

In the Matter of:)
)
Potential Appliance Efficiency)
Regulations) Docket No.
)
)
Re: General Service and Reflector))
 Incandescent Lamps and Metal)
 Halide Luminaires)
)

ii

COMMISSIONERS PRESENT

Jackalyne Pfannenstiel, Presiding Member

Arthur Rosenfeld, Associate Member

ADVISORS, STAFF and CONTRACTORS PRESENT

Tim Tutt, Advisor

Gary Flamm

Jonathan Blees

William Pennington

ALSO PRESENT

Chris Calwell
Ecos Consulting

Bill O'Connell
Osram Sylvania

Ted Pope
Energy Solutions

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Philips Electronics North America Corporation

Joseph G. Howley
General Electric

Gary Fernstrom
Pacific Gas and Electric Company

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Elizabeth Chapman Klumpp
Department of Community, Trade and Economic
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ALSO PRESENT

Robert Erhardt
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iv

I N D E X

	Page
Proceedings	1
Opening Remarks	1
Introductions	1
Workshop Overview	1
Presentation, Ecos Consulting	3
Discussions	8
Potential Standards, General Service Incandescent Lamps	8
Potential Standards, Incandescent Reflector Lamps	98
Standards, Metal Halide Luminaires	147
Future Actions	2/210
Closing Remarks	217
Adjournment	218
Certificate of Reporter	219

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1

1
2
3
4
5
6
7
8
9
10
11
12
13
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P R O C E E D I N G S

9:09 a.m.

PRESIDING MEMBER PFANNENSTIEL: Good morning, all. This is the Energy Commission Committee workshop on some potential appliance efficiency regulations to do with lighting. I'm Commissioner Jackie Pfannenstiel; I'm the Chair of the Commission's Energy Efficiency Committee. To my right is Tim Tutt, my Advisor. And to Tim's right is Commissioner Rosenfeld, the other Member of the Energy Efficiency Committee.

I think with no other opening remarks than that I will ask Gary to start the program.

MR. FLAMM: My name is Gary Flamm; I am the Lighting Program Lead for building and appliance standards. And I welcome everybody to this workshop.

There is a copy of a staff report. I hope everybody has gotten a copy of that. If you don't have a copy, there's a copy out on the table.

There's a sign-in sheet, there's actually two sign-in sheets, and we apologize for that. One is to get past the security guard, and

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the other is right on this table out here. And if

2 you could staple your business cards, if you have
3 one, to that document it would help us to
4 understand who was here for this workshop.

5 I was hoping Bill was going to be here,
6 as far as where we go from here. And I'd like to
7 save comments on that. What I would like to
8 propose is that in the agenda, that we go through
9 the workshop -- or the draft staff report as it is
10 in the same order that the lamps are listed.
11 You've got the general service incandescent,
12 followed by reflector lamps, and then followed by
13 the metal halide luminaires.

14 So with that, I believe that Chris
15 Calwell from Ecos is going to make a presentation.

16 UNIDENTIFIED SPEAKER: Do you want to
17 provide any other standards background before
18 that?

19 MR. FLAMM: What I believe needs to be
20 presented is where we go from here. And I was
21 going to look to Bill for that. We need to, after
22 this, initiate a standards proceeding. So there's
23 going to have to be several notices and the whole
24 proceeding. And there's not been agreement
25 amongst the Commissioners when all of this is

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1 going to occur. So, it's kind of premature to say

2 when this is going to start.

3 So, with that, I would like to just jump
4 in and start talking about the general service
5 incandescent lamps.

6 MR. CALWELL: Okay, that sounds fine.
7 Looks like this microphone is working. I guess it
8 would make sense maybe to dim the lights a little
9 bit for clarity of the presentation.

10 And I apologize, I can't point to both
11 screens at the same time, so I'll use the larger
12 one here. And by all means, stop me if you have a
13 clarifying question, and then we can talk a little
14 bit more afterwards.

15 So, my name is Chris Calwell; I work
16 with Ecos Consulting. And we're here on behalf of
17 PG&E to talk about proposed changes to the tier II
18 general service incandescent lamp standards.

19 And let me just do a quick review of
20 development so far. This it not, by any means,
21 comprehensive, but I think it will give you a
22 general idea of where we've been.

23 The original proposals for tier I and
24 tier II levels for general service incandescents
25 were made in a series of codes and standards

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4

1 evaluations report by PG&E and Ecos in 2003, with
2 some modifications in 2004.

3 The California Energy Commission did
4 adopt the tier I levels largely as proposed in
5 December of 2004, but without modified spectrum
6 bulbs; and most importantly, a deferred discussion
7 on the tier II levels, as many of you know.

8 The PG&E and Ecos team then proposed a
9 modified tier II approach using what we refer to
10 as steps, a suggestion that Tim Tutt had first
11 made. And the idea was to set a fixed wattage
12 level below a range of lumens at the most common
13 lamp wattages. So, 60, 75, 100, 40, 150, et
14 cetera.

15 That occurred then in the spring and
16 summer of '05. NEMA proposed what we call an
17 extended steps approach to tier II in the late
18 summer of '05. It basically widened the steps in
19 both directions. It omitted some wattage ranges
20 at the low and the high end, and it also omitted
21 the modified spectrum bulbs from coverage.

22 You'll see this term show up again and
23 again. I just wanted to clarify. We've been
24 using the term modified spectrum rather than
25 enhanced spectrum for clarity. There's a certain

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1 breadth of spectrum that an incandescent lamp
2 covers, and the bulbs of this type tend to delete

3 or mute or reduce somewhat the emissions in part
4 of the spectrum. So, modified spectrum may be the
5 most accurate term there.

6 The CEC then modified the tier I
7 proposal that had already been adopted. And I
8 don't have the date on that because I was on my
9 honeymoon at the time not thinking about
10 incandescent light bulbs. But was that early
11 October, the most recent decision?

12 UNIDENTIFIED SPEAKER: (inaudible).

13 MR. CALWELL: Yes, okay, we are almost
14 up to the present here; it was last week. So, CEC
15 modified tier I in October of '05 for soft white
16 bulbs, specifically slightly reducing the
17 stringency of the earlier adopted standard.

18 So to bring us to the present then, PG&E
19 and Ecos proposed a revised tier II approach,
20 again using steps. Again including the modified
21 spectrum bulbs, but compromising slightly on the
22 wattage ranges and the stringency.

23 So that's where we are at the moment.
24 Let me take you back, this is a presentation that
25 I gave across the street at our previous meeting

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1 in Sacramento in July of '05. And I just want to
2 refresh your memory with sort of the landscape of
3 the discussion.

4 This is a chart comparing the lumens to
5 the watts for a range of incandescent lamps that
6 we had first researched in 2003/2004. So, older
7 data, but a consistent data set with what we've
8 been using originally.

9 So what you see here is the original
10 tier I line for soft white lamps. And then the
11 proposal that Ecos and PG&E had first made for
12 steps for tier II, and how that compared to the
13 previous proposal for tier II, which was simply a
14 straight line shifted to the right from the tier
15 I.

16 So what you see here, just from a
17 conceptual standpoint is that the steps more or
18 less straddle the original line. In some cases
19 they were more stringent than the original line,
20 that is to the right. In some cases they were a
21 little less stringent. But they maintained a
22 reasonable distance away from tier I. Why?
23 Because if they were to stay where tier I was then
24 tier II would not represent an improvement in
25 efficiency. It would represent for those bulbs

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7

1 staying where the tier I line already asked them
2 to go.

3 So this is the original proposal in

4 2005. As I move to later graphs you'll see two
5 things change. New proposals will come in, but
6 more importantly new data will come in, because we
7 went back and looked at all the current models
8 available from the major manufacturers.

9 So, in the summer, as I mentioned
10 before, NEMA had made a counter proposal that was
11 also involving steps, but of a different shape.
12 So, I've taken all the data off and just tried to
13 simplify it here so you can see what's going on.

14 Notice that the steps are broader this
15 way. Broader, both to the right, which is higher
16 efficiency, but also broader to the left, going
17 all the way back to the tier I line and
18 paralleling it for periods here, here and here.

19 Then there's one other discussion point
20 on here that I won't dwell on too much, but NEMA
21 had proposed this blue line as a tier I. The
22 yellow is the original tier I for soft white. And
23 the Commission's final resolution was more or less
24 in between those two. So that's the NEMA proposal
25 for soft white.

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8

1 And -- yes? Jonathan is usually sitting
2 at a mike, so we caught him in unfamiliar
3 territory.

4 MR. FLAMM: And we ask everybody to

5 identify themselves because have a reporter here, so
6 when you come up to speak, please identify
7 yourself each time. Thank you.

8 MR. BLEES: Sorry. Jonathan Blee, Energy Commission. The red -- there are several
9 places on that graph where the red line is almost
10 vertical. Is it, in fact, supposed to be exactly
11 vertical, or is it supposed to be slightly angled?

12 MR. CALWELL: I'll actually ask the
13 folks from NEMA about that. We just tried to take
14 the equations we were given and plot them out. So
15 I wanted to make sure we plotted what you intended
16 here.

17 MR. O'CONNELL: Bill O'Connell with
18 Osram Sylvania. The lines are, in fact, supposed
19 to be vertical.

20 MR. CALWELL: So, do you know -- can you
21 tell me just by looking at, do you think -- have
22 we missed a step --

23 MR. O'CONNELL: The reason they look
24 slightly angled is because the steps were done in
25

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9

1 10 lumen increments.

2 MR. CALWELL: Okay.

3 MR. O'CONNELL: It's a graphical thing.

4 MR. CALWELL: Okay, got it. So, yeah,

5 basically what we need to do is instead of
6 smoothing the line we just make it have a step
7 jump, in effect.

8 MR. O'CONNELL: That's correct.

9 ASSOCIATE MEMBER ROSENFELD: We are all
10 victims of PowerPoint.

11 (Laughter.)

12 MR. CALWELL: And Excel in this case,
13 yes. Thanks for the clarification.

14 So, yeah, they're intended to be
15 vertical; and I'm going to make a note so that we
16 can clarify the chart in the future. And we will,
17 if we need to, we can run it by you, too, and make
18 sure that it's the same.

19 ASSOCIATE MEMBER ROSENFELD: Chris, I
20 have a question.

21 MR. CALWELL: Sure.

22 ASSOCIATE MEMBER ROSENFELD: Art
23 Rosenfeld, Energy Commission. We are indeed all
24 victims of PowerPoint and Excel. You tell me
25 there's a yellow line there, and I guess I believe

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1 you.

2 (Laughter.)

3 MR. CALWELL: Yes, and we are victims of
4 projectors, as well. I can try and highlight it
5 again just so everybody can see it. It's

6 essentially, it runs right below the blue line.

7 And, of course, the farther up you get the more
8 distance there is from the blue line.

9 ASSOCIATE MEMBER ROSENFELD: But
10 seriously, Chris, are you telling me that -- could
11 you just run through the words again. The
12 invisible yellow line was the original what?

13 MR. CALWELL: That was the original
14 adopted tier I specification by the Commission.
15 The blue line was NEMA's proposed revision to
16 that. And what the Commission finally adopted,
17 upon revision last week, was a line that fell
18 roughly between those two.

19 ASSOCIATE MEMBER ROSENFELD: Between
20 yellow and blue?

21 MR. CALWELL: That's correct.

22 ASSOCIATE MEMBER ROSENFELD: Okay. So,
23 this NEMA one is actually a little looser than --

24 MR. CALWELL: Yeah, in effect --

25 ASSOCIATE MEMBER ROSENFELD: -- a few

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11

1 weeks ago?

2 MR. CALWELL: That's right.

3 ASSOCIATE MEMBER ROSENFELD: Yeah, okay.

4 MR. CALWELL: In effect this proposal,
5 if it were kept as is, would weaken below tier I

6 in certain places which I know wasn't intended.
7 So I wasn't really going to dwell on it. But I
8 wanted to confine the majority of the discussion
9 today to tier II, since tier I has already been
10 adopted and revised.

11 Okay. So that's the soft white
12 proposal. Now, what you see here is the same set
13 of NEMA lines. So let me be sure I'm pointing to
14 the right thing.

15 Okay, so look for these steps, and
16 you'll see them again in these three places, here,
17 here and here. But not plotted with all the data
18 and a couple of other things.

19 This is the original tier II proposal
20 that we made. You see it as a more faint gray
21 line. So now you can see how the steps have
22 widened both to the left and to the right.

23 In this particular case the NEMA step
24 was one watt higher than ours, meaning one watt
25 less stringent. Otherwise they were at the same

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12

1 height, but they were wider.

2 And the more important differences I
3 want to call your attention to are just the
4 distance that we were away from the tier I line
5 versus this proposal, touching the tier line or
6 resting on it for large distances. So that's, I

7 think the key difference.

8 My colleague, Pete, did some analyses
9 with all the models in the data set. And what you
10 see here is that the original proposal that we
11 made would cause about 8 percent of the available
12 models to qualify for tier II. The NEMA revision
13 would cause about 35 percent of available models
14 to qualify for tier II. So it's a fourfold
15 increase in the number of qualifying models.

16 And this is the point, Art, that you
17 asked me about before. Yeah, the CEC's adopted
18 tier I is more stringent than the proposed tier II
19 in this range. But that's, you know, past
20 history.

21 So just that hopefully clarifies the
22 differences between the two tier II proposals as
23 we move toward the topic of the day which is where
24 are we at now.

25 MR. TUTT: Chris.

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13

1 MR. CALWELL: Yeah.

2 MR. TUTT: A question, if I may.

3 MR. CALWELL: Sure.

4 MR. TUTT: The increase from 8 percent
5 qualifying to 35 percent qualifying, did you do
6 any analysis of how much of that increase was due

7 to exempting 150 watt, 25 watt and 40 watt bulbs?
8 I guess I feel that that's probably the majority
9 of it.

10 MR. CALWELL: Yeah. You will see that
11 in the next slide. We actually have a list of the
12 models, and so I'll show that to you. But you can
13 also eyeball it a little bit by looking on the
14 chart. Anything that's in green it represents
15 models that were added as a result of the NEMA
16 proposal that didn't previously qualify.

17 So the ones down here made it in because
18 they were below the proposed range of regulation.
19 The ones in here made it due to reduced
20 stringency. And then the ones up here made it due
21 to an exemption in the proposed range.

22 It's a somewhat more pronounced effect
23 on the clear frosted chart simply because there
24 are more data points. But I wanted to show you
25 soft white first, because it's the bulbs most

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14

1 people buy and they account for the majority of
2 the sales.

3 I think, Ted, you had a question?

4 MR. POPE: All set, you hit it.

5 MR. CALWELL: Okay. So if we're clear
6 on that one I'll go on to the next slide.

7 So Tim had asked which models would, in

8 fact, be affected here. So, from the soft white
9 standpoint here's the actual list of models. And
10 so you can see they're sorted by major
11 manufacturer; and then we list the wattage ranges
12 and other aspects of them.

13 Some of what comes in is what you would
14 think of as a product already being marketed as
15 lower power, the WattMisers up here. Some of them
16 are more conventional or even long-life bulbs
17 which bring with them an efficiency penalty. So
18 that's the list on soft white.

19 And we did some further analysis with
20 market data that we have. And about nine of those
21 models were identified as high to medium sellers.
22 Without any attempt to be more specific on exact
23 unit sales. We just grouped them into low, medium
24 and high sellers based on market data.

25 Okay, so here's the NEMA clear and frost

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15

1 proposal, which has a similar shape again. And
2 here the lines again are not quite vertical so
3 we'll fix that one, as well. Here's the same
4 proposal now placed against the original specs and
5 the data. I apologize, in this case we've plotted
6 against the original linear tier II proposal. I
7 don't have the same chart showing our original

8 step proposal.

9 But if we can just focus on the data for
10 a second, all of these bulbs over here were
11 already prevented from sale by the tier I
12 adoption. So what we're really interested in is
13 how do the steps change the number of qualifying
14 models.

15 So notice in green you see models that
16 would be added to compliance under the NEMA
17 proposal. In this case we started out with 6
18 percent of available models compliant. The NEMA
19 proposal would take that to 33 percent. So
20 roughly a fivefold increase in the number of
21 complying models.

22 And, again, to Tim's question. The ones
23 down here qualified because the range has been
24 truncated, and the same up here. And then the
25 bulbs down through the middle qualify due to a

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16

1 reduced stringency.

2 Okay, let's go on to the next one. This
3 is the list of models that make it in. And so
4 here you can see five or six models from Fite, six
5 from General Electric, maybe two dozen from
6 Philips, a full page of qualifying models from
7 Sylvania, which I think is either a testament to
8 the extraordinary efficiency of their products or

9 their role in crafting the proposal. But it's a
10 large list of qualifying models ranging from --
11 not too many of the supersavers, interestingly
12 enough. A lot of clear, standard frost and inside
13 frost, and across the whole wattage range.

14 MR. POPE: And these are just
15 incremental qualifiers, right?

16 MR. CALWELL: That's right. So, this is
17 the list of products that would not have qualified
18 under our tier II proposal, but would qualify
19 under the NEMA tier II proposal.

20 And then here are the last of that list
21 from Westinghouse. So a total of 121 additional
22 models.

23 Okay, so a --

24 MR. FLAMM: One second, please. Just a
25 point of order. Please do come up and say your

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17

1 name because the court reporter needs to know who
2 you are when you speak. Thank you.

3 MR. CALWELL: Thanks. Okay, so here's a
4 summary of the tier II proposal from NEMA. The
5 conceptual approach was that the proposed tier I
6 spec would function for all parts of the tier II
7 spec line except the extended plateaus at 57, 71
8 and 95 watts, which are designed to encourage

9 wattage reductions in 60, 75 and 100 watt bulbs.

10 And so these extended plateaus, they do
11 absolutely help to assure wattage reductions. And
12 that's, I think, a lot of people agreed was a big
13 improvement over the earlier proposal.

14 But they don't necessarily encourage
15 efficiency gains. And I'll illustrate that point
16 in a minute. Compliance can be achieved by making
17 many existing lamps dimmer, or by improving
18 efficiency with krypton and halogen fill gas. And
19 the strategy of making them dimmer might prove to
20 be cheaper and easier than adding the fill gas.
21 So, we'll come to that in a second with some
22 visuals.

23 More importantly I think the NEMA
24 proposal would exclude all lamps below 57 watts
25 and above 100 watts from any further regulation

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18

1 than the already adopted tier I. And it would
2 leave modified spectrum lamps out of regulation.
3 And they could continue to grow in sales.

4 All right, so let's address this
5 question for a second, of the two paths to
6 compliance. I'm showing here just for example the
7 soft white proposal with its steps. And I've put
8 on there a sample bulb that might be at 75 watts
9 and 1200 lumens.

10 Notice that there are two ways to go if
11 you're a manufacturer. You could add krypton fill
12 gas or turn it into a halogen bulb, in which case
13 the wattage might drop from about 75 to 70 watts.
14 The light output would stay the same. And you'd
15 get beneath the plateau. That was certainly the
16 scenario we envisioned with the steps, and it
17 makes a lot of sense.

18 This line, although geometrically it
19 looks longer, this method of compliance is
20 actually easier and cheaper. And we can review
21 the technologies of it in a future chart. But
22 notice that it just parallels the slope of this
23 spec, which it says basically, use the same
24 filament but tune it to be a 70 watt bulb instead
25 of a 75 watt bulb. It will be both lower in power

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19

1 consumption and lower in light output, but it
2 still makes it beneath this step because the step
3 is so wide.

4 Does that make sense? Are there
5 questions about that general concept? Because
6 this is not an issue we've talked about before
7 today.

8 UNIDENTIFIED SPEAKER: Please go to a
9 microphone.

10 MR. WORK: Just a point of clarity.

11 This is Dale Work from Philips.

12 Because it's very germane to why we
13 proposed what we did. Do I understand that both
14 of those black dots would save the same amount of
15 energy? Which is what we're after.

16 MR. CALWELL: They would both save the
17 same amount of energy. But the one to the right
18 would be an efficiency gain; the one to the left
19 would be a loss of amenity or performance or
20 service. That's correct.

21 MR. TUTT: And, Chris, there's a third
22 option which isn't shown on your chart, which
23 would be basically moving to the right to comply,
24 adding lumens but at the same wattage. And we've
25 been -- one of the reasons for the steps was to

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20

1 try prevent that kind of a compliance option.

2 But you haven't analyzed that in this
3 particular structure?

4 MR. CALWELL: Well, it could be shown in
5 a similar way, yeah. So what could happen is you
6 could shift to the right, either with a reduction
7 in wattage, flat wattage, or a slight increase in
8 wattage.

9 So remember that you've got to just get
10 to the right and below the line. So, yeah,

11 there's strategies this way, this way and this way
12 that might comply, as well. It's a little tough
13 to analyze precisely, and I've put this up as an
14 example. But if, you know, the Commission and
15 PG&E wants, this is something we could look at
16 more thoroughly. And I've asked my colleague,
17 Pete, to look at some real data and see how far
18 the wattages and the efficacies need to shift in
19 order to clear the line.

20 So, this is simply a phenomenon that I
21 observed last night on the plane, and wanted to
22 call it to your attention.

23 So, let's look at examples of how that
24 might work. This is a chart many of you have seen
25 before. We use the equations in the lighting

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21

1 handbook to calculate different combinations of
2 lumens and watts and light output -- I'm sorry,
3 lumens, watts and lifetime that are all achievable
4 with similar technology. And that's the curve you
5 see here in red. Different levels of lumens and a
6 different total cost of ownership, depending on
7 what power consumption you get, how many lumens it
8 puts out, and how long the bulb lasts.

9 And then we looked at an equivalent
10 curve for similar light bulbs that have krypton in

11 them. So we were always assuming that what would
12 happen in the spec is a bulb that's sitting at
13 this point right now would get krypton in it and
14 move to this point right here.

15 And with that, you can see, by going
16 from current to point D, you can see 840 lumens
17 remains 840 lumens; 60 watts drops to 55; efficacy
18 goes up a little bit; lifetime stays the same; and
19 the total cost of ownership drops by about 70
20 cents.

21 The other option that could certainly
22 happen is that manufacturers could move backward
23 on this curve. Backward on the curve meaning that
24 total cost of ownership actually goes up. But
25 there is a power reduction; it's just that the

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22

1 power reduction is accompanied by a light output
2 reduction. So you get less service in terms of
3 dollars per million lumen hours.

4 And there's some evidence for the fact
5 that this kind of thing occurs already for a
6 variety of reasons. Here is a 60 watt light bulb
7 that puts out 865 lumens. Here's another on
8 that's 840 lumens; here's the miser, or the
9 efficient version which, yeah, it does save 5
10 watts, but we gave up 40 more lumens of light
11 output. Here's the very long life version which

12 doesn't save power at all, but gives up another 80
13 lumens -- I'm sorry, 60 lumens from the basecase
14 right here. Here's the modified spectrum bulb and
15 here's the halogen bulb.

16 So, there are a variety of bulbs, even
17 from the same manufacturer, that cluster around
18 the same wattage, but with widely varying light
19 output. So it's a phenomenon practiced today.

20 Let me then turn from all the past
21 discussion analysis just to summarize the proposal
22 that PG&E and Ecos had made to the Commission, and
23 that I think brings up to the current date.

24 We accepted the notion of excluding the
25 lowest wattage bulbs from consideration. But in

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23

1 that case we propose that it be the ones below 35
2 watts. They truly are low sellers.

3 But the 40 watt and the ones above 100
4 actually sell a fair number. And the savings that
5 would be foregone by excluding them is
6 substantial.

7 We tried to insure that the step heights
8 would reflect the efficiencies achieved by krypton
9 and halogen technology. So there is, in one case,
10 a minor difference from NEMA's proposal on the
11 step heights.

12 More importantly, I think it would be
13 important to insure the step widths are reasonable
14 and do not come too close to the already adopted
15 tier I line. And so we moved it over slightly.
16 As I've thought more about this issue of the
17 dimmer bulbs I'm not sure it's moved over far
18 enough. And I'd like to encourage some more
19 consideration of that. So that's why I noted more
20 analysis possible revisions needed here.

21 And then lastly, it's important to
22 insure the ramps don't come too close to the
23 already adopted tier I line because there would be
24 no additional savings for models that fall in that
25 part of the curve.

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24

1 So, here's what that looks like. Let me
2 just say at the outset that there are two
3 important characterizers of the numbers. First,
4 Pete answered the question for me, what percentage
5 of the models would qualify. That's 18 percent.

6 So, it's a bit higher than our earlier
7 estimates. Let me take you back so you can see
8 that. The original soft white proposal we made
9 would allow 8 percent of models to qualify.
10 NEMA's was at 35. So we tried to land in the
11 middle between those two and suggest something
12 that had about 18 percent of models qualifying.

13 I'm sorry, from --

14 ASSOCIATE MEMBER ROSENFELD: Also where
15 the steps nearly touch.

16 MR. CALWELL: Yeah. And these steps
17 don't, they never exactly touch the tier I line,
18 which in the NEMA proposal they did. That's the
19 other difference, yeah.

20 So, then let's look at the frosted and
21 clear. Again, the proposal causes 18 percent of
22 all models to qualify. But about 35 percent of
23 the models that already meet tier I would qualify
24 here.

25 And you notice again we have a lot more

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26

1 data points, but one of the things that happens is
2 this thing cuts off at 35 watts. So we pick up a
3 bunch of the qualifiers down here, and then a few
4 more at each of the other wattage ranges that
5 represent the more efficient of the models
6 available.

7 So, here's the modified or enhanced
8 spectrum proposal. And it remains unchanged.
9 It's the one that the Commission has seen before.

10 Then the final thing I did, and I
11 appreciate the -- one of the most important
12 insights I gained from our previous meeting with
13 NEMA, and it's just simply not something we

14 thought about before, is that general service
15 incandescent lamps are likely made in wattage
16 families.

17 In effect, you know, there's a base
18 model with a filament and a fill gas. And it's
19 designed to consume a certain number of watts.
20 And then depending on what covering you put over
21 that, there's going to be changes in the number of
22 lumens produced.

23 So one of the things we tried to do in
24 these new proposals was insure that the step
25 heights were the same in every case. And what

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27

1 differs is how many lumens are allowed. And
2 that's consistent with the industry's request that
3 it be allowed to make common wattage families of
4 bulbs.

5 And with that, I will conclude. Thanks
6 for your time.

7 MR. FLAMM: Okay, I'd like to open it up
8 for any questions. Commissioner, or Advisors
9 first.

10 MR. TUTT: I don't know that I have any
11 questions. Jackie or Art?

12 PRESIDING MEMBER PFANNENSTIEL: I just,
13 because a lot of this, Chris, is new to us, I

14 assume that this material is going to be in front
15 of us in hard copy sometime soon.

16 MR. CALWELL: Yes. What I did was copy
17 the presentation, itself, over to the Commission's
18 (inaudible), so that it will circulate to the
19 staff and the Commission after today.

20 PRESIDING MEMBER PFANNENSTIEL: Okay,
21 thanks.

22 MR. TUTT: Chris, could --

23 MR. FLAMM: This information is actually
24 in the draft staff report.

25 MR. TUTT: -- could you put up one of

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28

1 the soft white charts again?

2 MR. CALWELL: Sure. How about this one,
3 the most recent one.

4 MR. TUTT: Sure. So I just want --
5 let's look at the 75 watt category, which is that
6 string of bulbs right there.

7 MR. CALWELL: So, we're right here.

8 MR. TUTT: Right. And as you move
9 further to the right in that category you have
10 more lumens for each -- for the 75 watts, correct?

11 MR. CALWELL: Correct.

12 MR. TUTT: I'm looking at that and I see
13 a bulb which is barely not compliant with the tier
14 II proposal, right there.

15 MR. CALWELL: This one here.

16 MR. TUTT: Now, for that particular
17 model, probably the easiest thing in speculating
18 would be for it to stay at 75 watts and move
19 slightly to the right.

20 MR. CALWELL: That's correct. I mean
21 that would be my assumption. It may be the
22 coating could be made slightly less opaque, --

23 MR. TUTT: Correct.

24 MR. CALWELL: -- a small amount of fill
25 gas added, something like that.

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29

1 MR. TUTT: Let's take the next model to
2 the left.

3 MR. CALWELL: So we're looking at this
4 one.

5 MR. TUTT: In that one, looking at the
6 two arrows that you were drawing earlier, it would
7 be probably easier to move straight down
8 potentially than to move over, or maybe not, I
9 guess.

10 MR. CALWELL: Well, I do want to clarify
11 one thing if I haven't already. The distance that
12 you have to move on the curve horizontally and
13 vertically is not a measure of ease or difficulty
14 or cost.

15 And the reason is that there's different
16 approaches that cause each thing to happen.

17 MR. TUTT: Correct.

18 MR. CALWELL: The diagonal movements
19 downward I am proposing would be the cheapest
20 because they do not require the purchase of
21 krypton gas, which costs more than argon.

22 MR. TUTT: Correct.

23 MR. CALWELL: Whereas if you're going to
24 increase the brightness at a fixed wattage, you
25 essentially have to improve efficacy --

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30

1 MR. TUTT: Correct.

2 MR. CALWELL: -- at some cost.

3 MR. TUTT: Now, I guess what I'm getting
4 at is as you go further to the left, but still
5 compliant with tier I, you get to a point where
6 the --

7 MR. CALWELL: Maybe in here somewhere.

8 MR. TUTT: In there -- it's more
9 difficult to simply dim the bulbs because by doing
10 so you're no longer compliant. You can't achieve
11 compliance; you don't get behind, below that line.

12 MR. CALWELL: And all I would say is
13 that any lamp that is close to the line would
14 follow your scenario as long as the steps don't
15 touch the line. Right. If the steps get too

16 close to the line -- maybe I'll just try to point
17 it out --

18 MR. TUTT: Correct.

19 MR. CALWELL: So this range here. As
20 long as the dots are far enough to the right, the
21 more efficient or dimmer strategy becomes
22 available. The farther they get to the left the
23 harder that is to do, correct.

24 MR. TUTT: Okay.

25 ASSOCIATE MEMBER ROSENFELD: Chris and

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31

1 Tim, tell me if I'm right. If you just do the
2 dimming approach, the natural slope is just the
3 slope of --

4 MR. CALWELL: it's fairly close --

5 ASSOCIATE MEMBER ROSENFELD: -- of tier
6 I or --

7 MR. CALWELL: -- to the slope of tier I.
8 I'm not going to represent -- I mean the
9 manufacturers could comment better than me -- it's
10 fairly close to the slope of tier I because that
11 line is a reasonable fit to the data, as a whole.

12 Let me take you back here. Part of why
13 I drew the angle of this diagonal line as I did
14 was intending to roughly mirror the slope of tier
15 I, yeah.

16 MR. FLAMM: Okay, I'd like to
17 encourage -- it's kind of lonely at these tables.
18 So if some of the industry folks are going to make
19 substantial comments, or a number of comments, you
20 know, sit next to me.

21 (Laughter.)

22 MR. FLAMM: I did shower this morning.

23 MR. CALWELL: So, Joe and others, I can
24 drop this if you're just presenting from your own
25 materials, I'll leave this. If you have questions

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32

1 of me I'll stick around.

2 MR. TUTT: I don't know if NEMA --

3 MR. BLEES: Before you start could I
4 just ask one question? Jonathan Blees.

5 Chris, have you done a cost
6 effectiveness analysis of the new proposal?

7 MR. CALWELL: No. The new proposal is
8 not radically different from the earlier one. In
9 other words, it envisions, for the most part,
10 similar compliance technologies. The wattages
11 that get dropped are similar.

12 So I think the notion was if we can get
13 some approximate agreement on what the slope and
14 the intercept of the line would be, and further
15 economic analysis is warranted, we could do so.
16 But it's not going to be radically different from

17 what you've seen.

18 MR. BLEES: Okay. And then -- anybody
19 who's making a proposal should be prepared to
20 answer that question.

21 ASSOCIATE MEMBER ROSENFELD: Didn't hear
22 you, Jonathan.

23 MR. BLEES: Oh, I'm sorry -- NEMA has
24 its own proposal to make, and I'm going to ask
25 them, I hereby ask them if they have done a cost

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33

1 effectiveness analysis for theirs, as well.

2 MR. CALWELL: And, Jonathan, I should
3 say one point is worth making. In the original
4 case analysis going back a couple years now, we
5 did, in tier I assume that about half the savings
6 we were hoping to get would be foregone from lamps
7 becoming brighter instead of reducing their
8 wattage. And that assumption largely disappears
9 in this analysis out of the belief that the
10 majority of compliance strategies would be to
11 increase efficacy at fixed wattage.

12 Now that we're thinking a little bit
13 more about the dimmer light bulb strategy I
14 suspect what I might do if the line stayed exactly
15 as this, is I would propose that some of these
16 savings be taken back, as well.

17 But, you know, it's a little bit of a
18 judgment call as to what percentage of them that
19 would be.

20 MR. TUTT: Well, again, Chris, the
21 dimmer light bulb strategy, and then who knows
22 whether anyone's actually going to follow that.
23 It's just speculation. Would still result, as
24 Dale pointed out, in the same amount of energy
25 savings. You just would have -- there'll be less

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34

1 efficacy in --

2 MR. CALWELL: Yeah, there'd be lower
3 brightness of the light bulbs. And so it's just
4 really a question of whether the Commission wants,
5 you know, a conservation standard or an efficiency
6 standard, or some combination of the two.

7 MR. TUTT: Correct.

8 MR. CALWELL: And that's your call.

9 MR. TUTT: Correct. And I want to
10 follow up on Gary's suggestion here a little bit,
11 to have people come up to the table. I know that
12 NEMA probably hasn't had much time to look at this
13 particular revised proposal; it hasn't been up on
14 our website very long at all.

15 I don't know if NEMA has a response to
16 this, but it would be useful, I think, in this
17 workshop to have it a little bit less formal;

18 certainly have a formal response if you want, Joe.
19 But it would be much more productive, I think, for
20 all involved if we just sat and were able to talk
21 about the proposals at this point.

22 MR. HOWLEY: Sure, Tim. I think that's
23 where we're at. Joe Howley from GE. We, as you
24 know, just have seen this proposal from Ecos.
25 Within literally, we looked at it last night, and

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35

1 we looked at it this morning, because we were
2 traveling most of the time between when it was out
3 and today.

4 ASSOCIATE MEMBER ROSENFELD: Well,
5 you've got to be nice to Chris, he's been on his
6 honeymoon, so.

7 MR. HOWLEY: Okay.

8 (Laughter.)

9 MR. HOWLEY: All right. But that being
10 the case, all things considered we still haven't
11 had a lot of time to look at this.

12 I will share with you our perspective,
13 which seems to differ quite a bit from Chris'
14 perspective. And our perspective, these proposals
15 came out about a year or so ago. And, as you
16 know, industry had a lot of issues with what was
17 being proposed for tier II originally. Not the

18 least of which was that we didn't feel it would
19 save any energy, but yet it would cause us a
20 significant amount of difficulty to comply with
21 with regard to redesigning lamps.

22 And as you saw, by Chris' number,
23 something like only 6 to 8 percent of our lamps
24 would qualify. Which, looking at the flip side,
25 from the manufacturers' perspective, that means 92

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36

1 to 94 percent of every single product we made
2 would have to be redesigned in some way.

3 And also, as you can tell by this
4 discussion, we've a lot of decisions to make on
5 each and every lamp. What do you go? Do you go
6 this way, do you go that way? We have to study
7 the economics of each redesign.

8 This is not a trivial task to even
9 redesign one lamp, let alone 92 to 94 percent of
10 our lamps.

11 So we came back and another one of our
12 issues was that we weren't sure what the consumer
13 was going to choose. Would they, indeed, choose
14 lamps that would save energy?

15 And so we first proposed a marketing
16 test centered around the three highest volume
17 lamps, the 60 watt, the 75 watt and the 100 watt
18 to see, indeed, if we lowered the wattage of those

19 types, what indeed would consumers choose. Would
20 they go up in wattage if the wattages on the
21 packages started going down.

22 We never got to that actual test, but
23 what we got instead was a reproposal that was a
24 more of a clever reproposal, I will admit, with
25 the steps. That says, what if we create, not a

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37

1 straight line, but these steps that indeed would
2 force manufacturers for the most part to redesign
3 lamps to lower wattages. And not simply to higher
4 lumens.

5 And that actually had some merit in
6 terms of how it would work. We think it would
7 actually work to force more lower wattage designs
8 to be developed because the straight line would
9 pretty much have us designing the same wattage,
10 just with higher lumens, what we suspect, that
11 original proposal. So that was a big step
12 forward.

13 But then we looked at, well, it's still
14 very difficult to redesign every single one of our
15 lamps to meet this proposal. What would give us
16 the highest percentage energy savings for the
17 least difficulty from a manufacturing perspective.

18 In other words, what lamps could we

19 redesign that would still give you say 85 percent
20 of the energy savings being proposed, but not have
21 us redesigning 94 percent of our products.

22 And those products happen to be the high
23 volume products, the 60, 75 and 100. Which is why
24 NEMA centered on these. Because they're our high
25 volume products we still make a lot of lamp types

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38

1 around 60, 75 and 100. You saw some of GE's lamp
2 types up there.

3 And it still represents 65 percent of
4 our products. So it's not insignificant. But
5 that 65 percent of our product designs that we'd
6 have to redesign probably represents 85 percent or
7 more of our volume, and therefore the bulk of the
8 energy savings.

9 By going from that 65 percent up to this
10 proposal which was 82 percent, about 18 percent of
11 our products would not have to be redesigned, many
12 of them, the low wattage niche products anyway,
13 the 25 and 40 watt lamps as you saw. They were
14 all clustered in the lower wattage areas. So very
15 few of our 60, 75 and 100s would even pass the
16 NEMA proposal.

17 But we're suggesting an approach whereby
18 we have come quite a distance from our original
19 proposal which was we don't think any tier II, and

20 we believe we've put on the table something that
21 is considerably different than that proposal in
22 going to 65 percent of our product. More than
23 half way; we've met more than half way in terms of
24 our proposal.

25 Chris' continued proposal continues to

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39

1 try to drag in a bunch of products which are low
2 volume; they're niche products. Whether you're
3 talking about the hand spectrum or the higher
4 wattage of the lower wattage, these are products
5 that don't have a lot of volume or don't use a lot
6 of energy, one or the other.

7 The 150 doesn't have a lot of volume;
8 the enhanced spectrum doesn't have a lot of volume
9 compared to the standard. And the 40s and 25s
10 don't use a lot of wattage. So there's less
11 potential there.

12 And so we still believe that what's on
13 the table here is, you know, we still have the
14 NEMA proposal on the table. And one that we think
15 will get you most of the energy savings. And one
16 that we are willing to do, even though it causes
17 us to redesign a lot of our products. But we
18 think it's more than a fair, more than half-way
19 type of proposal.

20 The counter proposal by Ecos, again,
21 just to get that last 5 to 10 percent energy
22 savings causes us a lot of pain because it brings
23 a lot more niche products onto the table that are
24 just as difficult to redesign as the standard high
25 volume products.

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40

1 Each product we have to redesign takes
2 the same amount of engineering time and energy and
3 repackaging. So each one of the niche products
4 that saves very little energy is very painful to
5 us to redesign. And it doesn't really get the
6 state very much energy savings, which we
7 understand to be the goal here.

8 And so that's kind of just our real
9 initial view of the world, and looking at this
10 just last night and this morning.

11 PRESIDING MEMBER PFANNENSTIEL: Joe, I
12 just want to make sure I understand some of the
13 numbers. You just said that under your proposal
14 you would end up redesigning 65 percent of your
15 product?

16 MR. HOWLEY: Right, which is the flip
17 side of Chris saying we're only 35 percent of our
18 products qualify.

19 PRESIDING MEMBER PFANNENSTIEL: And
20 that's about 85 percent of the volume of sales in

21 California? Is that what you're saying?

22 MR. HOWLEY: That's correct.

23 PRESIDING MEMBER PFANNENSTIEL: And I
24 don't know whether you know this, but relative to
25 the total energy consumption of the light bulbs

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41

1 sold in California, about what percent of light --
2 of energy, kilowatt hours of that volume do you
3 think?

4 MR. HOWLEY: it's probably close to the
5 85 percent. It may be a little higher because we
6 sell relatively more 25 and 40 watt lamps than we
7 sell 150 watt lamps.

8 We haven't done that analysis; we
9 haven't had time. But it's in that ballpark of
10 probably 85 to 90 percent of the energy used.

11 PRESIDING MEMBER PFANNENSTIEL: Now, and
12 again you say you haven't had a lot of time to
13 analyze the new Ecos proposal, but the numbers
14 there would be about 18 percent of product.

15 MR. HOWLEY: Would qualify.

16 PRESIDING MEMBER PFANNENSTIEL: Would
17 qualify.

18 MR. HOWLEY: So we'd have to redesign 82
19 percent of our products.

20 PRESIDING MEMBER PFANNENSTIEL: And then

21 about what percent of volume and what percent of
22 energy sales do you think that might represent?

23 MR. HOWLEY: It might --

24 PRESIDING MEMBER PFANNENSTIEL: Yeah,
25 Chris, would -- could --

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42

1 MR. HOWLEY: -- be between --

2 PRESIDING MEMBER PFANNENSTIEL: Excuse
3 me. Chris, why don't you just come sit at the
4 table here. I think --

5 MR. CALWELL: Okay, yeah, let me bring
6 the chart back up because it might inform --

7 MR. HOWLEY: It might be an additional 5
8 to 10 percent of energy savings when you add all
9 those other products. Because they're niche
10 products, the low wattage products, they probably
11 represent another 5 to 10 percent on top of our --

12 PRESIDING MEMBER PFANNENSTIEL: So it's
13 18 percent of products. What percent of volume?

14 MR. HOWLEY: In terms -- well, in terms
15 of energy savings, which I think was the
16 question, --

17 PRESIDING MEMBER PFANNENSTIEL: Yeah,
18 that was the -- okay.

19 MR. HOWLEY: It probably would -- well,
20 depends how you look at this. If you look at how
21 much of the energy savings you could get based on

22 the original tier II proposal, Chris is probably
23 proposing something that would be 90 to 95 percent
24 of that potential.

25 What we are proposing probably would get

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43

1 you 85 to 90 percent of the way there, but would
2 be something much more manageable from us, so
3 manufacturers --

4 MR. CALWELL: Commissioner Pfannenstiel,
5 I just wanted to call attention to one other
6 number here that I probably didn't emphasize
7 enough before. All the bulbs that you see over
8 here on the previous conference call with NEMA,
9 they said that in the time available they would
10 delete them from the catalogue rather than
11 redesign them in order to meet tier I.

12 So that's why we put this information on
13 the screen, which is what percentage of the models
14 that NEMA members intend to sell in California
15 starting in January of 2006, would need to be
16 redesigned or would qualify.

17 So in this case more than a third of
18 those would qualify. And the remaining two-thirds
19 would be redesigned.

20 PRESIDING MEMBER PFANNENSTIEL: Yes,
21 thanks, Chris, I did note that.

22 MR. CALWELL: Sure.
23 PRESIDING MEMBER PFANNENSTIEL: But then
24 back to Joe --
25 ASSOCIATE MEMBER ROSENFELD: Excuse me,

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44

1 Jackie. I just want to -- this seems like a
2 relatively important point. And, in fact, it's
3 the only difference between what Chris has up on
4 the board and what was in the handout that we got.
5 You actually agree, Joe, that it's 18
6 percent of all models, but it's only 35, it's up
7 to 35 -- the exclusion is up to 35 percent of what
8 you will continue to sell after tier I.

9 MR. HOWLEY: Well, we haven't -- I can't
10 say that I agree with it because we haven't been
11 able to analyze that particular aspect.

12 We first need to look at redesigning or
13 taking off the market, I'm not sure which. I mean
14 Chris made an unqualified statement there that
15 we'd absolutely would eliminate from the market
16 all these products.

17 ASSOCIATE MEMBER ROSENFELD: Yeah. Oh,
18 okay.

19 MR. HOWLEY: I'm not sure if we would do
20 that, or we would try to redesign some of them.
21 I'm not sure where they're going to end up after
22 the tier I goes into effect.

23 ASSOCIATE MEMBER ROSENFELD: So the
24 number we're discussing is somewhere between --
25 PRESIDING MEMBER PFANNENSTIEL: Eighteen

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45

1 and --
2 ASSOCIATE MEMBER ROSENFELD: -- 18
3 percent and 35 percent.
4 MR. HOWLEY: Probably.
5 MR. CALWELL: And, Joe, I was just
6 repeating what NEMA members had said on the
7 previous call, that in the time available you
8 weren't planning to redesign for tier I. But if
9 that's not true, I'd be interested to hear it.
10 It's just not something we've heard from you so
11 far.
12 MR. HOWLEY: Each company is going to
13 decide on their own, in their own proprietary way,
14 what they're going to do. So I can't comment as
15 NEMA as to what each company may or may not do.
16 MR. TUTT: Joe, I'd just like to, you
17 know, the NEMA proposal that we're discussing here
18 today came out about a month or so ago.
19 MR. HOWLEY: Right, September 19th or
20 20th, yes.
21 MR. TUTT: And I just wanted to express
22 my personal thanks for making such a comprehensive

23 proposal in the sense of redesigning some of your
24 major high volume products in these incandescent
25 lamps. I think it was a great step forward and I

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46

1 think I want to commend the NEMA for that.

2 MR. HOWLEY: Thanks, Tim.

3 MR. TUTT: I do have some questions from
4 the discussion we just had here. If you guys were
5 going to redesign, say, your 100 watt bulb to be
6 compliant with one of these proposals for tier II,
7 and it involved, let's just take a, you know, some
8 redesign of the filament so that it dimmed it to
9 come down as a possibility. Wouldn't the same
10 filament redesign apply for 150 watt bulb? That's
11 my technical --

12 MR. HOWLEY: Right. I mean it's the
13 same amount of work and effort to redesign another
14 series of lamps around the 150 watt in terms of --

15 MR. TUTT: That's what I'm having
16 trouble understanding. It seems like, I guess I
17 think of these light bulbs, they're egg-shaped, or
18 basically so. You put a different filament in one
19 of them, and I guess the 150 watt bulbs --

20 MR. HOWLEY: It's not the --

21 MR. TUTT: -- have different filaments,
22 in general, so --

23 MR. HOWLEY: Right. It's not the same

24 design, so it would take a different set of
25 engineers a different amount of time to go into

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47

1 that product category and redesign it.

2 And what we're suggesting, I mean as
3 companies we have a limited amount of resources --
4 I mean a limited amount of engineers and design
5 time and packaging time to redesign this.

6 And we're suggesting to spend our time
7 and efforts in the areas that could help you most.
8 And also be feasible for us in terms of trying to
9 get this done over the next, I think the proposal
10 is, forget what the year is, but it's not that far
11 out to redesign all these product lines.

12 And the niche products, or these other
13 products, you know, like -- I assume the CEC is
14 probably going to be open for business for quite
15 awhile, and we may have --

16 PRESIDING MEMBER PFANNENSTIEL: You
17 never know.

18 MR. HOWLEY: -- further discussions on
19 those -- you never know.

20 MR. TUTT: You've heard of the
21 reorganization proposal --

22 (Laughter.)

23 MR. HOWLEY: I don't know anything,

24 but -- but, yet, you know, we're suggesting these
25 other categories, you know, it might be well to

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48

1 look at those at some point. But let's start
2 where we get the biggest --

3 MR. TUTT: Understand. I'm just trying
4 to help my nontechnical or lay-mind understand
5 when you make a change to a 100 watt bulb to
6 comply, why isn't it easy to make the same change
7 to a 150 watt bulb. And I get some picture of it,
8 but it's still -- I can see that some people would
9 think well, why wouldn't they just do the same
10 thing to every bulb and --

11 MR. O'CONNELL: I guess the one thing I
12 want to add to that is that just to make it really
13 clear --

14 ASSOCIATE MEMBER ROSENFELD: Come on,
15 now. Who are you?

16 MR. O'CONNELL: Bill O'Connell, Osram
17 Sylvania. If you look at a 100 watt lamp designed
18 to operate on a 120 volt circuit, that is a
19 different coil, meaning a different diameter wire,
20 twisted a different number of times than a 200
21 watt lamp designed to operate on a 130 volt
22 circuit.

23 And then when you change the lifetime,
24 if it's 1000 hours or 750 hours, that is again a

25 different diameter wire twisted a different number

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49

1 of times. Every one of them is unique.

2 ASSOCIATE MEMBER ROSENFELD: Bill,
3 actually, quickly just a little bit, I mean I get
4 the idea, and Joe's actually pretty convincing.
5 But if you redesign the filament, which is
6 basically the dimming approach, then what you say
7 is completely correct.

8 If you're going to add more krypton
9 then --

10 MR. O'CONNELL: You still have to
11 redesign the filament.

12 ASSOCIATE MEMBER ROSENFELD: -- you
13 still have to redesign the filament.

14 MR. O'CONNELL: That is correct because
15 adding the gas to the mixture changes the effect
16 of wattage that the filament operates at. And
17 therefore, in order to meet all of our internal
18 and federal requirements for honesty in what the
19 wattage is, we would have to redesign the
20 filament, as well.

21 ASSOCIATE MEMBER ROSENFELD: Okay.

22 MR. CALWELL: So, Tim, to your earlier
23 point I think the one element we tried to preserve
24 here from the input that we've gotten from NEMA

25 before was that there were both fundamentally

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50

1 different bulb types, but there were also bulb
2 types that worked in families where the only
3 difference was the coating over the glass.

4 So, soft white, super soft white, clear,
5 frost, same filament, same fill gas, different
6 coverings.

7 MR. TUTT: Correct.

8 MR. CALWELL: So it wouldn't be fair to
9 say that you're redesigning x percent of your
10 models, but that you're redesigning x percent of
11 the families with that redesign effort spanning to
12 multiple models in those families.

13 MR. TUTT: Is that correct, Joe?

14 MR. HOWLEY: Right, but that is why we
15 are proposing the 60 watt family area, the 75 watt
16 and the 100 watt, because there are some
17 efficiencies in design within those wattages.

18 ASSOCIATE MEMBER ROSENFELD: Yeah, and,
19 Chris, as I understand you, of course it's
20 families. That is the absolute count, it does not
21 involve 200 or whatever models.

22 On the other hand, the percentage that
23 you're talking about is --

24 MR. CALWELL: Right, I think it would be
25 fair to say that a handful of the families account

1 for the majority of sales. And so you would make
2 a redesign effort, let's say, I think the 60 watt
3 soft white bulb is the most popular incandescent
4 bulb in the United States. I think that's right.

5 And so having redesigned the filament
6 and the fill gas, if needed, for that family, a
7 manufacturer would then be able to extend that
8 single engineering effort to the soft white, the
9 clear, the frost and the super soft white of that
10 wattage.

11 MR. TUTT: Chris, one of the differences
12 between your revised proposal and the NEMA
13 proposal is the exemption for lower wattage bulbs
14 being larger in the NEMA proposal covering the 40
15 watt family, if you want.

16 Did you spend some time looking at that
17 exemption? Would that be something that we should
18 consider, in your mind?

19 MR. CALWELL: Maybe I'm not sure I
20 totally follow that. So what we had done was the
21 original proposal went all the way down to 25
22 watts. And that part no longer appears in this
23 proposal.

24 MR. TUTT: Correct.

25 MR. CALWELL: So there were three,

1 roughly speaking, and this is a generalization,
2 there were three exempting families of wattages in
3 the NEMA proposal. Sort of the 25 watt-ish bulbs,
4 the 40 watt-ish bulbs, and the greater than 100.

5 And so of those three a quick analysis
6 that we had done with some help from Energy
7 Solutions showed that the least important to
8 California's energy savings were the lowest
9 wattage bulbs, the 25 to 35 watt bulbs.

10 So those are missing from this proposal.
11 The two remaining categories were much more
12 important. In the case of the 40 to 35 because
13 they sell a fair number. And in the case of the
14 greater than 100 because the absolute wattage is
15 so high that the savings you get from each bulb is
16 significant.

17 MR. TUTT: And when you say sell a fair
18 number, you declined to give any kind of exact
19 numbers earlier, but how many 40 watt bulbs really
20 are sold out there. Because I don't know of any
21 in my house.

22 MR. CALWELL: Ted, do you want to bring
23 forward whatever you've got. Some of this
24 analysis occurred while I was out of the country,
25 so whatever Ted Pope can share with us from Energy

1 Solutions would be great.

2 MR. POPE: Thank you. Ted Pope, Energy
3 Solutions. We had done some analysis awhile back
4 on some sales data in California. And
5 unfortunately the bins were, at that time, broken
6 out in a way that works really well with assessing
7 the situation here.

8 In the -- using, looking at 2001 data
9 and 2004 data, which data sets are comprised of
10 varying mixes of home hardware, the big box type
11 stores. You know, I think these numbers are
12 reasonably representative of California sales.

13 But the bin for less than 35 watts has
14 just approximately 3 to 4 percent of total sales
15 in California. The unfortunate thing is the
16 higher bins are 85 to 125 watts, which I presume,
17 based on Joe's comments, are primarily 100 watt
18 lamps. That category has about 20 percent of
19 sales. The above-125 watts has approximately 1
20 percent of sales.

21 Again, I don't know what proportion of
22 lamps are less than 100, more than 100, in that
23 category of 85 to 125.

24 PRESIDING MEMBER PFANNENSTIEL: Ted,
25 when you say percent of sales, you mean percent of

1 light bulb sales, or percent of energy use?

2 MR. POPE: Percent of unit sales, light
3 bulb sales, right.

4 PRESIDING MEMBER PFANNENSTIEL: Unit
5 sales, thank you.

6 MR. CALWELL: And it's not a percent of
7 dollar sales, interestingly enough, which is what
8 you sometimes get, but a percent of unit sales.

9 MR. POPE: Yeah. So I think one of the
10 points that comes out of your comment is the
11 larger lamps obviously have larger nominal savings
12 per unit than the small lamps.

13 MR. CALWELL: I guess the other thing I
14 could say to amplify Ted's point was our
15 particular concern with the high wattage bulbs
16 dovetailed with one of the same comments I know
17 that NEMA had flagged in an earlier --

18 MR. TUTT: Chris, before you go there,
19 I'm sorry to interrupt, I didn't quite hear what
20 the effect would be on just sort of the 40 watt
21 family. Did I miss that?

22 MR. CALWELL: Ted had said that the --

23 ASSOCIATE MEMBER ROSENFELD: If you
24 missed it, I missed it, too.

25 MR. CALWELL: He said the less than 35

1 watt bulbs were 3 to 4 percent of the units sold
2 in California.

3 ASSOCIATE MEMBER ROSENFELD: But he
4 didn't address 40 --

5 PRESIDING MEMBER PFANNENSTIEL: Didn't
6 have 40 --

7 MR. TUTT: He didn't address 40 watt
8 bulbs, then okay.

9 MR. CALWELL: So, Ted, did you have one
10 more bin for 40 to 60 --

11 MR. POPE: Yeah, sorry. You're right, I
12 overlooked that. Our bin two is 35 to 45 watts.
13 And that market share is approximately -- it
14 ranges, I'm using 2001 data because it's a more
15 complete data set, and that is also a better
16 number, too, but it's approximately 18 to 19
17 percent of sales.

18 And again I don't have the data to know
19 whether there is a large occurrence of 40 plus
20 watt, as opposed to 40 watt lamps. So, industry
21 can probably speak to that.

22 MR. O'CONNELL: I have one question on
23 that data set.

24 MR. POPE: Yeah.

25 MR. O'CONNELL: This is Bill O'Connell

1 again. Is that for all lamp shapes or just a
2 particular lamp shape, do you know? The standard
3 covers A15, A19, A21, et cetera. Do you know if
4 that includes A15 and A19, or only A19? That's an
5 important distinction because of the products that
6 are available.

7 MR. TUTT: Appliance bulbs, for example?

8 MR. O'CONNELL: Exactly.

9 UNIDENTIFIED SPEAKER: Right,
10 refrigerator, oven --

11 MR. POPE: This does not include those
12 specialty lamps as far as I'm aware. I can double
13 check that, but I think it's basically the main
14 lamp types.

15 ASSOCIATE MEMBER ROSENFELD: But my
16 refrigerator light is not on a hell of a lot.

17 (Laughter.)

18 MR. O'CONNELL: That's true. Yes, I
19 believe these are all medium base --

20 (Parties speaking simultaneously.)

21 MR. CALWELL: Yeah, but nor do appliance
22 bulbs account for a big fraction of what's sold at
23 Home Depot, you know, so.

24 ASSOCIATE MEMBER ROSENFELD: Ted, I'm
25 sorry, I'm still trying to understand your data.

1 You've now told us 35 to 45 is 18 percent. And
2 then is the remaining bin 45 to 85, that's the
3 huge one? You just didn't give it to us.

4 MR. POPE: Yeah, so if you look 45 to 85
5 would be, just to give you raw numbers,
6 approximately 650 million out of 1.1 billion. So
7 that would be --

8 ASSOCIATE MEMBER ROSENFELD: Fifty
9 percent.

10 MR. CALWELL: Those are the national
11 numbers.

12 MR. POPE: Yeah. I'm sorry, those are
13 national numbers. I thought I was saying
14 California, but that's right, those are national.

15 PRESIDING MEMBER PFANNENSTIEL: All the
16 numbers you gave us are national numbers, not --

17 MR. POPE: They are national, I'm sorry.
18 Again, this analysis was done for a different
19 reason. We can, you know, if this is crucial we
20 can certainly go back and have the staff's numbers
21 recrunched.

22 MR. CALWELL: So, Tim, just to recap
23 here then, let's put them back in order. So,
24 starting at the bottom, less than 35 watt lamps
25 were 3 to 4 percent of units. Commissioner

1 Pfannenstiel had asked before about the percentage
2 of kilowatt hours. Obviously very low because
3 it's both the lowest wattage and a small
4 percentage. That's where this proposal reflected
5 deletion of below 35 watts. It seems like the
6 obvious place to compromise.

7 The next category up we don't have data
8 that takes us all the way from 35 to 57 watts.
9 We've only got from 35 to 45. But even that
10 subset of the range was 18 percent of unit sales.
11 Would removing that from standards consideration
12 cost the state a lot of energy? Yes.

13 MR. TUTT: Keep on going.

14 MR. CALWELL: The top one is the one
15 that we only have a partial set. And, Ted, remind
16 me again, 85 to 125 watts?

17 MR. POPE: 85 to 125 is approximately 20
18 percent.

19 UNIDENTIFIED SPEAKER: You had a greater
20 than --

21 MR. CALWELL: Right, I'm sorry, excuse
22 me. The top one above 125 was 1 percent.

23 MR. POPE: Yeah, it's about 1 percent.

24 MR. CALWELL: And so we don't have what
25 we really want, which is above 100 and below 150.

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1 But it's a couple percent, we might assume, from

2 the numbers we --

3 MR. HOWLEY: I think that's an unfair
4 assumption. There's almost no lamps designed that
5 are 105, 110, 115 watts.

6 MR. TUTT: Right.

7 PRESIDING MEMBER PFANNENSTIEL: Does
8 NEMA have comparable numbers to this? Or do you
9 generally -- do these seem pretty reasonable to
10 you? Or do they -- do any of these categories
11 seem -- or can you give us more precise numbers if
12 these don't work.

13 MR. HOWLEY: No, they seem reasonable.
14 The reason we suggested eliminating the 150 watt
15 is one, it's only 1 percent that are sold. And,
16 two, the reason people buy that 150 watt is
17 clearly for the lumens. It's usually people that
18 want to read by these lights.

19 And a proposal like this would most
20 likely cut the lumens on a light source that is
21 primarily bought so, especially as you get older,
22 you could see. And so we would view this as a
23 niche product that really represents a very small
24 number of lamps, but where it's needed it's needed
25 for the light output.

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1 And --

2 MR. CALWELL: I guess I'm confused why
3 it would cut the light output. The proposal was
4 to add krypton to the lamps to maintain light
5 output at lower power.

6 MR. HOWLEY: It could, it could. We
7 could go in several different directions. But it
8 could cut the light output.

9 But more importantly it's 1 percent of
10 the market. Let's get to the important part of
11 this. It is a very small niche part of a product
12 line.

13 MR. CALWELL: So, Commissioner, the
14 reason I was estimating that it's more than the 1
15 percent that covers the part of the range that Ted
16 was able to quantify, is just you can see the
17 count of models that stayed up there. And you get
18 a sense that it's not really -- it has been
19 characterized as 150 watt range, but what it
20 actually represents is anything more than 100
21 watts and up to 150 watts.

22 And so it's a smaller percentage of unit
23 sales times the largest power consumption in the
24 group. So it becomes more important as a share of
25 kilowatt hours than it might first appear.

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61

1 MR. TUTT: I was just trying to get
2 to -- and now I think I have, if the data is sort

3 of accepted by all, of the categories that the
4 NEMA proposal would cover, which would be 60, 75
5 and 100 watt. That would be, as I calculate it,
6 about 75 percent of the units, of the market.

7 MR. HOWLEY: That's probably correct.
8 Or something in that, close to that range.

9 MR. WORK: Yeah, we could do some math
10 offline, but I think you're in the ballpark.

11 MR. TUTT: And the one category which --
12 one of the differences is sort of the 35 to 45
13 watt category. That's a pretty significant
14 category in terms of sales, it seems like. About
15 another 18 percent, but --

16 MR. HOWLEY: Right, but lower in
17 wattage, and therefore even though the 60, 75s and
18 100 represent 75 percent or so of the units, they
19 probably represent 85 percent or so of the total
20 power.

21 Now, we haven't done these calculations,
22 but this is just, because you're going higher in
23 wattage it makes sense that they would consume a
24 higher percentage of the overall power.

25 MR. CALWELL: So, Tim, the only other

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62

1 comment that I had started to make before and just
2 wanted to finish was I think we had agreement from

3 both sides, the original NEMA comments were
4 particularly concerned about the aging population.
5 And the fact that if anything there could be more
6 need for brighter lamps in the future.

7 So I think the percentage of market
8 share that greater than 100 watt bulbs represent
9 right now, it's interesting the percentage they
10 might represent in the future as your standard
11 takes effect is also interesting, and it's rising.

12 MR. WORK: May I make some comments?
13 This is Dale Work from Philips again. I would
14 like to underscore something Joe said, and bring
15 up something that we haven't talked about at all
16 this morning, which I think is the most important
17 thing, and that is will any of these proposals
18 save energy.

19 I think, despite what Chris said a
20 couple of times, that what we are after here is
21 energy savings, not efficiency gains necessarily.
22 Depends on how the market chooses. We're after
23 saving energy.

24 One of the things that was very much in
25 our minds when we developed our proposal was how

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63

1 can we be a partner in trying to save energy. I
2 will say it's our belief, but I'll say it's my
3 personal belief, at least, if the tier I proposal,

4 that straight line, despite all the work that went
5 into it, and all of the discussions, will probably
6 not save California one watt. That's a terrible
7 thing to say.

8 I think the step approach is much
9 better. And I think everyone who is going that
10 way is the right. But we still don't know how
11 much energy will be saved.

12 For example, if on both proposals we
13 have 57 and 71 watts instead of the 60 and 75, how
14 will a customer react when he goes into a store
15 wanting a 60 watt lamp. How many will buy the 57
16 watts, how many will buy the 71 watt. We don't
17 know the answer to that question.

18 We've talked about it, and so we made
19 our best guess. That's why we chose the 5 percent
20 limit. We looked at a number of percents. But we
21 don't know that. And I think that no one knows
22 that.

23 And now to underscore Joe's earlier
24 point. We, as an industry, are opposing
25 redesigning all of our lamps until we have some

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64

1 market evidence as to will any energy be saved at
2 all.

3 And so that's one of the reasons that we

4 chose the three highest volume types and said
5 we're willing to design these most used families;
6 and then let's see how customers vote.

7 PRESIDING MEMBER PFANNENSTIEL: Thank
8 you. These obviously are the issues that we were
9 discussing a year ago. And I, and I think my
10 colleagues, remain really concerned about that
11 basic marketing question.

12 I would say it's a two-part question.
13 Part one is given right now, if I leave here and
14 walk into Home Depot and go to buy light bulbs for
15 my house, what am I going to buy. That gives us
16 one answer.

17 The second part of it, though, that I'm
18 much more interested in is if we decide to really
19 engage customers in the new information, and if we
20 explain to them, and if we advertise to them, and
21 if we package materials such that they understand,
22 such that I would understand that if I want the
23 lumens for my aging eyes, and I'm one of those who
24 does sit under a very bright light to try to
25 read --

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65

1 ASSOCIATE MEMBER ROSENFELD: I do, too,
2 but it's fluorescent.

3 (Laughter.)

4 PRESIDING MEMBER PFANNENSTIEL: Well,

5 yeah, that, as a matter of fact, is true. And,
6 you know, that's another one of my soap boxes that
7 I won't bore you with right now. But, it really
8 is the question of what can people learn to buy.

9 I think that the analysis here that
10 we've looked at has the implicit assumption that
11 if you offer the same lumens at fewer kilowatt
12 hours, fewer watts, people are going to do that,
13 because it's an economic decision to do.

14 And I'm hard pressed to disagree with
15 that. I think that the uncertain factor there is
16 customer knowledge or customer information or
17 customer willingness to believe this information.

18 We, in America, buy much too much
19 because we're convinced by clever marketing to buy
20 stuff. And we're willing to try new stuff because
21 there are ads on the television that tell us to
22 buy new stuff. And that, in a lot of ways, is not
23 especially enviable, but it is, in fact, I think,
24 the case.

25 So my question, and maybe it's not

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66

1 really answerable by NEMA, but the burning
2 question in my mind, if you do redesign these big
3 categories of light bulbs, is there a redesign of
4 the marketing that you would assume would

5 accompany them?

6 MR. HOWLEY: Probably would be, would be
7 my guess, that our consumer marketing department
8 would want to launch this new line of lamps, if
9 you will, under a new marketing banner and try to
10 get some traction out of it as a new product sale,
11 in a sense, but one that has some energy
12 efficiency benefits to it.

13 We don't know, to Dale's question, what
14 the consumer is going to choose as they see these
15 rather odd wattage lamps out there. We're going
16 to try to convince them to buy slightly less watts
17 for what they were buying before. But we don't
18 know what they'll choose.

19 We also would hope, perhaps, that we
20 could get some help in California from Flex Your
21 Power and that marketing campaign to help us, as
22 well, to try to move these newer, lower wattage
23 bulbs in the market.

24 MR. FERNSTROM: Can I --

25 MR. TUTT: Joe, -- I'm sorry, Gary, --

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67

1 but I think that plan is still on the table of
2 trying to get a combined marketing effort with
3 Flex Your Power and others to get these new lamps
4 out into the market as best as possible.

5 I think what we ran into this year as we

6 were discussing that was basically there wasn't a
7 product available. And we had to get out there.
8 And we have to design the marketing campaign with
9 some knowledge of the product that's going to be
10 there, and is going to be able to be marketed.

11 And so that was a, I think -- but I
12 think it's still in the next couple years that
13 we're expecting to do that.

14 MR. HOWLEY: Okay.

15 ASSOCIATE MEMBER ROSENFELD: Gary, I'm
16 pursing this particular route right this minute.
17 I think I want to make remarks on both sides of
18 this discussion, too. And I'm not saying anything
19 new.

20 On the one hand I'm struck with the fact
21 that people do buy compact fluorescents, and they
22 don't have any idea -- they buy them because
23 they're 60 watts equivalent. They don't object to
24 the fact that they're only 14 watts, or 17 or
25 whatever the right number is.

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68

1 So I'm only partly sympathetic to the
2 problems of your marketing folks. I mean I think
3 the idea of equivalent of watts isn't all that
4 damned hard to get across.

5 On the other hand, I will look at Dale

6 and say, if we can come into a -- if we can do
7 this by steps and force you to redesign a smaller
8 fraction of your blockbusters, high volume sales,
9 and have you more confident before you redesign
10 other things three years from now, I can certainly
11 see you making that argument.

12 So I'm firmly on both sides of the fence
13 here.

14 (Laughter.)

15 PRESIDING MEMBER PFANNENSTIEL: Thank
16 you, Art.

17 ASSOCIATE MEMBER ROSENFELD: Gary,
18 sorry.

19 MR. FERNSTROM: Gary Fernstrom, PG&E. I
20 have two or three points I'd like to make. First
21 of all, I am surprised at this term redesign.
22 We're talking about, I think, a small substitution
23 of one gas for another. Maybe in the eyes of
24 industry that's redesign. In my view it's a small
25 change in manufacturing.

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69

1 Secondly, following up on the point that
2 Commissioner Rosenfeld made about compact
3 fluorescents being represented as a 20 watt lamp
4 that gives you the light of a 75 watt lamp, we see
5 the industry doing similarly with par lamps. So
6 it's not at all unusual to go in and see a halogen

7 par lamp saying that 90 watts gives you the light
8 of a 150 watt lamp. And people don't seem at all
9 adverse to buying those.

10 Thirdly, the utilities are happy to work
11 with industry to address the marketing
12 opportunities and customer education opportunities
13 here. For one thing, I think the utilities have
14 the responsibility to try and differentiate
15 between the superior opportunity associated with
16 compact fluorescent lamps in lieu of incandescent
17 ones. And among the incandescent, should we be
18 afforded a better product, the utilities have the
19 responsibility to point out why lumens per watt
20 are important. And we would certainly try to do
21 that.

22 And lastly, unless I misunderstand it,
23 the Commission has the obligation to adopt cost
24 effective conservation. And we've shown this to
25 be cost effective and an opportunity. So it would

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70

1 seem to me the Commission is obligated to follow
2 that charter.

3 PRESIDING MEMBER PFANNENSTIEL: Yes,
4 please do.

5 MR. WORK: I want to respond really to
6 another question, but on your last one, certainly

7 Joe Howley presented here in the July meeting that
8 we certainly do not agree that it's economically
9 justified, the proposal. So it should not be
10 taken as an assumption that it's economically
11 justified.

12 But I really want to comment, if I can,
13 on something that Chris said that has gone
14 unchallenged, and that was an intentional feature
15 of the NEMA proposal. And it again has to do with
16 a confusion between saving energy and efficiency.
17 They're very different things.

18 It is true that on the NEMA proposal
19 that our horizontal lines go all the way to the
20 left to touch the tier I proposal. That was
21 intentional. That was not an oversight; we
22 weren't trying to slip something by you. Because
23 those plateaus are at levels that save energy.

24 So, today, for example, we sell a number
25 of 75 watt lamps. We sell a standard life, a long

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71

1 life, maybe a double life. And those are fair
2 sellers. People buy them, people are willing to
3 take the tradeoff of longer life for fewer lumens.

4 But what we have done by touching that
5 line is even if it would allow the industry to
6 still sell long life lamps, but only at reduced
7 wattage. And I say that someone who buys a double

8 life 71 watt lamp instead of a double life 75 watt
9 lamp saves just as much energy as someone who buys
10 a 71 watt standard life lamp instead of a 75 watt
11 double life.

12 So, the energy savings is identical.
13 It's no accident that we went and touched that
14 line. Because, and I remember my discussion with
15 Jonathan Blee from the August meeting, our side
16 discussion, it's very easy to confuse efficiency
17 with energy savings. The NEMA proposal focuses on
18 energy savings. We want to save California energy
19 because we thought that was what we were chartered
20 to do.

21 MR. HOWLEY: I have a few other
22 comments, as well, -- mention before. One, Gary's
23 point that the redesign is insignificant, it's
24 only insignificant to companies that don't
25 actually have to do it. Gary, from your

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72

1 perspective it's insignificant; from ours, it
2 certainly isn't insignificant. It's a fair amount
3 of redesign, redesign of the manufacturing
4 facilities, redesign of the packaging. There's a
5 lot of stuff that goes into it. It's much more
6 complicated than it appears on the outside.

7 The other two or three points I wanted

8 to make about curves, the difference really
9 between the NEMA proposal and the Ecos proposal.

10 One, the Ecos proposal does propose to
11 go down a watt lower than the standard tier I.
12 We're proposing to, at certain points, touch the
13 tier I curve. So going down one watt actually is,
14 we would view that as significant. But that is
15 also an area where there's a difference between
16 the two proposals. And Ecos is proposing to go
17 more stringent even on a 60, 75 and 100 watt
18 proposals.

19 The other issue is we had originally
20 proposed a tier I line that was 3 percent
21 higher --

22 ASSOCIATE MEMBER ROSENFELD: Hold on,
23 one second, Joe. Listening to your point, does
24 either you or Chris have a -- I mean the one
25 watt's not a big deal, but does either you or

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73

1 Chris have an idea of how many models that
2 excludes. Are we really discussing any count
3 that's significant here?

4 MR. HOWLEY: Yeah, we -- I don't know.
5 I mean we just got this proposal yesterday. And,
6 quite frankly, we haven't had a chance to look at
7 it. That's why I don't know if I should argue
8 this strongly or not. I don't know even if that's

9 a significant effect on us or not. We'd have to
10 look at this more closely.

11 MR. TUTT: I'm a little confused. I
12 think I heard Chris say that the plateaus were at
13 the exact same wattage levels --

14 MR. HOWLEY: Yes.

15 MR. TUTT: -- except for one case.

16 MR. HOWLEY: Right. What's changed is
17 the equation, itself, the tier I equation that we
18 were matching.

19 By the way, we matched our old proposed
20 tier I curve, which was a 3 percent higher curve.
21 As you know, a slightly different, little more
22 stringent curve was proposed. We would presume to
23 change our proposal to match whatever tier I is
24 right now. There was some question about that.

25 So it wouldn't be, in theory, less

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74

1 stringent. We're saying in certain areas, though,
2 no more stringent than what tier I is. Because,
3 in theory, we're going to have to redesign to tier
4 I starting next year. Those products won't be
5 available, so they will be redesigned or off the
6 market. So there's no, you know, we could live
7 with that curve where it's at right now for tier
8 I. But moving it a watt may cause us to have to

9 redesign some products; we don't know yet. We're
10 going to have to go look and see what this one
11 watt reduction in both of those means to us.

12 MR. TUTT: I see what you're saying.
13 Having the tier II line that matches the tier I
14 slope be a little bit more stringent is what
15 you're talking about, not the plateaus.

16 MR. HOWLEY: Right.

17 MR. TUTT: Okay.

18 MR. HOWLEY: Right, that may or may not
19 affect us.

20 MR. CALWELL: One of the things we could
21 do there is just simply do the analysis and answer
22 the question, you know. How many of the models
23 are affected by the one watt because they're not
24 near the plateaus, they're in a different part of
25 the curve.

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75

1 And we were just going off of a, I guess
2 a philosophical question that the Commission would
3 have to answer, do you want tier II to be more
4 stringent than tier I generally? Or simply in
5 specific areas?

6 ASSOCIATE MEMBER ROSENFELD: And we
7 would all be very happy if it turns out that this
8 particular spat involves one model or something
9 like that. I don't --

10 MR. HOWLEY: Right.

11 ASSOCIATE MEMBER ROSENFELD: I can't
12 tell whether to get excited about it or not.

13 MR. WORK: But I would come back again,
14 we almost slide again to an efficiency argument.
15 And those comments are all on the efficiency side.

16 We want to save energy, right. Not
17 necessarily only to have more efficient
18 products --

19 ASSOCIATE MEMBER ROSENFELD: No, we kind
20 of want to save energy. We also prefer -- we're
21 also the energy advocacy folks.

22 MR. WORK: Yes, and the horizontal line,
23 the long lines allows both to take place.

24 MR. TUTT: I think that you're correct,
25 our main goal is to save energy. But we do have a

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76

1 preference in how we do it.

2 MR. WORK: Sure.

3 MR. TUTT: We prefer doing it with
4 efficiency as opposed to what's been called in the
5 past, conservation. I mean we could save energy
6 by just telling people to turn out their lights
7 and don't use their air conditioners. That would
8 save energy.

9 But we want to -- that would also

10 prevent them from getting as much of the benefits,
11 amenities that they get from energy as --

12 MR. WORK: Right, but I think, Tim, when
13 Chris was making his talk you had looked at one of
14 the points that was just to the left of the
15 vertical line, and you said why don't they just
16 design over there. And what I wanted to say was
17 we could do that. It would be more efficient and
18 no energy is saved.

19 MR. TUTT: Correct.

20 MR. WORK: Okay.

21 MR. FLAMM: This is Gary Flamm. I want
22 to say something to the point of the efficiency
23 versus saving energy.

24 You know, we're all looking at a crystal
25 ball as what the customer can do when the

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77

1 marketing campaign is going to be different for
2 the two different approaches.

3 The NEMA approach, I think, goes a long
4 way to saving energy. I think it's excellent at
5 doing that. What we would -- the marketing
6 campaign would be do with less, which --

7 MR. TUTT: We hope not, Gary.

8 MR. FLAMM: But that -- to have the
9 efficiency, the efficacy and the, you know,
10 getting rid of the bins, the common bins, we would

11 be able to legitimately tell customers you can get
12 the same lumens for less wattage.

13 But in the NEMA proposal we can't say
14 that. We can't say you can get the same lumens
15 for the same wattage.

16 So let's say the choice is 57 or 71, and
17 I'm looking for a 60. I go in shopping looking
18 for a 60. And I try the 57, and it's got less
19 lumens. So then I come back and I use the 71.
20 Because I have some black magic idea what kind of
21 lumen package 60 is going to be. And 57 just
22 doesn't work.

23 So, to me, how would we market
24 successfully doing with less and saving the
25 energy?

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78

1 MR. HOWLEY: We're all going to have to
2 figure that out. But as Chris was pointing out
3 before, we can all go in several different
4 directions here. And quite frankly, given so many
5 -- there's three incandescent manufacturers in the
6 room; there's also a lot of importers that bring
7 incandescents in.

8 And I would hazard a guess that
9 everything will be tried. And we will all figure
10 out what the consumer decides is acceptable. But

11 there will be bulbs that are brighter, and
12 there'll be bulbs that are longer life, and there
13 will be bulbs that are lower, but within the
14 parameters, in general, they'll have to save
15 energy given where these steps are. There'll be a
16 lot more products available at these lower
17 wattages.

18 So, really the market will decide where
19 we ultimately end up going with the life- lumens-
20 watts tradeoff, and that's always been the case.
21 And that's the world we live in with incandescent
22 lights.

23 PRESIDING MEMBER PFANNENSTIEL: I think
24 this is very useful policy discussion. And it
25 certainly is where my, you know, one of my areas

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79

1 of focus. However, I really want to see now,
2 Gary, are we kind of through what we need to do on
3 the incandescents? Are we ready to move on in
4 terms of the other issues that are here? Are
5 there other discussions, are there other people
6 who have points they want to make on the
7 incandescents?

8 ASSOCIATE MEMBER ROSENFELD: Yeah, I
9 think I have one last question. You were trying
10 to say something.

11 MR. WORK: I was just going to correct

12 one of Gary's -- a point that he made. I believe,
13 Gary, in the NEMA proposal those horizontal lines
14 are sufficiently broad that you can both have the
15 same lumens or more lumens than you have today.
16 Or you can have much longer life, like people have
17 said they want.

18 I think that the NEMA proposal allows
19 both. It does not restrict someone to not having
20 the same lumens.

21 ASSOCIATE MEMBER ROSENFELD: Okay, a
22 small question, probably to Joe. I should be more
23 familiar with the NEMA proposal, I apologize.

24 Let's talk about the low wattage lamps,
25 the 40s and so on. Is your proposal simply to

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80

1 exempt the 40s for this cycle?

2 MR. HOWLEY: Yes. For this cycle we'd
3 like to concentrate our resources on the three
4 high volume types, the 60, the 70 and the 100.

5 ASSOCIATE MEMBER ROSENFELD: So let me
6 ask you a slightly hypothetical question. In
7 haggling this out later, instead of exempting
8 them, looking at the slide over your shoulder,
9 would you instead consider some moving the line
10 slightly so that -- I mean I'm looking at this, it
11 looks like about 15 models are 40 watts.

12 (Pause.)

13 ASSOCIATE MEMBER ROSENFELD: There are,
14 what we're discussing is a whole bunch of
15 (inaudible), like about 15 of them.

16 MR. HOWLEY: Right.

17 MR. TUTT: Art, you might have to go up
18 to the podium and --

19 UNIDENTIFIED SPEAKER: That mike over
20 there.

21 ASSOCIATE MEMBER ROSENFELD: Sorry. So
22 here are something like 15 models which you don't
23 want -- you probably would give up on a few of
24 them or something. But, is there some possibility
25 of coming up with a compromise which, by moving a

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81

1 line, gives you sort of 80 percent of what you
2 want?

3 MR. HOWLEY: I guess what I could offer,
4 Art, is that we could go back and re-discuss the
5 40 watt, and we'll let you know.

6 ASSOCIATE MEMBER ROSENFELD: Okay.

7 MR. CALWELL: Art, before you leave, if
8 I could just -- I wanted to make sure this is
9 clear. The range that NEMA proposed to regulate
10 was between 57 and 100 watts. So it's not just
11 the 40s. It's anything in here that sits --

12 ASSOCIATE MEMBER ROSENFELD: There's

13 quite a cluster.

14 MR. CALWELL: Yeah, yeah, the NEMA line
15 stops at 57 watts, and then hits tier I and just
16 goes down. So we're talking about everything down
17 here.

18 The red ones were the ones that we were
19 proposing to leave out. And you can get a rough
20 count of the dots by looking at them. The gray
21 ones were the ones we proposed to leave in, which
22 is a roughly equal sized number.

23 MR. STEPHENS: What does the soft white
24 look like --

25 MR. CALWELL: So let's go back to --

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82

1 Charlie just asked what do the soft white look
2 like. Here is the same data set for the soft
3 white. And so now you see, Art, these are the
4 dots down here. It looks like about six or seven
5 that we were proposing to exclude. And these are
6 the dots that would stay in; there's about six
7 there, two more there, and maybe another four or
8 five here.

9 So, really I don't want to leave us with
10 the impression that bulbs only exist in families
11 of 40, 60, 75, 100 and 150. There are a whole
12 range of lamps that fall in between them, and

13 they're covered by a continuous specification.

14 MR. PENNINGTON: Could I comment?

15 PRESIDING MEMBER PFANNENSTIEL: Yes.

16 MR. PENNINGTON: Bill Pennington; I'm
17 the Manager of the Appliance Standards program.

18 Another option here that I think the
19 Commission should consider related to the 40 watt
20 lamps is timing. Perhaps if there's some concern
21 with doing the 40 watt lamps right away, that
22 rather than to give up on 20 percent of the energy
23 savings, we might want to consider a later date,
24 effective date for that. And maybe that can be
25 part of what's discussed here.

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83

1 The transaction costs for the Commission
2 to come back to a new proceeding down the line and
3 re-have all these discussions is considerable. So
4 that's what I would add.

5 PRESIDING MEMBER PFANNENSTIEL: Thank
6 you, Bill.

7 MR. TUTT: Point taken. I think with
8 the lower wattage bulbs it wouldn't necessarily be
9 20 percent of the energy savings. It's 20 percent
10 of the market that --

11 MR. PENNINGTON: Right.

12 MR. TUTT: -- we're talking about, the
13 potential.

14 MR. HOWLEY: But that is worthwhile
15 considering; we'll consider whether maybe a later
16 date to allow us to do those in a different year
17 might be more acceptable, as well.

18 PRESIDING MEMBER PFANNENSTIEL: Thank
19 you.

20 MR. TUTT: I think that before we move
21 on we probably should discuss a little bit
22 enhanced spectrum. Because that's another
23 difference in our general incandescent proposals
24 from Ecos and PG&E and NEMA. And so -- we have
25 not talked about that yet, and it seems like we

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84

1 should.

2 MR. HOWLEY: As you know, we have --

3 MR. TUTT: I'm sorry, as Chris calls it,
4 modified spectrum.

5 MR. HOWLEY: Modified spectrum, yes. As
6 you know we have not proposed anything in this
7 category. We also believe this to be a niche
8 product category. That is, equally difficult to
9 redesign.

10 With the proposal that's on the table,
11 it appears that it eliminates essentially 100
12 percent of this product category. So it's much
13 more severe, the proposal, on one level; and it's

14 seeking to regulate a product that represents a
15 relatively small percentage of overall product
16 sales. And the reason it's small percentage is
17 because they're fairly expensive.

18 They've been around probably for 20
19 years, this type of technology. They've never
20 sold more than a few percent of the market because
21 of their expense. It's a very expensive glass or
22 coating that is used. But in our case we use a
23 very expensive glass, neodymium type glass. Just
24 not your common, everyday soda lime glass, which
25 keeps the lamp very expensive.

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85

1 MR. TUTT: So in keeping with talking
2 about the wattage families where you might have a
3 frost-free or clear, and then a softwhite, and
4 then an enhanced spectrum, it's a different
5 product, in a sense, enhanced spectrum, it's a
6 different glass, and as well as a different
7 coating.

8 MR. HOWLEY: Right.

9 MR. TUTT: Whereas the difference
10 between frost-free and softwhite is probably just
11 a different coating.

12 MR. HOWLEY: Correct. And those
13 products that we're talking about represent where
14 all the high volume is, and represent where all

15 your wattage is.

16 MR. WORK: I would just say I think it's
17 consistent with our earlier view that we put
18 forward. Since we don't know how the market will
19 respond, we would come back and say, let's focus
20 on our three high volume types; see how the market
21 responds; and then we can move intelligently going
22 beyond that.

23 MR. FLAMM: So, Commissioners, -- Gary
24 from PG&E -- on this issue of how the market would
25 respond, PG&E in particular, and the utilities in

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86

1 general, have discussed some sort of interim
2 rebate program that would facilitate identifying
3 these products in the market in the interim
4 between when the standard is adopted and when the
5 standard takes place.

6 We haven't discussed this with the
7 manufactures yet because we're not certain exactly
8 how we would structure that. It would most likely
9 be some sort of manufacturer direct rebate
10 program.

11 PRESIDING MEMBER PFANNENSTIEL: Thanks,
12 Gary. Chris, did you have something you wanted to
13 show here?

14 MR. CALWELL: Well, Tim was asking the

15 question about modified spectrum, and so maybe I
16 should devote a little more time to the chart. I
17 kind of breezed through it before. It's the same
18 proposal that's been on the table for a little
19 while. There haven't been counter proposals on
20 ways to modify the line to make it more
21 acceptable, just simply the request to delete it.

22 So I would say that the plateaus were
23 chosen here because they are the distance below
24 the wattages of currently existing products that
25 krypton would allow a bulb to move.

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87

1 And so you do see, I'm sorry I left the
2 pointer back there, but you see there's a red dot
3 at the 60 watt range. That corresponds to an
4 existing model that already complies.

5 MR. HOWLEY: What model is that?

6 MR. CALWELL: I will find out for you.
7 In fact, I have a spreadsheet. If you give me,
8 you know, till we go to a break and I'll find you
9 the model name and number. But I can't pull it up
10 from the PowerPoint.

11 MR. HOWLEY: Because that's not a model
12 that -- I don't know, I'd be surprised if any of
13 the major manufacturers made that model. It may
14 be a model from an importer that has a wild claim
15 on it, but --

16 MR. CALWELL: Okay, we --
17 MR. HOWLEY: -- it's just hard to
18 believe that --
19 MR. CALWELL: -- will look. No, --
20 MR. HOWLEY: -- that would be that
21 efficient.
22 MR. CALWELL: I appreciate the question.
23 We will take a look. People probably know, the
24 enhanced spectrum, I think, as Joe was describing,
25 it's something that happens in the glass or the

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88

1 coatings on the glass. So it doesn't restrict
2 what technologies can be used inside the glass to
3 improve efficiency. So it's possible the model
4 you see there is either a halogen bulb or a
5 krypton bulb, I don't know. But I will look.
6 ASSOCIATE MEMBER ROSENFELD: It may not
7 be all that enhanced.
8 MR. CALWELL: Yeah, it's another
9 challenge we -- another challenge we've had in
10 this category is that whether you call it modified
11 spectrum or enhanced spectrum, it's pretty tough
12 to rigorously define it.
13 And the fear is if you don't regulate
14 the category at all, people who want to use the
15 term loosely in marketing would sell bulbs that

16 are not radically different from what they sell
17 today.

18 So, anyway, that's the step proposal.
19 Perhaps the more important chart is this one just
20 showing that it was absolutely out intent that the
21 wattage heights would be exactly the same as the
22 other two categories. So the same filaments and
23 fill gases could be employed. And you'd simply
24 acknowledge that the opacity of the glass changes
25 and you're going to give up lumens.

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89

1 So, I hope this proposal reflects, you
2 know, having listened to the comments we got and
3 tried to move it in a direction that would be
4 easier for manufacturers to respond to.

5 PRESIDING MEMBER PFANNENSTIEL: Thank
6 you, Chris. Are there further issues, discussions
7 or questions on the general service incandescents?
8 Yes.

9 MR. POPE: Ted Pope, Energy Solutions.
10 Just real quick. One comment, and I think people
11 already have a sense, but if the 15 percent
12 savings that we might be giving up by going with
13 the compromise from NEMA, if that's, in fact, what
14 the numbers work out to be, based on the
15 calculations from the previous tier II proposal,
16 you'd be looking at savings on the order of 10

17 megawatts in a couple years when the stock rolls
18 over. So it's not insignificant.

19 Secondly, I'd be curious if Joe or any
20 of the industry folks gives a quick sense of what
21 the acceleration and market share of these
22 enhanced spectrum, modified spectrum products are.
23 Because just really, anecdotally, I feel like I
24 see a lot of shelf space devoted to them. And I
25 feel like I've heard numbers thrown around that

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90

1 they're getting into this significant market
2 share. And I understand there's a high price
3 barrier there, but I'm a little bit worried that
4 this product, for reasons Chris just outlined,
5 could become a significant percentage of the
6 market. So, I'd be curious what they have to say
7 about that.

8 MR. HOWLEY: From a manufacturer to
9 manufacturer perspective we all have our own
10 proprietary way of marketing these products. But
11 they still represent the low single digits in the
12 overall scheme of products that we sell, generally
13 because of the price barrier.

14 Do we try to sell them? Sure. We,
15 quite frankly, to be honest, we make more money
16 selling these products, and so there's a lot of

17 advertising that is supported by trying to sell
18 them.

19 They do have a significantly different
20 color effect. People buy them for the color
21 effect, just like they might buy more expensive
22 wood for their flooring or kitchen countertops.
23 They do it for the aesthetic appeal. And there's
24 a certain market that is not that price sensitive
25 that will pay these.

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91

1 But most of the market for light bulbs
2 is price sensitive, and they will not pay the
3 money for that product. But it's still a
4 relatively small percentage. And most of that 10
5 megawatts that was, you know, suggested, probably
6 comes from the 40 watt which represents 20
7 percent, which is why, you know, we'll take a look
8 at that.

9 But it's not from these other niche
10 products. That is not where that power savings
11 is.

12 MR. TUTT: The modified or enhanced
13 spectrum lamps have been exempted from the tier I
14 standards that we've already adopted. Can you
15 help us, or help me, anyway, the definition of
16 modified spectrum in there. Is that sufficient to
17 prevent some of the issues that were just raised

18 where a manufacturer, offshore manufacturer,
19 whatever, calls the lamp modified spectrum, even
20 though it's say 1 kelvin different from a
21 softwhite or something?

22 MR. HOWLEY: That's a fair comment. I
23 don't think we wrote the definition with that in
24 mind. But certainly we could go back and revisit
25 that definition for the purposes of tier II to see

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92

1 if we may want to tighten that up to make sure
2 these are only products that do have a substantial
3 product enhancement to them, and it's not just a
4 marketing game.

5 ASSOCIATE MEMBER ROSENFELD: Joe, I'd
6 like to pursue that some more. Maybe I'm asking a
7 question which shows that I'm really out of it,
8 but do I understand then that there are no
9 efficacy rules on these modified spectrum lamps at
10 all?

11 MR. HOWLEY: That's correct.

12 MR. CALWELL: There are actually no
13 efficacy rules in the United States on general
14 service incandescent lamps at all except for the
15 tier I that the Commission just adopted.

16 ASSOCIATE MEMBER ROSENFELD: So, I think
17 you're saying something slightly interesting,

18 which I might encourage you to do. You know,
19 Chris can you go back to the actual data, the one
20 with the famous one red questionable dot?

21 MR. CALWELL: So this one here?

22 ASSOCIATE MEMBER ROSENFELD: Yeah.

23 Instead of just exempting them completely should
24 we be doing something which would allow the seven
25 or eight green dots which are there to continue to

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93

1 be sold, but still have some sort of protection?

2 I haven't thought this through at all, but --

3 MR. CALWELL: Yeah, and, Commissioner
4 Rosenfeld, maybe this chart just helps to
5 illustrate. I mean you're looking at, in general,
6 a reduction in lumens from modified spectrum bulbs
7 of, this is going to be rough, but it ranges from
8 perhaps 20 or 25 percent down to maybe 10 or 15
9 percent --

10 ASSOCIATE MEMBER ROSENFELD: Right.

11 MR. CALWELL: -- at similar wattages.

12 Tell me if I'm in the ballpark, manufacturers.

13 And so if this is the range we see in
14 the products we have found so far, there is
15 certainly some use in differentiating among them
16 and not encouraging them to become an overly large
17 share of the total market since they represent a
18 big drop in efficacy when they're sold.

19 MR. HOWLEY: I understand your question.
20 It's probably something we can consider, as well,
21 allowing all the products that exist today, but
22 somehow placing a line that would not allow any
23 less efficient products to be designed into this
24 category. We haven't considered that at all.

25 MR. FLAMM: On this issue of modified

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94

1 spectrum, and I'm not an expert in this area at
2 all; maybe you and industry can help me. But I'm
3 baffled why anyone would want to buy an enhanced
4 spectrum incandescent lamp when they could buy a
5 compact fluorescent that has a very high CRI and a
6 good color temperature, and I would think would do
7 a lot more for enhancing the colors found in
8 residential environments.

9 MR. HOWLEY: Yeah, unfortunately it
10 doesn't quite work that way. It's like picking
11 colors, like why wouldn't everybody like blue
12 because I like blue, so I don't think orange and
13 red should be sold. We should outlaw orange and
14 red, I just like blue.

15 Enhanced spectrum has a very different
16 color effect than compact fluorescent lamps. It's
17 different. For some people that means better; for
18 some people that means worse. But it's different.

19 It happens to enhance reds very well. For
20 instance, if you had it on wood floor or any kind
21 of wood cabinetry or red fireplaces, you'll notice
22 that it really has a rich look to it. The woods
23 and the red and the brick look real rich.
24 And people like that rich look. You
25 can't get that with compact fluorescent lamps.

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95

1 You can get a nice look with compact fluorescent
2 lamps, it's just different than enhanced spectrum.
3 MR. CALWELL: Really, the only reason I
4 was pushing hard for the modified spectrum term is
5 that it enhances reds by subtracting blues and
6 greens. So there are not, to my knowledge, more
7 red -- not more red light being emitted, you're
8 simply emitting less of the other two. So what's
9 left appears to be more red and therefore is
10 dimmer.

11 PRESIDING MEMBER PFANNENSTIEL: Anything
12 else --

13 ASSOCIATE MEMBER ROSENFELD: Not
14 accurate --

15 PRESIDING MEMBER PFANNENSTIEL: -- on --

16 ASSOCIATE MEMBER ROSENFELD: Your
17 statement's accurate; the light's not accurate.

18 PRESIDING MEMBER PFANNENSTIEL: Anything
19 else on general service incandescents?

20 Gary, should we move on?

21 MR. FLAMM: Well, okay, let's move on to
22 the incandescent reflector. I think all of us on
23 all sides of this issue were hoping to have some
24 kind of closure with this incandescent general
25 service. But it appears that the dialogue is

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96

1 going to have to continue. And hopefully there's
2 not going to be another workshop, but we'll be
3 able to proceed with this dialogue and eventually
4 submit 45-day language.

5 I'm sorry, Commissioner, --

6 PRESIDING MEMBER PFANNENSTIEL: Yeah, I
7 think that that's exactly what my expectation is.
8 I think that we have gained a great deal of -- I
9 certainly have gained a great deal more
10 understanding. I thought the analyses on both
11 sides were revealing.

12 And I think that we're perhaps closer --
13 well, we're certainly closer than we were a year
14 ago. I think a lot closer than perhaps I feared.

15 So, yeah, I think that the next step is
16 to prepare 45-day language.

17 MR. FLAMM: Thank you.

18 MR. O'CONNELL: To facilitate that
19 discussion could the NEMA members get a copy of

20 the presentation that was given by Ecos?
21 UNIDENTIFIED SPEAKER: Yeah, absolutely.
22 I've given it to the Commission already --
23 PRESIDING MEMBER PFANNENSTIEL: Yes.
24 MR. WORK: Yeah, I would say --
25 disappointment, I would say, to me because when we

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97

1 met last time you were very specific that you
2 wanted this to take place outside the room. And I
3 know we met our deadline.
4 But we only saw this other one, I saw it
5 at breakfast this morning. That, I think -- and
6 this is the spirit of what you were asking us to
7 do. And I'm feeling my trip is not well spent for
8 that reason.
9 PRESIDING MEMBER PFANNENSTIEL: No, I
10 think that -- well, I'm sorry that that did
11 happen. I think that a lot of this information,
12 you know, is coming in sort of real time. But
13 it's valuable nonetheless.
14 And I am really appreciative of the
15 exchange that took place in this room this
16 morning. I think that both the numbers and the
17 policies have been peeled back somewhat to
18 hopefully allow us, in our 45-day language, to
19 come up with what may be some standards that work
20 on both sides of the fence. That's certainly the

21 goal that we have in mind.

22 If we're not there, then, you know,
23 clearly that's part of the challenge that
24 Commissioner Rosenfeld and I have; is we have to
25 make some decisions. And sometimes our decisions

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98

1 don't make everybody happy. And, in fact,
2 normally our decisions don't make everybody happy.

3 But we will do what we need to do. I
4 think that the important part of that is that we
5 do it based on accurate information and a full
6 understanding. And this morning has certainly
7 helped us in that.

8 So, we will be here for the rest of this
9 workshop and other questions may come up that come
10 back to some of the earlier stuff. So I don't
11 think that we have completely left the general
12 service discussion, just for the moment. I think
13 we need to move on to the other items.

14 Chris, did you have a different --

15 MR. CALWELL: Joe had asked me a
16 question, I just wanted to get him the data. The
17 unit that we showed as qualifying under the
18 modified spectrum spec that we showed was
19 Westinghouse natural light 60 watt lamp, 2000 hour
20 lifespan, 900 lumens.

21 MR. FLAMM: Okay, we'd like to now move
22 on to the state regulated incandescent reflector
23 lamps. And to springboard into that discussion
24 I'm going to ask Steve Nadel to bring up a couple
25 slides. And then invite anybody else who has a

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99

1 presentation or comments to join in.

2 (Pause.)

3 MR. NADEL: Just a minute while we do
4 our technical stuff. Sorry, we're having to
5 transfer from one computer to another here.

6 (Pause.)

7 MR. NADEL: Okay. At the last workshop
8 we were asked, the PG&E team, on which I've been
9 the lead for incandescent reflector lamps, was
10 asked to work with the industry to see if we can
11 make sense of the numbers, because there was a lot
12 of disagreement about what would happen if
13 standard x or standard y were introduced. And
14 also see if we can try to reach agreement on an
15 actual standard.

16 So, I've had a lot of meetings with the
17 NEMA folks, the lighting committee. Very much
18 appreciate PG&E's interest and support in helping
19 to move this forward.

20 As a result we have, I think, come up
21 with a single set of energy-saving projections

22 that everyone can agree on. We've also come up
23 effectively with two options for the CEC which
24 ultimately will require a policy judgment by the
25 CEC.

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100

1 Option one is to continue with the
2 original proposal, as proposed in the case study.
3 That is something that PG&E is supporting; and I
4 believe Gary Fernstrom will be talking about that
5 in a few minutes. I know it is also something
6 that the States of Washington and Oregon will be
7 supporting, and they'll be talking, as well.

8 The other option is something that
9 ACEEE, and now I'm saying I'm wearing an ACEEE hat
10 and not a PG&E hat -- I just want to be clear --
11 as a result of these discussions worked out with
12 the manufacturers. It was a compromise to add a
13 few extra exemptions and clarifications to
14 significantly reduce the burdens on manufacturers.
15 And I'll let some of the manufacturers elaborate a
16 little bit on that, while having a very modest
17 impact on the energy savings.

18 A lot of the impetus for this compromise
19 came about in the State of Massachusetts. Last
20 week the Massachusetts Senate passed appliance
21 standards legislation that includes incandescent

22 reflector lamps. As you may know, Sylvania is
23 based in Massachusetts; in fact, their district is
24 served by the Senate Majority Leader. I think
25 (inaudible) is also based in Massachusetts; just

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101

1 so happens their district is served by the Senate
2 Majority Whip. So there is a lot of combination
3 of political and technical coming together, and
4 all the sides came together and negotiated this
5 compromise for Massachusetts.

6 But also one that ACEEE and NEMA are
7 also jointly recommending for California.

8 So, let me briefly run through what the
9 changes are. The first change, which is something
10 I think everybody could support, is to clarify
11 that B-par lamps are part of the definition of
12 state-regulated incandescent lamps.

13 When we originally developed the case
14 study our assumption was that these were part of
15 the BR lamps, and they were included. In our work
16 with NEMA they tell us, well, it's debatable
17 whether they are or are not included, but everyone
18 agrees that they should be included. So we
19 recommend that the definition of state-regulated
20 incandescent reflector lamps explicitly mention B-
21 par lamps so that there is no doubt that they can
22 and should be included. And I believe that's

23 something that PG&E supports, as well.

24 MR. FERNSTROM: Yes, let me just go on
25 record as agreeing with that.

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102

1 MR. NADEL: I don't think the nod from
2 Gary earlier recorded in the recording.

3 Okay, we're recommending a few different
4 exemptions be added. This is the core of the
5 compromise. For the BR-30, the BR-40 and the ER-
6 40.

7 BR, remember, are the bulge reflectors;
8 they have a little bulge on the bottom. The ER
9 are ellipsoidal reflector, and they are designed
10 for deep recessed fixtures and have basically
11 pushed the light farther out, and don't track --
12 the fixture.

13 The 30 means 30-eighths of an inch;
14 that's the depth -- the diameter that you're
15 generally going to be used to in your homes.

16 Forty is 40-eighths of an inch, so
17 that's five inch diameter. These are a bigger
18 diameter product that are primarily used in
19 commercial facilities.

20 What we are proposing is that specific
21 exemptions be for 65 watt products, as well as for
22 products of 50 watts and less.

23 What this means in the case of the BR-
24 30, those are fairly common products now. With
25 the proposed standard, current products fall just

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103

1 short of the proposed standard. So they have to
2 tweak them a little bit. For example one
3 manufacturer does make compliant products; it uses
4 a silver reflector, a silver-coated reflector
5 instead of an aluminum-coated reflector. They get
6 an extra .1 or .2 of a lumen per wattage; just
7 tweak over the proposed standard.

8 What we're saying, NEMA and ACEEE, this
9 is a fair amount of expense for very minor
10 improvement in efficiency. People will still sell
11 the 65 watt lamps; it's just going to be at a
12 little higher cost. And it's a significant
13 burden, as some of the manufacturers will talk
14 about, because the manufacturers have to retool
15 for this for effectively no energy savings. So,
16 this will exempt those products.

17 In the other cases I think the intent is
18 for -- to have some type of complying product that
19 is not halogen. And if we allow a 65 watt, or a
20 50 watt or less compliant product, these would be
21 much lower wattage than current products, which
22 tend to be 100 watts or greater. But it would
23 allow them to sell something to replace these

24 products in existing fixtures. And particularly
25 you have a slightly broader beam spread with the

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104

1 current products than you do with most of the
2 halogen.

3 So it would be an energy saving product.
4 The energy savings would be about the same. It's
5 a question of whether you go a cheaper, lower
6 lumen product, or a more expensive, higher lumen,
7 halogen product. But both of them you will save
8 about the same amount of energy roughly.

9 So those are the big changes there.
10 That's one of the key changes.

11 The other proposed exemption has to do
12 with the R-20 lamps. These are 20 eighths of an
13 inch in diameter; two and a half inches. They're
14 the much smaller lights used both in residential
15 and commercial.

16 The compromise proposal is to exempt
17 lamps of 45 watts or less. Most of these products
18 are 50 watts now, so basically everybody would
19 have to come down 5 watts. But they'd still be
20 able to sell an incandescent product.

21 Under the original proposal basically
22 you'd have to meet a much higher standard if you
23 were 40 to 50 watts, which would mean there would

24 be two options. Manufacturers would come up with
25 39 watt products that would be exempted. They're

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105

1 just below. But at a significant lumen penalty.
2 Or you go down to a 35 or so watt, halogen par
3 lamp. Much more expensive; much more efficient.

4 This says for these particular products
5 we're allowing an energy saving incandescent
6 product.

7 So, couple of other little minor things.
8 For the ER-30 the current CEC proposal is to
9 exempt 50 watts. We're saying exempt 50 watts or
10 less. If somebody wants to come up with a 45 or
11 40 watt product, what's the problem here. They
12 were all energy saving products.

13 And there's one other small change,
14 which I can't remember, Gary, whether you've
15 changed it in the staff report or not. The staff
16 report in July had changed this lowest range to 41
17 to 50 watts. And we're saying just make that 40
18 to 50, the same as the federal standard; the same
19 as Oregon; the same as Washington.

20 We think the change to R-20 lamps, the
21 45 watt and less exemption much better addresses
22 the problem, and we should just go with the 40 to
23 50 watts. Gary, what are you proposing now?

24 MR. FLAMM: I did change that 41 to 40

25 watts. I would like you to please clarify. What

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106

1 I put down is that you have something about the
2 less than 45 watts shall comply with an effective
3 date of January 1, 2008. Could you clarify what
4 you meant there?

5 MR. NADEL: Okay, yes. As we were
6 working with NEMA, you know, in Massachusetts, but
7 also talking about California and other states,
8 they were saying that that gee, this is a major
9 new set of products that they need to develop. We
10 were talking in general about a 2007 effective
11 date.

12 They said that would be rather rapid for
13 them to come out with this new set of 45 watt
14 products. I think only one manufacturer has it
15 now. So the proposed compromise is for that class
16 only, the standard not take effect January 1,
17 2008, in order to give manufacturers more time to
18 come up with the product, the product packaging,
19 the product marketing, et cetera. So that was,
20 you know, part of the compromise package, if you
21 will. Thank you for pointing that out, I forgot
22 to mention it.

23 The final slide I had, we did send in
24 with the comments, a detailed analysis of the

25 savings. This is one that NEMA and ACEEE worked

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107

1 on jointly.

2 In general, the savings, regardless of
3 which proposal, are greater than were in the case
4 study. The reason being some -- as we worked
5 together, we added and we subtracted, but in
6 particular NEMA had some data showing that for a
7 number of products there was a higher proportion
8 of products used in the commercial sector.

9 The commercial sector has both higher
10 operating hours and a higher coincidence on peak.
11 And those changes for certain product classes
12 resulted in a significant increase in the energy
13 savings, both kWh and peak demand, compared to the
14 original case study. So these are revised with
15 the same assumptions using the new NEMA data on
16 residential versus commercial applications.

17 What I've done here is we have gigawatt
18 hours and megawatts. The original proposal, and
19 the proposed compromise. The detail spreadsheets
20 describe each of these in detail. But these are
21 the main categories.

22 For four of the categories the
23 compromise doesn't have any effect on the savings.
24 For two of the categories it's a very small
25 effect, 1 megawatt and 1 megawatt in that. The

1 two categories where the big significant changes
2 are is in the 65 watt BR-30 category, and in the
3 R-20 category.

4 In this one what we're saying is if you
5 do have the more efficient 65 watt product, most
6 people will just continue to buy the more
7 expensive 65 watt. But it will result in very
8 slightly higher sales of halogen. Also in some
9 new construction some people may spread the
10 fixtures a little wider. So you do get some
11 savings, about 6 megawatts of savings ultimately.

12 And then likewise with the R-20. If you
13 allow 40 watt lamps instead of -- I mean 45 watt
14 lamps instead of 39 and 35 watt lamps, there's
15 some savings there.

16 So those are the two places with the
17 difference. The overall result, it's some -- I
18 don't have the exact numbers here -- it's 7 or 8
19 percent reduction in savings with the new
20 compromise.

21 I know one of the things that I was
22 insisting on is we needed to keep the loss savings
23 in the single digits. No 20 percent loss savings;
24 no 10 percent loss savings. And I think they were
25 getting tired of me saying that mantra. But we

1 ultimately did achieve that, the 7 to 8 percent
2 loss savings.

3 So, we're proposing this as a compromise
4 in order to move forward. There is some loss
5 savings. I know PG&E will comment on that.

6 The other issue, and I will let Oregon
7 and Washington talk about this, is it is no longer
8 consistent with the Oregon and Washington
9 standards. Maybe the thing -- should I mention
10 anything about national? Okay.

11 One thing that we have been talking
12 about with NEMA as a way to detail with the Oregon
13 and Washington situation, is to make this proposal
14 also a national standard. So it would apply
15 throughout the country, all 50 states.

16 It would therefore mean that Oregon and
17 Washington wouldn't have to revise their
18 legislation, go back to the legislature, which is
19 what they'd have to do, which is, frankly, a bit
20 of a pain.

21 And in this case, because the standard,
22 for the most part, is closing loopholes in the
23 federal standard, it's not like California and
24 other states have a lot of ability in the future
25 to amend the standard. Because if you tighten

1 your BR standard a lot, then the manufacturers
2 will just make an R lamp that's almost identical,
3 to meet the federal standard.

4 Only in the case of the R-20 are we
5 really setting new ground here with the state
6 standard. So, this should be a case where we
7 could work together, hopefully, you know, our
8 suggestion is what CEC support, or suggesting that
9 to get a national standard that would save this
10 energy nationwide and would help address the
11 Oregon and Washington problem, which I agree is a
12 problem.

13 So I'll throw that out there and I'm
14 sure Oregon and Washington may comment. I know
15 Gary will comment. But that's a brief
16 introduction to what we're proposing.

17 MR. FLAMM: Okay, thank you. I think
18 the next step should be somebody to outline the
19 alternative proposal. Were you going to do that,
20 Gary?

21 MR. FERNSTROM: Well, PG&E is supporting
22 the original proposal, so that's not an
23 alternative that we haven't already discussed.

24 PRESIDING MEMBER PFANNENSTIEL: Do you
25 have comments on the compromise, Gary, or is

1 somebody going to offer comments on the
2 compromise?

3 MR. FERNSTROM: I do have some comments
4 and a couple questions of Steve. So, my question
5 of Steve is having reevaluated the difference in
6 savings between the original proposal and the
7 compromise, it looks like ACEEE and industry have
8 given more, and perhaps more appropriate, weight
9 to the commercial use of these products.

10 Seems to me that in the commercial
11 market with the high cost of energy and the high
12 operating hours there ought to be more attention
13 given to the alternative of CFL R lamps. They
14 give a fairly broad distribution which is the
15 intent of the BR lamps. And save significant
16 energy.

17 Also one manufacturer has recently
18 introduced a self-ballasted ceramic metal halide
19 lamp, electronic, self-ballasted ceramic metal
20 halide lamp; and we have the induction self-
21 ballasted lamps on the market, as well, that
22 provide a broad distribution.

23 So, even though the change that we've
24 looked at here reevaluating the presence of these
25 products in the commercial market appears to

1 reduce the savings a little bit, I would argue
2 that that probably isn't appropriate, because the
3 commercial market ought to be looking at other
4 alternatives than slightly improved incandescent
5 lamps for the many uses we see of them in retail.

6 Secondly, with respect to the national
7 standard, PG&E certainly supports a national
8 standard for these products. But we think that if
9 the national standard would address what was
10 referred to as the Oregon and Washington problem,
11 it would probably be accelerated, that is the
12 movement toward a national standard would be
13 accelerated, if it were addressing the Oregon,
14 Washington and California problem.

15 So, we fully support the original
16 proposal staying consistent with Oregon and
17 Washington, having, in effect, a west coast block,
18 which would not only help to meet California's
19 energy needs, but I think would serve to
20 accelerate discussion at the federal level.

21 PRESIDING MEMBER PFANNENSTIEL: Thank
22 you. Steve, do you have comments? And then I
23 really would like to hear from representatives
24 from Oregon and Washington if they've traveled
25 here to address us.

1 MR. NADEL: I guess just to add briefly
2 on Gary's first point, I agree that there's
3 enormous opportunities for increased use of CFLs
4 and improved ceramic metal halide and other
5 products, particularly in the commercial sector,
6 but also in the residential sector.

7 In our savings estimates we factor that
8 in to some extent, meaning if the cost of
9 incandescent reflector goes up a little, how much
10 more would that drive it.

11 And, in fact, I just looked at the
12 numbers. In that 65 watt BR-30 category most of
13 the savings is actually caused by an assumption
14 that more people will use CFLs. If the
15 incandescent reflector costs 50 cents more, there
16 are going to be some more CFLs saved. That's the
17 big driver there.

18 For most of the other categories I'm not
19 sure it's going to make that much of a difference.
20 But there's enormous opportunities. I know Gary
21 and the other California utilities have major
22 programs to try to encourage those conversions.
23 And they can and should continue to do those. We
24 totally support them.

25 MR. FERNSTROM: Well, that leads me to

1 ask a question about how these savings were
2 calculated. I thought that in doing these
3 analyses we stayed within a particular class of
4 lamps in estimating the savings, rather than
5 estimating to what extent there would be some
6 substitution with other products.

7 MR. NADEL: Yes, we stayed within
8 classes, but particularly in the case of the 65 --
9 of the class of reflector 30 categories, we
10 included CFLs. There are R-30 CFLs; and we said
11 this is a legitimate product. And as you tighten
12 up on incandescent, there will be some additional
13 sales in that category.

14 So we did look at it within a class.
15 You may differ exactly how we define classes, but
16 we've said that's within that class.

17 MR. FERNSTROM: Okay, so PG&E's
18 conclusion is that the analysis overstates the
19 reduction in savings resulting from the
20 compromise.

21 MR. TUTT: I'm not sure I follow that,
22 Gary, but I was going to ask Steve, in terms of
23 that point, reflector -- the movement to compact
24 fluorescents, a lot of the savings in the original
25 proposal, in the 65 watt category, were attributed

1 to that. And those savings are now gone in the
2 proposed compromise.

3 But we're talking about 6 megawatts and
4 36 gigawatt hours at most. Is that what you're
5 saying in that chart?

6 MR. NADEL: That is our estimate now of
7 what the impacts would be, yes. Because that's
8 the result of working with NEMA. You know, they
9 pointed out how they would continue to have a lot
10 of 65 watt products. It would be modest in cost;
11 and therefore we thought we had over-estimated the
12 amount of switching away from that 65 watt
13 category.

14 MR. FERNSTROM: So let me be clear about
15 the directionality of my statement, anyway. We
16 think that the loss of savings associated with the
17 compromise is greater than is presently being
18 represented. And is more consistent with the
19 original estimate.

20 MR. HOWLEY: I would add, from NEMA's
21 perspective, that we think that even this 10
22 gigawatt savings is probably more than what's
23 actually there. So we actually think it's in the
24 opposite direction.

25 For instance, that 6 watts is really

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1 questionable that was -- the 6 megawatts are

2 really questionable as to whether or not they
3 really would have occurred. It took a lot of
4 assumptions to get to that 6 megawatts, which may
5 or may not have occurred, which has to do with CFL
6 replacement and other things. Which may still
7 occur under the new proposal, we just chose not to
8 take that because there's a trend towards those
9 lamps anyway. As they get less and less
10 expensive, and more robust and more reliable --
11 electric rates keep going up.

12 MR. NADEL: This is not the first time
13 ACEEE has been in the middle. Perhaps Gary and I
14 should switch seats.

15 (Laughter.)

16 PRESIDING MEMBER PFANNENSTIEL: Thank
17 you. Do we have others here who came to address
18 us on this?

19 MS. KLUMPP: Hi. I'm Liz Klumpp with
20 Energy Policy in the State of Washington. And
21 while I'm very happy to be here in Sacramento,
22 where I don't make it very often, and happy to be
23 before the Commission, I, of course, am here out
24 of frustration. And so I want to thank you for
25 the opportunity to provide comments.

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117

1 And we are here to urge you to stick

2 with what we consider the original staff
3 recommendation of over a year ago, which, in the
4 staff report, I think is table K4, in the October
5 21st report that is available here. With
6 implementation dates of January '04. And lowest
7 wattage for products starting at 40 to 50 watt
8 category.

9 We, in Washington, adopted these
10 standards, along with minimum state energy
11 efficiency standards for ten other products this
12 past spring. And we based the legislation and the
13 standards on those that had been already adopted
14 or proposed by the State of California as of last
15 December.

16 And it is with a certain amount of
17 frustration to hear NEMA and ACEEE bringing forth
18 an alternative compromise now. No state agency in
19 Washington has rulemaking authority as you do.
20 And what we have in the standards is legislatively
21 adopted.

22 And while Steve suggested it's a bit of
23 a pain to go back to legislators, I would argue
24 it's a Pandora's Box, though we have a democratic
25 senate, democratic house and a democratic governor

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118

1 who are keenly aware of global warming and rising
2 costs of energy.

3 So that's a possibility, but I would
4 argue every time you do that you don't always get
5 what you expect.

6 I just want to emphasize the two goals
7 when we proposed the legislation and set standards
8 were -- the primary goal was consistency, frankly,
9 with the State of California above all else. And
10 if, because of our power rates, we thought we
11 needed to have a lower standard to make it as cost
12 effective for customers, we didn't adopt it.

13 Our number one goal was we want to be
14 consistent; we want one marketplace for the west
15 coast; and if that means we can't have as many
16 standards, we won't.

17 And so the second criteria was that for
18 the consumers, you know, this was the very first
19 time the State of Washington embarked on state
20 standards, so we set a standard of a four-year
21 simple payback to customers. If it doesn't pass
22 that threshold, we won't bring it up. We want
23 these easy; we want them to make obvious financial
24 sense.

25 So, we resulted in having 11 of your

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119

1 many standards that we could readily adopt and
2 believe that they would sit with our consumers.

3 And we did that, and the legislators -- it had a
4 bipartisan support in our state. So I'm very
5 pleased to say that, and I want to thank you and
6 your staff, particularly Bill Pennington and John
7 Wilson, for sharing analysis. It was extremely
8 helpful.

9 And I want to say that this effort came
10 out of a three-state, west coast effort, which I
11 suspect my colleague from Oregon will reference,
12 too, which was the West Coast Governors Climate
13 Change Initiative.

14 And out of that we really focused on
15 what can the states do that we will all benefit
16 from consistency among the states. And some of
17 the three notable successes that come to mind for
18 me are we worked on port efficiency. You know, we
19 wanted all the ports to face similar costs in
20 improving the efficiency of the ports. And we
21 wanted to do that as a west coast.

22 A second one was the State of Washington
23 enacted legislation adopting the California
24 automobile emissions standards. And the third
25 success really was this adoption of some state

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120

1 minimum efficiency standards.

2 And so while that's a really recent
3 indication of our ongoing partnerships as west

4 coast states to try to establish one marketplace,
5 I just want to say that while we do not testify
6 often or even in front of your Commission, we work
7 with your staff and others in the State of
8 California on a regular basis.

9 You know, I first met John Wilson
10 probably in '91 at USDOE on clothes washer
11 standards. And I'm the Washington State
12 representative to something called the Northwest
13 Energy Efficiency Alliance, where we partner
14 northwest utility funds with California funds and,
15 you know, to a large extent, brought the nation
16 the federal standards that it is adopting in
17 series here.

18 And while I think the California Energy
19 Commission consistently provides political and
20 technical leadership on promoting energy
21 efficiency and technologies , I see the State of
22 Washington as often providing political support.

23 So when you end up in a lawsuit over
24 whether you can collect information from
25 manufacturers, we file letters of friends to the

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121

1 CEC in the court proceedings say, no, this is
2 really valuable, and the value goes beyond the
3 State of California.

4 When you and others throughout the
5 country are seeking higher energy efficiency
6 standards for air conditioners during the last
7 weeks of the Clinton Administration, we submitted
8 comments not because this product was of
9 particular value to Washington consumers, but
10 because it was of immense value to California,
11 California consumers, and the west coast
12 electricity market.

13 So, really I'm here hoping for
14 consistency on the west coast. The Massachusetts
15 legislation hasn't actually been enacted yet. And
16 they are dealing with different distributors and
17 retailers. And primarily I'm here seeking
18 consistency.

19 And I really want to thank you. And I
20 do want to thank all your staff for the years of
21 ongoing excellent work.

22 PRESIDING MEMBER PFANNENSTIEL: We want
23 to thank you for participating with us. It's very
24 important that we do have this working agreement
25 that we do have among the west coast states.

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122

1 We have different issues, obviously,
2 among us, but we are all facing global warming,
3 and we're all concerned about moving as
4 effectively as we can.

5 So, you know, I know that you've been
6 working with the staff and I am gratified that you
7 did pass the legislation adopting 11 of our
8 standards. And this is, I guess, the one of the
9 11 that is now causing you the frustration and
10 causing you to have to travel to beautiful sunny
11 Sacramento today.

12 (Laughter.)

13 PRESIDING MEMBER PFANNENSTIEL: What is
14 your view on Steve Nadel's idea of doing a
15 national standard? Would that resolve your issue
16 of having something in legislation then that
17 differs from California?

18 MS. KLUMPP: I think my view is similar
19 with Gary Fernstrom's from Pacific Gas and
20 Electric, which is that if the manufacturers and
21 Congress were motivated because Washington, Oregon
22 and California had a standard that perhaps the
23 manufacturers would like to tweak, that there
24 would be a higher motivation to enact federal
25 standards that could go into force by January of

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

123

1 '07.

2 And in that event we would be very
3 supportive of that.

4 PRESIDING MEMBER PFANNENSTIEL: Great.

5 MR. HOWLEY: I'd just like to comment
6 that --

7 PRESIDING MEMBER PFANNENSTIEL: Sure.

8 MR. HOWLEY: -- the Department of Energy
9 already has a rulemaking active on reflector
10 lamps. They've had it active for how many years,
11 Steve?

12 (Laughter.)

13 PRESIDING MEMBER PFANNENSTIEL: That is
14 it's own problem, but --

15 MR. HOWLEY: Awhile. And if -- the
16 reason it stalemated was because there was a lot
17 of disagreement among the energy groups and the
18 manufacturers as to where this should go.

19 If the energy groups and manufacturers
20 showed up at DOE's doorstep with a compromise
21 proposal, I have a feeling that this, which is
22 sitting ready to be done right now, would move
23 much quicker.

24 But it's not that -- we don't need
25 federal legislation. We don't even need DOE to be

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124

1 interested in the rulemaking. The rulemaking's
2 already started. We just need to go in and tell
3 them, finish the rulemaking, and it would happen
4 in a relatively, for DOE-time, short period of
5 time.

6 PRESIDING MEMBER PFANNENSTIEL: I was
7 going to say, you are an optimist, Joe, but --

8 MR. PENNINGTON: Could I ask a question
9 about that? Would this be a negotiated outcome in
10 the rulemaking? Or would they have to go back and
11 reconsider their cost effectiveness analysis and
12 their technical documentation, and reissue their
13 technical documentations and go through public
14 process on taking comments on that? You know, how
15 quickly could this happen?

16 MR. HOWLEY: I don't know the answer to
17 that question. That could only be answered by the
18 Department of Energy.

19 MR. PENNINGTON: Is it likely that they
20 would consider --

21 MR. HOWLEY: But they've already done
22 that analysis --

23 MR. PENNINGTON: -- a negotiated
24 solution?

25 MR. HOWLEY: I think so, given our past

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125

1 experiences with the DOE. They've already done a
2 lot of studies on this, as you know. They already
3 have published a lot of studies in this area.

4 Whether they felt they had to redo them,
5 I don't know what the answer to that question is.

7 into effect in mid 2007 if the CEC passes the
8 original proposal that PG&E and the state's
9 utilities put forward. It's possible that DOE
10 would not only entertain, but act, on a compromise
11 prior to that regulation actually taking effect.

12 So I think all the more reason for the
13 CEC to act on the west coast proposal and have a
14 placeholder that would serve our needs cost
15 effectively. And encourage federal action that
16 would be good for the whole country.

17 MR. HOWLEY: I would view it as the
18 opposite, that if California did pass this
19 regulation as proposed, they would be seen as
20 leading the effort that would eventually be a
21 national effort. And also cause the least
22 disruption if the California timing was different
23 than the federal timing, which most likely it will
24 be different. But --

25 PRESIDING MEMBER PFANNENSTIEL: You're

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127

1 referring to the compromise proposal?

2 MR. HOWLEY: Right, the compromise
3 proposal would be the more -- would be the better
4 approach to this to take, both encouraging the DOE
5 to follow along, and as well as leading the way
6 for the rest of the country.

7 MR. NADEL: Steve Nadel adding a
8 comment. In terms of the DOE rulemaking I think
9 it's still at a relatively early stage. I don't
10 recall, they've published lots of analyses, but it
11 is, you know, -- they have done some preliminary
12 analysis there.

13 Frankly, I think the quicker route and
14 one that has an excellent chance of success is
15 going to Congress and saying, here is the proposed
16 standard. And the reason I say that, I've already
17 gotten a call from the majority staff in the House
18 of Representatives saying, do you have any more
19 consensus standards that we can include in
20 legislation. We did get 16 of them included in
21 last year. So I think we have an excellent chance
22 of going to Congress.

23 My advice would be, I call it a turtle
24 race. Let's see who is quicker, DOE or Congress.
25 And let's pursue both routes rather than just one.

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128

1 MR. HOWLEY: Sure, we can do both.

2 PRESIDING MEMBER PFANNENSTIEL: Ted,
3 your comments?

4 MR. POPE: Yeah, Ted Pope, Energy
5 Solutions. One more anecdote. I recall, and
6 Steve and some other folks in the room were
7 involved, the negotiated compromise on the clothes

8 washer standard.

9 I believe we met and essentially cut the
10 deal in November, December of 1999. And as I
11 recall it, the final standard was basically ready
12 to go in the first month or two of 2001. The Bush
13 Administration actually delayed the formal
14 adoption of it for several more months.

15 So it was about a year and a quarter,
16 year and a half once the parties could tell DOE,
17 hey, we've got a deal. So that was the timing
18 there.

19 And I think they did still have to go
20 through some of the basic public process. Even
21 though it's a compromise, they still have to, you
22 know, have the final NOPR and so forth.

23 PRESIDING MEMBER PFANNENSTIEL: Thanks.
24 You, sir.

25 MR. STEPHENS: Hello; my name's Charlie

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129

1 Stephens. I'm a Senior Policy Analyst with the
2 Oregon Department of Energy. I am the staff for
3 the Oregon Department of Energy's appliance
4 standards effort.

5 (Laughter.)

6 MR. STEPHENS: It's an honor to be down
7 here in Sacramento again, working with you

8 directly.

9 I guess I'm not going to dwell a lot on
10 consistency. I think everybody's talked about the
11 consistency argument.

12 For the record, I've participated in the
13 federal rulemakings, most federal rulemakings
14 since 1990 with John Wilson or Mike or any of the
15 other CEC Staff that happen to be there.

16 I am not, for the record, in favor on a
17 blanket basis of federal standards unless they're
18 good and effective standards.

19 I think for the matter at hand we're
20 sitting around looking at table K-4 because of the
21 federal standard failure, in a way. it was an
22 exemption of a supposed niche product that didn't
23 amount to a whole lot of energy savings that
24 brought us the need to regulate that particular
25 class of product in the first place. And as I go

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130

1 back and read over the record I get this sense of
2 deja vu. Here we are again talking about niche
3 products that don't really amount to a lot of
4 savings yet.

5 It makes sense to me what happened. I
6 mean what happened after the federal par standard,
7 par lamp standard, was -- that exempted the ER and
8 BR lamps, is that suddenly they became more

9 ubiquitous and they're cheap. And their fraction
10 of sales for this particular kind of application,
11 which I'll get into in a second, became a much
12 bigger fraction of total energy use in a recessed
13 can type fixture.

14 And so here we are trying to establish
15 some sort of a standard for that forgotten class
16 that's grown.

17 For that reason I'm not very much in
18 favor of that kind of an exemption. I'm a big fan
19 of the notion that what has happened is possible.
20 And as I look back in history I kind of foresee
21 looking at the class of exemptions here that -- I
22 mean it makes sense. If the cost of compliance
23 with a standard, a more stringent standard, is
24 trivial or nonexistence, then there's not much of
25 an argument to exempt a product line.

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

131

1 If there is a cost then it's pretty
2 clear that the exempted products will be the low
3 cost product on the shelf after the standard is
4 passed, which is what generally happens. And
5 these exempted classes will become the low cost
6 product on the shelf because they aren't bearing
7 the increased cost of compliance with the other
8 products. And lo and behold, they'll be more

9 attractive to purchase.

10 These products tend to be used, I think
11 it's not fair, at least in our market, to
12 categorize them as commercial and residential. I
13 think it's useful to look at existing commercial,
14 existing residential, new construction residential
15 and new construction commercial, and break it out
16 a little further.

17 I think we see a lot of these products
18 in existing and new construction residential. And
19 we see a lot of it in existing commercial. I
20 don't think you're seeing a lot of this product in
21 new construction commercial anymore. There really
22 is a trend, at least if there's any lighting
23 design involved at all, toward much more efficient
24 fixtures than the incandescent downlights.

25 But in the residential market where

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132

1 these things are provided, these things are
2 provided for use in fixtures that are literally
3 the cheapest fixture on the market, ten bucks at
4 the distributor level for a recessed downlight;
5 six bucks for its trim ring; and, you know, three
6 lamp changes and you've already spent more money
7 than the fixture cost.

8 And you're also spending a good bit of
9 energy. But you're the consumer and you take what

10 you were given. You didn't have the choice in the
11 fixtures that put all the ventilation holes in
12 your ceiling. And put this light up there that
13 you tend to replace with whatever is there when it
14 burns out.

15 So I'm not very impressed with the
16 notion of facilitating of inefficiency of these
17 products. And I'm not very, at all inclined to
18 exempt a whole class of these things that will
19 become the low cost leader in what is a largely
20 nonchoice market for many consumers. They did not
21 pick the fixture; they did not pick the lamp; but
22 that's what they have.

23 That's true, also, in speculative
24 commercial market for the lower end new
25 construction area, too.

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

133

1 So I'm really very much relieved by the
2 appearance of table K4 right not because it's
3 consistent with what we are familiar with. And I
4 am very much in favor of option one when it comes
5 to any exemptions. And I'm not in favor of option
6 two. Nor am I in favor of the federal standard
7 that might come to have all those same exemptions
8 in it, either.

9 I can't find a rational reason for those

10 exemptions. We've faced with an option one which
11 says that you might not get the energy savings
12 from the list of products that are exempted in
13 option two. Or we could pick option two where
14 you're certain to get no energy savings. I think
15 in that case I'll take the option of maybe getting
16 some energy savings over the certainty of getting
17 none.

18 And I'd like to stick with our current
19 regulations.

20 PRESIDING MEMBER PFANNENSTIEL: Thank
21 you very much.

22 MR. STEPHENS: Thank you.

23 PRESIDING MEMBER PFANNENSTIEL: Are
24 there other responses or questions?

25 MR. TUTT: I have a couple of questions.

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134

1 PRESIDING MEMBER PFANNENSTIEL: Go
2 ahead, Tim.

3 MR. TUTT: Charlie, I'm trying to
4 confirm my own understanding which is muddled by
5 not being there through all this, and not
6 necessarily having a history in it. But when the
7 federal standard exempted 65 watt BR lamps, the
8 common product out there was a 75 watt R lamp.

9 And as a process of then the industry
10 moving to this previously niche product, in effect

11 there was 10 watts per socket saved in a
12 significant amount of sockets, is that an
13 incorrect understanding of what happened back
14 then?

15 MR. STEPHENS: I don't think it's a full
16 characterization of what happened. I think the
17 lamps didn't exist, but I think the response of
18 the market was a price response. It was basically
19 to move to a lamp that, yes, it used fewer watts,
20 but it was not -- it's not a great choice --

21 MR. TUTT: Not more efficient, not a
22 great choice.

23 MR. STEPHENS: It didn't put out any
24 more light, you know, it didn't put out the
25 lumens. I guess they must have reasoned that the

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135

1 consumers could do without the extra lumens. But
2 the product essentially didn't exist before it was
3 exempted in most manufacturers' catalogues.

4 MR. HOWLEY: I'll comment on that. That
5 we did have a 65 watt WattMiser product in the
6 market since the late '80s. So it did exist. It
7 did not sell as well as the 75 watt, which clearly
8 was the market leader.

9 We tried to sell them on the basis of
10 energy savings. It was more expensive. It had a

11 different reflector. The BR stands for bulge
12 reflector, which is a special additional reflector
13 design that tends to concentrate the light a
14 little bit tighter straight down so that the
15 overall light output on your countertop, let's
16 say, is the same with the 65 or the 75.

17 And in a sense, the 75 was throwing a
18 lot of light into the sides of the fixture that
19 were getting trapped. This reflector allowed it
20 to get out of the fixture more efficiently and
21 have the same light output.

22 So, there was benefits to it. And we
23 were selling it. But when the federal EPAC came
24 along, in our view has regulated it, not exempted
25 it. We certainly didn't feel like we'd got an

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

136

1 exemption. We had to move our whole entire
2 product line to the 65 watt which existed, and
3 eliminate the 75 watt. And so it very much felt
4 like a regulation to us.

5 And it saved a lot of energy. I don't
6 know how many sockets there were, but every socket
7 there was a 75 watt, all of a sudden there was a
8 65. And on the high end where there was 150,
9 there were now 120s. So there was a significant
10 amount of national energy saved with the way they
11 ended up regulating the reflector lamps back then.

12 MR. TUTT: Help me with the proposed
13 option two. What similar effect can we expect, if
14 any, from proposed option two? What I see in
15 proposed option 2 is the standard model in places
16 of 65 watt BR; 30 in many cases. And that model
17 would still be sold.

18 MR. HOWLEY: Right. Because the 65 watt
19 would be redesigned to still exist. In fact, you
20 know, to meet the efficiency levels, because it's
21 just barely below it, with adding silver and some
22 other things you can get it to meet that, which is
23 the typical route that manufacturers would take.

24 It's all the other products where the
25 energy savings comes from. Industry did not agree

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137

1 to this without a lot of arm-twisting from Steve.
2 But there were several products we did not want to
3 see eliminated, but are going to be eliminated
4 under this proposal, including the 120 watt R-40,
5 the 120 watt ER-40, the 75 watt ER-30, the 75 watt
6 R-20, the 50 watt R-20. Perhaps what we should
7 have listed is all the products that are going
8 away.

9 And the only way you're going to be able
10 to meet that is either provide a halogen lamp, in
11 fact it's just going to be less consumer choice.

12 They'll have a choice of a more efficient halogen
13 lamp on many many of these types. Or it will have
14 to reduce their wattage.

15 In either case the state saves energy.
16 So as you see at the bottom there, the energy
17 savings is approximately equivalent to what was
18 proposed before, but it's done in a much more
19 intelligent way from our perspective with regard
20 to how it treats the lamp types.

21 It goes further than we want it to go,
22 but in a spirit of compromise we went fairly far
23 with this.

24 MR. NADEL: You go, and then I'll add.

25 MR. FERNSTROM: Well, I was just going

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138

1 to make one more quick statement on the issue of
2 consistency. We not only try and share our energy
3 programs with the Pacific Northwest in California,
4 but we also share a lot of electrons.

5 So this whole thing feeds back with
6 respect to the supply of electricity and its cost.

7 MR. NADEL: I wanted to get back to the
8 issue of exemptions and whether we're creating
9 more loopholes. I think this is different than
10 before. And I say this as the person who
11 negotiated the original agreement; and am
12 chagrined at how this got exploited. So I've been

13 doubly careful every since to say how can these
14 things be exploited.

15 I think we have two different
16 categories. One, we have the 65 watt BR on the
17 proposal; option two we're saying exempt it. But
18 under option one it's still going to be sold.
19 It's just going to be 50 cents more expensive, and
20 .1 or .2 lumens per watt more efficient.

21 Absent changing the federal standard
22 there will still be a 65 watt BR lamp. We just
23 can't get away from that.

24 For the other categories we got smarter,
25 instead of just exempting the whole category

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

139

1 regardless of wattage, you can't use any more than
2 65 watts. And since most of these products now
3 use 100, 120 watts, we're getting enormous energy
4 savings. And effectively they're going to be the
5 same, if not even lower wattage than the halogen.
6 It's a question of how much do you want to pay
7 versus how much light output you get.

8 But in terms of energy use I don't think
9 we're exposing ourselves to, oops, here's a major
10 new loophole and we're going to use more energy
11 than we expected.

12 MR. FERNSTROM: But, Steve, we may not

13 save as much as had hoped if we go with the
14 compromise proposal versus the original one.

15 MR. NADEL: I mean I gave my estimates
16 and there was a small difference in energy
17 savings. But I think, you know, I'll stand by
18 those estimates as opposed to saying, oops, gee,
19 is there something else going on here.

20 PRESIDING MEMBER PFANNENSTIEL: Are
21 there further questions? Other discussion? Other
22 issues?

23 Bill.

24 MR. PENNINGTON: I'm curious how much of
25 a problem it would be either to Washington and

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140

1 Oregon or to the manufacturers to expect that the
2 Washington and Oregon standards would stay in
3 place and would not have any challenge by
4 manufacturers and would stay there until there was
5 a national standard changed them.

6 So, does that help you any with that
7 thought?

8 MS. KLUMPP: I'm not entirely sure what
9 you're saying.

10 MR. PENNINGTON: Well, certain --

11 MS. KLUMPP: Do I think our standard
12 will change?

13 MR. PENNINGTON: No. The question was

14 instead of you getting pressure to change your
15 standard and having to go back to the legislature
16 and revisit all that stuff because of a bunch of
17 pressure, what would be the problem of leaving
18 Washington and Oregon standards in place,
19 manufacturers not doing any campaign to change
20 them, and, you know, you stay where you're at
21 until there's a national standard that might
22 change it.

23 MS. KLUMPP: And that's actually what
24 I'm assuming when I come down here, when I do my
25 calculation on how is the political structure of

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141

1 our state looking, and how much bipartisan support
2 was there for these standards and was there an
3 opportunity 12 months ago to come in and provide
4 comments. Because, trust me, other industries
5 did. We started with 12 products.

6 So I'm of the belief that our standards
7 will hold. That might be a naive comment, I don't
8 know. I believe they'll hold. And if they'll
9 hold, then either these products don't sell in
10 Washington because no manufacturer is producing
11 them. Or they're producing them, at which point
12 they're available in California, too, for
13 purchase.

14 So either we're too small and they don't
15 even produce them, at which point our customers go
16 and buy some other product that I suspect is
17 likely more efficient. Or they meet our
18 standards. And that's partly why I have some
19 level of comfort coming to California, asking for
20 consistency, you know. We're not the seventh
21 largest economy in the world, but we're out here.
22 You know, we apparently are, industries buy these
23 products.

24 So I'm operating under the assumption
25 that our standards will hold. It would be greatly

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

142

1 preferable, you know, and I'm looking at Oregon.
2 I don't know what their situation is, but it would
3 be greatly preferable if we were a west coast
4 effort.

5 And I personally agree with the comment
6 from PG&E that if California is part of this
7 minimum standard that the movement will be faster
8 if you really want a national standard, the
9 movement and the pressure will be faster to move
10 in that direction.

11 MR. HOWLEY: I would say from a
12 manufacturer perspective, we did send in
13 commentary to Washington when they were proposing
14 this that we thought it was too early, it needed

15 further study.

16 We did the same with New York. New York
17 actually moved it to a study bill. They says
18 okay, let's study this for another year or so to
19 see what we should do.

20 We didn't get the same kind of reaction
21 from Washington.

22 With Oregon we also engaged, as well,
23 saying that we were still in the process of
24 talking to California about this. Nothing had
25 been settled. We need more time. Oregon's

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

143

1 response was that we're not in session next year,
2 and we want to pass something this year. But
3 California does not pass this, come back and talk
4 to us when we are in session, which will be 2007,
5 I guess.

6 And so there's sort of an agreement,
7 actually a letter -- NEMA has a letter saying that
8 they want to talk about this again if California
9 indeed passes something different than what we
10 passed. So we'll probably be talking to them. We
11 could talk to Washington as well about potentials
12 for changing the language to mirror what's
13 happening nationally.

14 MR. TUTT: And I think that was the gist

15 of Bill Pennington's question earlier. I mean
16 obviously if we continued on with the original
17 proposal of last year, be consistent with Oregon
18 and Washington, and there would be no reason for
19 them to resist pressure any differently than our -
20 - but if we made a change as a result of this
21 discussion today, or further discussions of this
22 compromise, then there may be some pressure on
23 Oregon and Washington to change.

24 And I think Bill's question earlier was
25 if that pressure could be relieved --

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

144

1 MR. HOWLEY: By a national standard.

2 MR. TUTT: -- by a national standard,
3 would that be helpful.

4 MR. HOWLEY: Right, which would preempt
5 their regulations. Sure.

6 MR. STEPHENS: You know, Oregon, just
7 I'll throw my two cents in, Charlie Stephens
8 again. Our legislature doesn't meet again until
9 2007. So I fully expect that there will be a lot
10 of activity in this area going on between today
11 and 2007 when our legislature, which will be a new
12 legislature, maybe or maybe not with a new
13 governor, I don't know -- will happen then.

14 And the arguments could be very
15 different or much the same, depending on what

16 happens between now and then. So I think for us
17 it's a little premature to speculate.

18 PRESIDING MEMBER PFANNENSTIEL: Thank
19 you. I think if everybody has said their piece on
20 this, then we assume that the record is complete
21 on it. And Art and I, in putting out a 45-day
22 language, will work with the staff and, you know,
23 capture the policy that we will recommend to the
24 full Commission.

25 I think we need to move on, let's have a

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

145

1 time check here. We still need to discuss the
2 potential standards for metal halides.

3 Let me just say thank you to the people
4 from Oregon and Washington for coming this way and
5 helping us with this record.

6 I don't know how much or how long or how
7 extensive the discussion will be on the metal
8 halides. It would be, I think, preferable, if we
9 could, to work straight through and finish, you
10 know, if we're going to do so within the hour.

11 But if it's really going to take longer,
12 then perhaps we should break now and come back and
13 finish after lunch. Gary, do you have much of a
14 sense of that?

15 MR. FLAMM: I do not believe anybody's

16 prepared to make a presentation on the metal
17 halide standards. You were going to make one?

18 MR. ERHARDT: Yes.

19 MR. FLAMM: Okay. Do you have slides
20 that you wanted to go over?

21 MR. ERHARDT: Yes, please.

22 MR. FLAMM: And how many slides have
23 you?

24 MR. ERHARDT: Four or five.

25 MR. FLAMM: Okay. Are there other

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

146

1 representatives for the metal halide issue here?
2 I think we can get through it pretty quick. I
3 don't think there's -- representatives of the
4 luminaire manufacturers, I don't believe, are
5 present here.

6 PRESIDING MEMBER PFANNENSTIEL: All
7 right, thanks. And shall we keep on going?
8 Thanks.

9 MR. HOWLEY: The luminaire manufacturers
10 send their regrets. They were going to attend
11 when it was originally scheduled last week. They
12 could not change their schedule to come out here
13 this week. Otherwise we would have had some folks
14 out here.

15 So we have, Bob is the ballast
16 representative. He's familiar with electronic

17 ballast design for metal halides.

18 MR. FLAMM: Okay, as Bob sets up his
19 presentation maybe I'll just go over a little --
20 well, I'm losing some people here.

21 UNIDENTIFIED SPEAKER: I'm going to be
22 back in one minute.

23 MR. FLAMM: Okay, I'll time you.

24 (Laughter.)

25 (Pause.)

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

147

1 MR. FLAMM: Okay, while the presentation
2 is still getting put up I'd like to just go over
3 how we got to where we are and where we are today.

4 In December we adopted the tier I, the
5 metal halide standard which basically says that
6 luminaires between 150 to 500 watts vertical lamps
7 shall not contain a probe start metal halide lamp.

8 And after the adoption when we were
9 fixing some of the definitions and things that we
10 were directed to fix, Acuity brands and NEMA
11 brought up that there's a problem with vertical
12 base now. So we had changed what we already
13 adopted from, we split up the vertical base up and
14 the vertical base down.

15 And originally all the lamps, this
16 luminaire was supposed to take effect on January

17 1, 2006. But we pushed the vertical base down
18 when we split them to January 1, 2008. So that
19 was already adopted last week.

20 And so we're looking now at what we
21 consider tier II, and this was taken off the table
22 for further discussion. And that's horizontal
23 pulse start -- horizontal metal halide lamps.
24 Basically what we said was January 1, 2008 shall
25 not contain a probe start metal halide lamp.

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

148

1 So that's back on the table. And we had
2 a second part, element to tier II which was
3 basically the efficiency equation based on
4 electronic ballasts. We didn't say electronic
5 ballast. But, in addition to not containing probe
6 start lamps, the ballast shall have an efficiency
7 that's equivalent to electronic ballasts.

8 So that's what we brought back to the
9 table. We did split out -- originally we had all
10 lamps by January 1, 2008, and we split out the
11 horizontal lamps to the smaller wattages taking
12 effect January 1, 2008; but we pushed back the
13 larger lamps, 201 to 500 watts, to January 1,
14 2009.

15 Now, I believe that in my
16 misunderstanding of the consultants, I actually
17 have two equations in this table. And I believe

18 one of them is in error, but I don't know which
19 one that is. And I hope to discover that through
20 this discussion.

21 So that's where we are right now. And
22 with that, we'll have a gentleman make a
23 presentation for us.

24 MR. HOWLEY: Gary, while we're waiting I
25 would like to make one comment on the lamp part of

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149

1 this, the horizontal lamps.

2 MR. FLAMM: Yes.

3 MR. HOWLEY: Because there's really,
4 it's two parts. One is we're discussing when the
5 horizontal probe start lamp fixture should come
6 into effect; and the other is we're discussing
7 when electronic ballast should come into effect.

8 On the lamp question we did survey the
9 NEMA lamp manufacturers and found out that we
10 would have a complete set of horizontal lamps
11 available from at least three manufacturers
12 sometime during the year of 2008.

13 And because fixture manufacturers had to
14 then incorporate them in designs and get fixtures
15 into the marketplace, we were suggesting a date of
16 January 1, 2009 for the horizontal lamp regulation
17 to go into effect.

18 Right now, as the draft proposal is,
19 it's suggesting January 1, 2008.

20 MR. FLAMM: But those are for the
21 smaller wattages. And it was our intelligence
22 earlier that the up to 200 watts were going to be
23 available by 2008.

24 MR. HOWLEY: Oh, maybe I'm reading this
25 wrong, or maybe I'm looking at the wrong proposal,

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150

1 but what I'm looking at is the middle table here,
2 Gary, if you know this is the right one.

3 But this middle table here shows all
4 lamps January 1, 2008. And --

5 ASSOCIATE MEMBER ROSENFELD: When you
6 say middle table, you middle row?

7 MR. HOWLEY: The middle row of the
8 table.

9 MR. FLAMM: Yes, you are correct.

10 MR. HOWLEY: And if you did break it
11 with the wattages as you're suggesting for
12 horizontal lamps, we probably would be okay with
13 that.

14 MR. FLAMM: I think that was a Freudian
15 slip. I didn't intend to say that.

16 MR. HOWLEY: Well, that's interesting --

17 MR. FLAMM: But we can discuss that.

18 MR. HOWLEY: -- that's interesting --

19 that suggestion that you --

20 (Laughter.)

21 MR. HOWLEY: -- accidentally proposed
22 actually might be a viable solution for the
23 horizontal lamps.

24 PRESIDING MEMBER PFANNENSTIEL: I'm
25 sorry, would you explain the converse of the

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151

1 reverse of the --

2 (Laughter.)

3 MR. HOWLEY: Okay, well, there's two
4 things being proposed here. One is for the
5 horizontal lamps, one for the electronic ballasts.

6 Gary had mentioned that we split the
7 timeline for the horizontal lamps, one for less
8 than 200 watts January 1, 2008; higher wattages
9 January 1, 2009.

10 In looking at this table those two dates
11 actually were applicable to the proposal for
12 electronic ballasts, not for horizontal lamps.
13 But interestingly enough, if you actually would
14 propose that for horizontal lamps, we probably
15 would find that to be an acceptable compromise, if
16 you wanted to split the wattages that way.

17 I know you didn't intend, perhaps, to
18 suggest that, but --

19 MR. FLAMM: Yes, --
20 MR. HOWLEY: -- maybe that's a
21 suggestion to consider.
22 MR. FLAMM: -- did you follow that? So,
23 did you want to say something, Steve, before our
24 gentleman from the ballast --
25 MR. NADEL: Yeah, I was just going to

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152

1 weigh in a bit and call Liz and Charlie's
2 attention, the State of Oregon and Washington, as
3 well as a few other states, have adopted the
4 horizontal as well as the universal effective
5 2008.
6 So if California changes its date, you
7 do get into a, you know, how does this affect
8 other states, or are you consistent with other
9 states issue.
10 MR. HOWLEY: The only comment I'd make
11 there is there probably will be some products
12 available. The concern is that at least three
13 major manufacturers won't have these products
14 available. And so there will be a very modest
15 selection of products available during that one
16 year.
17 But for Oregon and Washington they
18 probably will be able to get some products, they
19 just won't be very available yet. And if

20 California was to wait till 2009 there would be
21 greater availability, more product choices
22 available to them. That would be my reaction to
23 that.

24 So it's not like the reflector lamp
25 issue; it's just a matter of when will there be a

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153

1 fairly wide selection of products available from
2 all the major manufacturers.

3 MR. FLAMM: Okay. Our gentleman from
4 the -- I didn't get your name. If you could go up
5 and introduce yourself and give us your
6 presentation, please.

7 MR. ERHARDT: I am Bob Erhardt from
8 Advance; and I want to thank you for the
9 opportunity to present to you today.

10 I apologize; I realize I'm coming in a
11 little late on some of this discussion. It wasn't
12 exactly clear to us. We've been following CEC
13 activities and NEMA, and been hearing reports on
14 luminaire legislation. And we didn't realize that
15 under the heading of luminaire legislation was
16 actually a piece of ballast legislation.

17 And when we did become aware of the
18 impact of that, we started taking some serious
19 interest. And I'd like to speak a little bit

20 today about ballast efficiency legislation; it's
21 impact on system efficacies; and the difficulty in
22 implementing such rulemaking.

23 There's been some numbers out in the
24 field gained from websites indicating that there
25 are possibilities of some significant efficiency

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154

1 gains to be had. I'm here to say that as NEMA we
2 question the efficiency gains claimed on websites.

3 NEMA did its own study of member
4 companies on efficiencies of ballasts, and found
5 that while there were some limited efficiency
6 gains to be had, perhaps 4 to 6 percent going from
7 conventional ballasts to even the most efficient
8 electronic ballasts, that the efficiency gains
9 that one might expect from looking at website
10 claims were exaggerated.

11 We think there's some reasons for this,
12 one of which is difficulty in making these
13 measurements. Most of the equipment out there
14 simply will not accurately measure the high
15 frequency wave forms that are present in some of
16 these highest efficiency ballasts.

17 From our calculations and from our
18 study, if you compare at the 400 watt level, which
19 is one of the most popular and widespread used
20 system in the market today, you can see that

21 conventional CWA ballasts, now depending on what
22 lamp, you can have a range of anywhere from 56 to
23 78 lumens per watt.

24 If you convert to the most efficient
25 type of ballast, the high frequency electronic,

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155

1 and I'm going to get to this a little bit because
2 high frequency electronic also has the lowest
3 acceptance level of the light manufacturers in the
4 industry, this only goes to a level of 59.6 to 83.

5 So you can see that the improvements
6 that you get is much overshadowed by the overall
7 range. If you compare this with other types of
8 systems, halogen. Halogen gets 14 lumens per
9 watt.

10 So you're taking a system that's already
11 got four times the efficacy, system efficacy. And
12 this is mean lumens; this is not initial lumens.
13 You're taking a system that already has four times
14 the efficacy of incandescent systems that you've
15 spent the first two-thirds of the morning here
16 talking about, and you're trying to impact
17 efficiency, its efficacy to the tune of maybe 4 or
18 6 percent.

19 I think one reason people like to look
20 at electronic HID and think that it's the next

21 thing to go after is the experience with
22 fluorescents. But unlike fluorescent systems
23 where just operating a fluorescent lamp at high
24 frequency you gain 10 percent in lamp efficacy
25 improvement, in a HID lamp there are no efficacy

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156

1 improvements to be had. And all of it has to come
2 from the ballast, itself.

3 Also, it seems like an easy thing. We
4 converted the industry from electromagnetic
5 fluorescent to electronic fluorescent. Of course,
6 those of us that were through that experience
7 realize that it took five years to develop
8 reliable fluorescent ballasts.

9 And these were for ballasts that are
10 significantly less complex than electronic HID
11 ballasts.

12 MR. FERNSTROM: Commissioners, can we
13 ask questions during the presentation?

14 MR. ERHARDT: Sure.

15 PRESIDING MEMBER PFANNENSTIEL: I think
16 it's up to the presenter. Is that --

17 MR. ERHARDT: Sure.

18 MR. FERNSTROM: Okay, so my question has
19 to do with not the efficacy improvement of the
20 lamp when driven with high frequency, but perhaps
21 the effect on mean lamp lumens and life of the

22 lamp. Are there not some benefits to be had in
23 those areas from electronic ballasts?

24 MR. ERHARDT: Some electronic ballasts
25 can offer an increase in mean lumens. Not all do,

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157

1 and some actually offer less mean lumens than
2 their conventional electromagnetic counterparts.

3 MR. FERNSTROM: Okay, so one more
4 question. When you talked about the, I think you
5 termed it limited acceptance of electronic
6 ballasts by the luminaire manufacturers --

7 MR. ERHARDT: The lamp manufacturers.

8 MR. FERNSTROM: -- lamp manufacturers.
9 Is that particularly with regard to this 400 watt
10 category, or is that the case across the whole
11 range of different wattage sizes of metal halide
12 lamps?

13 MR. ERHARDT: ANSI and the IEC have been
14 working on compatibility standards between
15 ballasts and lamps for probably ten years now.
16 There is growing consensus on low frequency square
17 wave electronic ballasts, because they do not have
18 the arc instability issues that the high frequency
19 types can have.

20 We have our first drafts of -- actually
21 we have an electronic HID square wave ballast

22 standard proposal that is very near; it's out for
23 comments, and it's very near a vote.

24 To go with that, though, requires lamp
25 standards to go with this ballast standard, and

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158

1 the first lamp type -- the first proposals for the
2 first lamp type have just been issued within the
3 last month.

4 MR. FERNSTROM: So if I understand you
5 right, you're saying these issues are irrespective
6 of the size of the lamps?

7 MR. ERHARDT: Yes. I will say that in
8 particular for the high frequency types there are
9 -- we have not even a proposal at this time with
10 that in either ANSI or the IEC.

11 MR. FERNSTROM: Okay, but since the lamp
12 is no more efficacious at high frequency the
13 standards, the efficiency standards that are being
14 proposed here have to do with the electronic
15 ballast, not so much whether that ballast produces
16 a high frequency wave form, or a lower frequency
17 square wave. I mean the ballast manufacturer is
18 free to produce whatever output --

19 MR. ERHARDT: Yes, but a high frequency
20 electronic ballast is more efficient than a low
21 frequency electronic ballast.

22 MR. FERNSTROM: Okay, thank you.

23 MR. ERHARDT: Okay. So, complexity
24 levels. I have a sample on the desk over there of
25 one of our products. It's an electronic HID

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159

1 dimming ballast. It has over 350 components on
2 it.

3 Generally I don't think I've seen an
4 electronic HID ballast with less than 100
5 components. And I think typical numbers are more
6 in the 150 to 250 component range.

7 Compare this with a conventional system
8 that has as little as six components. Six
9 components that we have been building for 20-some-
10 odd years now or longer, and have a long history
11 with.

12 Compare this with electronic
13 fluorescents that people like to talk about, and
14 these standard ballasts typically have between 30
15 and 50 components. Some of the dimming ballasts
16 might have 150 or more, especially if they're --
17 digital compatible microprocessor controlled. But
18 still the electronic HID generally is at least
19 twice as complex as the most complex electronic
20 fluorescent ballast.

21 I think people can appreciate that
22 complexity is -- the more complex your system, the

23 more difficult it is to assure the reliability of
24 it.

25 This is an example of a 60 hertz

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160

1 magnetic HID ballast. You can see here, it has a
2 capacitor, it has a magnetic element. Now, this
3 is a reactor, this is actually the simplest type,
4 and it actually has an igniter built into the
5 ballast, itself, here. Other types will have -- a
6 CWA will have two coils on this structure, and a
7 separate igniter circuit. But still the overall
8 complexity level is of a similar level.

9 Compare that with this is the electronic
10 HID ballast that you have on the desk over there.
11 And you can see, this is a dimming ballast; it has
12 a dimming interface control board here; it has a
13 microprocessor; it has control ICs on the top as
14 well as a number of surface mount components.

15 Complexity continues to the back of the
16 board, and you can see again a number of
17 electronic components. It has a very detailed
18 layout. And I don't know if there are some people
19 here that have any experience in electronics
20 layout, but given this complexity level and the
21 fact that you have voltages as high as 3500 volts
22 on the other side of this board, peak currents as
23 high as 50 amps, and the IDTs in the thousands of

24 amps per microsecond. Anybody that has layout
25 background will appreciate the difficulties in

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161

1 doing a layout of this type.

2 MR. FERNSTROM: Maybe one more question.

3 You've compared the conventional ballast to an
4 electronic HID dimming ballast. Dimming ballasts
5 are significantly more complex than nondimming
6 ones. So, what might the parts count --

7 MR. ERHARDT: Yeah, if the dimming --
8 well, now, on this particular model, this is a
9 microprocessor controlled model, the difference is
10 this control board on top, about 55 components.

11 There are ballasts that are not
12 microprocessor controlled that could get this, you
13 know, -- I actually designed the predecessor.
14 This is actually 150 watt product. I designed the
15 100 watt predecessor to this, and our parts count
16 was down around 250.

17 MR. FERNSTROM: So what does the
18 microprocessor control get you?

19 MR. ERHARDT: In this particular product
20 it offers you actually -- it offers us
21 programmability. It can operate a number of
22 different lamp sites off of the same product.

23 The dimming interface allows you to dim

24 to a 50 percent power level.

25 If you want to compare this with -- this

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162

1 is a electronic fluorescent ballast. This is the
2 topology that took five years for the ballast
3 industry to make reliable. And if you go back in
4 history to the mid to late '80s you might be
5 aware, we used to joke about 150 percent failure
6 rate. Because not only did the first one fail,
7 but the one you sent out as a replacement failed,
8 as well.

9 Not saying electronic HID is as bad as
10 that. But there are stories of 100 percent
11 change-outs. There are change-outs out there. I
12 don't have anything other than anecdotal evidence
13 to present. I was not able to document sites.
14 But I understand that I think there was something
15 up in -- some street lighting up in Canada where
16 they had to go back and conventionally changed out
17 all their ballasts.

18 The point I'm trying to make is we're
19 not talking about changing a couple turns on a
20 filament here. When we talk about taking this
21 ballast and turn it into this ballast, it takes
22 significant engineering undertaking.

23 And it's not that the industry does not
24 want to do this. I am an electronic HID guy. I

25 spent five years with direct responsibility for

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163

1 development of electronic HID product. I've been
2 involved with these products for almost 20 years
3 now.

4 Our company has one of the most complete
5 electronic HID product lines on the market; and we
6 actively promote them. However, it is a very
7 complex system. The lamp/ballast interactions are
8 very complex. And it takes often two years to get
9 compatibility verified between one ballast type
10 and one lamp type.

11 And what you're going to find with
12 systems on the market today, even though there
13 might be a wide variety of manufacturers that have
14 ballasts on the market, it is highly unlikely that
15 any of them have confirmation from all lamp
16 manufacturers that they can operate their lamps.

17 I know we are the -- my understanding is
18 we are the HID leader in the industry in the
19 United States. And we have electronic HID
20 products that we are still getting our approvals
21 from our lamp companies. We have to warranty the
22 systems until we get the agreement from the lamp
23 companies on it.

24 I started to talk about reliability.

25 Lamp ballast compatibility takes years to verify.

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164

1 ANSI standards exist today for conventional
2 systems, and for electronic are years away.

3 An example of this, I found on the
4 internet what I thought was a rather good study by
5 PIER, funded by the California Energy Commission
6 looking into electronic HID ballasts. In that
7 system of the medium power ballasts three
8 manufacturers supplied them with samples and only
9 one of the manufacturers' ballasts worked.

10 One did not operate lamps as it was
11 received. And the second one failed during
12 testing. Now, these are ballasts that were
13 submitted by ballast manufacturers to the CEC for
14 evaluation. And two out of three manufacturers'
15 products didn't work.

16 I think this says something about -- and
17 I'm going to speculate that maybe one of these was
18 one of these ballast companies that also claims 98
19 percent efficiency. Because it's just, in my
20 opinion, you can't just go by marketing data on
21 what's available in the industry. You have to
22 look at the actual history.

23 The other thing is verification. I've
24 been developing electronic ballasts for 23 years
25 now. And for 23 years we've been looking

1 continually at making accurate measurements on our
2 product.

3 A piece of equipment we use for
4 verifying our electronic HID product costs, I
5 think we get it for \$18,000. But I think we also
6 buy in volume. I think it's closer to \$20,000 for
7 people buying a single piece of equipment.

8 This \$20,000 piece of equipment has no
9 better than a 1.5 percent measurement accuracy on
10 an efficiency measurement as we're trying to
11 specify here.

12 So the best piece of equipment that we
13 are able to find commercially available to verify
14 these efficiency levels of 95 percent that you're
15 looking for has a 1.5 percent accuracy.

16 The more typical piece of equipment, and
17 I'm pointing out here the piece of equipment that
18 was called out in the PIER study, the Voltech
19 3000, has poorer than a 5 percent accuracy.

20 So you're talking about trying to
21 specify a 95 percent efficiency, verifying with
22 equipment that has a potential 5 percent error
23 rate.

24 When it was 96 percent proposal you
25 could actually have ballasts that put out -- you

1 know, you could measure to have more power out
2 than power in, because of the accuracy of the
3 equipment.

4 And this is my comment about
5 verification to 95 percent efficiency when typical
6 equipment only has a 5 percent accuracy.

7 I did have -- well, I don't know if
8 you're -- I did have the -- I went to the Voltech
9 website and I pulled down their manual for that
10 piece of equipment, and I did have the
11 calculations. There's a frequency calculation in
12 their power, it goes something to the effect of
13 .004 times the frequency in kilohertz plus a
14 number of other factors. And it comes to at 120
15 kilohertz about a 5 percent error rate.

16 At the 300 kilohertz level that was --
17 at 250 and 300 kilohertz levels that were
18 mentioned in the PIER report, your accuracies --
19 your error rates reach up to 7 to 10 percent. So
20 you can have a 5 to 10 percent error on a 95
21 percent efficiency measurement with one of the
22 most popular pieces of equipment out there.

23 And I suspect this may be a reason why
24 you can see any kind of claim you want out on the
25 internet. If you're using equipment and you don't

1 understand the accuracy of your equipment, you can
2 get some very unusual results.

3 So, I understand this is not going to be
4 a popular position, but this is some comments --
5 these metal halide systems are highly efficient
6 systems. And something I didn't -- cost.

7 Now, I tried going to the internet to
8 try to find publicly available pricing. I did not
9 want to use our company's proprietary pricing
10 information for this presentation. I couldn't
11 find any.

12 The closest thing I found was one guy
13 who was advertising 39 watt electronic HID
14 ballasts for twice the price of a electromagnetic
15 that was in the same website. That was the
16 closest I was able to see that was apples-and-
17 apples; the same distributor selling both
18 electromagnetic and electronic.

19 Two-to-one, though, is consistent with
20 what we consider within our company. We've heard
21 numbers as low -- the lowest number, I think, was
22 1.5, and that was for some of our highest volume
23 OEMs, some of our best customers. And sometimes
24 as much as five times the cost of a conventional
25 electromagnetic ballast.

1 Realize the ballast is probably the most
2 expensive component in a fixture. And when you go
3 after-market, when you go to like Granger's
4 website, a ballast system is maybe \$250. The
5 medium power stuff is on the order of anywhere
6 from \$100 to \$250.

7 And if you've doubled the price of that
8 or tripled the price of that, you know, you're
9 talking about a price premium just at the
10 component level I think it's likely that you're
11 going to see a \$100 to \$300 price increase. Or a
12 5 percent efficiency gain.

13 And, again, this is on a system that
14 gets you four times the efficiency of a halogen
15 source. And I'm asking if the economics of this
16 makes sense.

17 So, that's my presentation. NEMA has
18 made the position before. I am not sure it's
19 popular within this group that we think that power
20 density requirements in title 24 are quite
21 appropriate for lighting. That allows the -- it
22 allows the designer to use the mix of lighting
23 that he likes. And by tightening up title 24
24 energy requirements you will drive the market to
25 more efficient energy sources and you will save

1 energy.

2 And I question the ability to
3 effectively save energy with a ballast efficiency
4 standard.

5 PRESIDING MEMBER PFANNENSTIEL: Thank
6 you. Are there further questions for Mr. Erhardt?

7 MR. FERNSTROM: Maybe one more question.
8 The building code applies to new buildings, and
9 the appliance code applies to products sold for
10 use in California that may be replacement.

11 So, it would seem to me that that
12 enormous retrofit market could not be addressed by
13 simply a change in the building code.

14 So how would you propose to address the
15 energy efficiency improvement opportunity in the
16 retrofit market, which is probably a hundred times
17 what it is in the new construction market?

18 MR. ERHARDT: I will say that at NEMA
19 we've only been discussing this some weeks now.
20 And when I saw this on the horizon, the efficiency
21 levels -- the other comment, the proposed
22 efficiency levels in the formula, the ballasts
23 that were tested in the PIER report don't meet
24 those requirements. Only one of the four ballasts
25 specified in that PIER report meet those

1 requirements.

2 So, the only independently verified data
3 you have for ballasts doesn't justify the levels.

4 As NEMA, I think we can go back and we
5 can talk about how we might propose specifying
6 energy efficiency. I have some ideas; I haven't
7 talked about it with our NEMA colleagues. And we
8 would like the opportunity to work with the CEC to
9 try to come up with something reasonable.

10 PRESIDING MEMBER PFANNENSTIEL: Thank
11 you. Steve.

12 MR. NADEL: A few comments and I'll give
13 you an update on one bit of information that we
14 promised to have the July workshop and then follow
15 it up on.

16 (Parties speaking simultaneously.)

17 MR. NADEL: The previous presentation
18 talked about an applied percent efficiency gain in
19 the ballast, to recognize that these products are
20 a lamp ballast interactions that resulted in more
21 savings in terms of power connected to the --
22 meter.

23 Also, the electron ballast generally had
24 improved lumen maintenance, so you can sometimes
25 go with a lower wattage lamp. So you add that all

1 together to say therefore -- greater than --
2 estimating.

3 Obviously they are cost effective in
4 many applications or else you wouldn't find their
5 company and so many other companies actively
6 marketing them, PG&E actively giving incentives.
7 They are cost effective.

8 In our analysis the benefit/cost ratio
9 is something like six or seven to one. I'll look
10 it up in a minute. So even if our cost estimates
11 were off by a factor of two or three, we're still
12 talking incredibly cost effective.

13 The other point I'd make, and I'll pull
14 up my slide in just a second, at the last workshop
15 it was suggested by NEMA that we collect updated
16 data on performance. It has been nearly two years
17 since this proposal was first made, and it's been
18 a stretched-out rulemaking.

19 We agreed to do that. We've pulled
20 together information this summer that we could
21 get. Went to NEMA and said, here's all the data
22 we have, we would very much like your assistance
23 in filling in any missing data and telling us if
24 there are any corrections. And despite repeated
25 inquiries if you have anything, just over a week

1 ago I was told, sorry, we don't have any more
2 data.

3 We then went ahead and we crunched the
4 numbers with the data we have. But we really have
5 been trying, per NEMA's request, and per you
6 request, to get the -- data. And unfortunately we
7 haven't gotten good cooperation from NEMA
8 providing any more data.

9 With that let me pull up the one
10 additional slide I have. But I imagine --

11 MR. ERHARDT: May I comment on your
12 comments?

13 MR. NADEL: -- on doing that.

14 MR. ERHARDT: May I make comments on the
15 comments?

16 I did say I disagree with Steve that
17 there are not any further efficiency gains to be
18 had. There are no efficiency gains within the
19 lamp in a system.

20 I was asked the question about improved
21 lumen maintenance and improved mean lumens. It
22 can be an improvement but you are not specifying
23 that by specifying ballast efficiency.

24 If you want to talk about mean lumens,
25 as NEMA I think we need to talk about this. And

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1 maybe we can come up with a proposal. Because you

2 can have improved mean lumens. We sell systems
3 based on improved mean lumens.

4 However, I have talked with our sister
5 arm and the metal halide arm and some of these
6 electronic ballasts have lower mean lumens. And
7 some of these high efficiency ballasts have lower
8 mean lumens than the conventional systems.

9 MR. FLAMM: So there is specification
10 that will give us better mean lumens?

11 MR. ERHARDT: The problem is it's
12 ballast lamp system compatibility. And each
13 ballast lamp system compatibility takes over a
14 year, more likely two, to verify.

15 And if you're looking at the dozens or
16 maybe hundreds of lamp types out there, and you're
17 looking at the ballast, all the different ballast
18 applications, it increases the number of tests to
19 perform and grows exponentially.

20 That's what's slowing down the ANSI
21 process so much, is that every time you want to
22 agree on a, you know, on a set of parameters that
23 will verify proper operation, companies have to go
24 away and do testing for at least six months to get
25 the preliminary numbers.

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1 And I have seen tests where a lamp

2 company came back with 1500 hour results after two
3 months and said, yes, this electronic ballast
4 looks good. And then found out that after 3000
5 hours out of a 20,000 hour lamp, the lamp just
6 didn't work on the ballast anymore.

7 The systems are different. When you're
8 looking at electromagnetic they've been working
9 with these for so long, they know, okay, we have
10 to look at sustaining voltage, we have to look at
11 re-ignition voltage, we have to look at the phase
12 of the pulse. These systems are very well
13 defined. It's a voltage source, it's a
14 (inaudible) and it's a pulse.

15 An electronic ballast, not giving too
16 much away on how to design electronic ballasts, I
17 can tell you that the transient response of the
18 ballast is important. The feedback loop response
19 of the ballast is important. The output impedance
20 of the ballast is important, in addition to the
21 open circuit. And even the pulse characteristic.

22 I didn't mention it, but you know, our
23 company has a number of patents on these items,
24 and it's not clear to me that all of these
25 companies out there with the websites understand

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175

1 about arc attachment and back arcing and some of
2 these other phenomenon that we've seen 5000 hours

3 out in testing of lamps.

4 And these are the types of things that
5 you need to verify when you're developing these
6 systems.

7 PRESIDING MEMBER PFANNENSTIEL: Thank
8 you. Steve, your slide.

9 MR. NADEL: Yes. This is an update of
10 the slide that was in the case study. This
11 updated slide, I believe, is at the very back of
12 Gary Flamm's staff report.

13 What this graph shows is the various
14 little purple-pink triangles are various magnetic
15 ballasts. The blue circles are various electronic
16 ballasts. The dotted line was the best-fit line
17 for the data as of early 2004 when we initially
18 did the analysis.

19 What we had initially done is you had
20 this best-fit line, and then we reduced the slope
21 a little bit in order to, at the time, allow most
22 of the electronic ballasts to pass.

23 What we've now done is we've gotten
24 additional data points and we have a new best-fit
25 line, higher intercept, but a more modest slope.

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176

1 Still in the same general ballpark and basically
2 the electronic ballast passes well as a few

3 magnetic, mostly reactor type ballasts.

4 So there is a little bit more data. We
5 had hoped to have more data from NEMA, but despite
6 repeated requests haven't gotten it. But I think
7 we're basically in the same ballpark. Yes, maybe
8 we can think about tweaking the equations a little
9 bit, but I think we're around in the same
10 ballpark.

11 MR. TUTT: Steve, it's Tim. Why didn't
12 you redraw the best-fit line and propose a new
13 equation?

14 MR. NADEL: This just came together the
15 last couple of days. Got it to Gary, was it
16 Friday or Monday, I can't remember. Just wasn't
17 time. We also wanted to see what the discussion
18 was going to be and whether more data's becoming
19 available.

20 ASSOCIATE MEMBER ROSENFELD: Steve, I
21 have a question. It's not important but I'm
22 confused.

23 The new line is, except at the very
24 left, is actually less efficient with the new
25 data, the new best-fit is lower, and therefore in

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177

1 the less efficient direction. Kind of
2 significantly.

3 Can you -- do you know why that is?

4 MR. NADEL: There are a lot more
5 products on the market and if I had to guess, and
6 I'm guessing -- and there are people here who
7 might have information as well -- in order to be
8 more price competitive people, you know, some of
9 the newer ballasts may be a little less efficient.

10 The initial ballasts are very high-end
11 products often. And now we're getting lower cost
12 products, but I imagine some of them are not quite
13 as efficient.

14 Although I'd point out, look, there's a
15 major difference between the magnetic and the
16 electronic. And that's really what we're trying
17 to capture here.

18 ASSOCIATE MEMBER ROSENFELD: Maybe Bob
19 Erhardt actually has a comment on my question.

20 MR. ERHARDT: Yeah, I do have some
21 comments. The ballasts that were tested in the
22 PIER report do not meet the new requirement.

23 I calculate from what I was given this
24 morning as your newest proposals for formulas,
25 that your requirement at 150 watts would be a 91.6

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178

1 percent efficiency. And the ballast in the PIER
2 report had a 90.4.

3 The 200 watt requirement, according to

4 the calculation I was shown this morning, has a
5 92.6 requirement. The ballast in the PIER study
6 had a .90.

7 And I would say that these numbers, both
8 of these numbers fit in very well with the numbers
9 that we realized with our NEMA survey.

10 The 350 watt in the PIER report did have
11 a high efficiency; it had an efficiency of 92
12 percent -- 95 percent, excuse me. But the PIER
13 testing of the 450 watt ballast only had a 92
14 percent efficiency and would not meet the
15 requirements of 94.7 that was in the calculations
16 I did this morning from the proposal.

17 UNIDENTIFIED SPEAKER: Those are the
18 only ones that work.

19 MR. ERHARDT: And these were from the
20 manufacturer whose ballasts didn't fail
21 immediately.

22 And I will point out, these are the only
23 numbers you have that are independently verified.
24 And I really question if a legal rulemaking body
25 should take commercial numbers off of websites to

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179

1 write rulemaking.

2 These are the numbers you have, that you
3 have funded the study to independently verify, and
4 they do not meet these levels.

5 MR. NADEL: Two clarifications here.
6 One, there is no new proposal at this point.
7 We've given a new best-fit line. There is no new
8 proposal, so --

9 MR. ERHARDT: Okay, I was given
10 something. I had -- at breakfast this morning I
11 was given a new piece of paper and said, --

12 MR. NADEL: Okay.

13 MR. ERHARDT: -- look, this is the new
14 one.

15 MR. NADEL: Right.

16 MR. ERHARDT: And --

17 (Parties speaking simultaneously.)

18 MR. ERHARDT: Okay.

19 MR. NADEL: Right. The other thing is
20 we had all agreed back in July that we were all
21 going to get the best available data and do this.
22 And we are frankly very disappointed, despite
23 multiple requests, that NEMA has not provided any
24 data.

25 And were left -- see, you're criticizing

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180

1 us for only using web data, despite the fact that
2 NEMA promised in July that we'd get data, and
3 never supplied it. So, --

4 MR. ERHARDT: Yeah, it did take us

5 longer to put data together. The data wasn't put
6 together until end of last month, at the meeting,
7 at the meetings in the fall.

8 The problem is NEMA considers this data
9 proprietary and unless all manufacturers agree to
10 release the data publicly, it can't be released
11 publicly.

12 NEMA is open to releasing data on a
13 confidential basis, if that's possible. Is it
14 possible to release it to the Commission and
15 concerned parties and make it not public
16 information?

17 PRESIDING MEMBER PFANNENSTIEL: Well,
18 it's certainly possible. I don't know that we
19 would be willing to use confidential data to
20 derive standards. It would, I think, depend on
21 some factors.

22 But generally, because our rulemakings
23 and the standards that result are public, the
24 information that goes into them tends to be
25 public. There are exceptions to that, but that's

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181

1 the general rule.

2 MR. ERHARDT: We had, you know, we were
3 trying to make a decision quickly at the NEMA
4 meetings, you know, while we were together in a
5 meeting, and we couldn't get a consensus. But,

6 we'll take this back t NEMA and see if we can
7 release this.

8 PRESIDING MEMBER PFANNENSTIEL: Yeah, I
9 would encourage you to rethink that. I think it
10 becomes very important to our standard setting.

11 Sir.

12 MR. WALERCZYK: Yes, my name is Stan
13 Walerczyk with Lighting Wizards. I've worked very
14 closely with Steve Nadel in the Energy Solutions
15 group. And we did most of the research on this.
16 So I just have a page that I'd like to go through
17 that I think is important.

18 And I do agree, I think in certain ways
19 ballast efficiency is worse than doing lamp and
20 ballast system efficacy, in putting it that way.

21 But, again, one of the big benefits of
22 electronics, like 400 watt, a magnetic ballast is
23 going to be about 58 watts, and an electronic
24 ballast, depending on the manufacturer, is going
25 to range between about 15 and 25 watts. So we

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182

1 have huge savings just on the wattage from the
2 ballast.

3 There's actually been some new research
4 that's confidential for some of the lamp companies
5 that are testing a lot of these electronic

6 ballasts. With some of the ceramic metal halides
7 they're getting higher efficacies than even the
8 best T8 or T5HO systems, like close to 100 system
9 lumens per watt. You don't get that with magnetic
10 ballasts at all. And these are the major lamp
11 companies testing the individual ballasts over
12 time.

13 They're finding out they're actually
14 getting higher initial lumens than with the
15 magnetic ballast, and even much better lumen
16 maintenance, significantly better for that.

17 We already talked about a lot of the
18 ballasts have better lumen maintenance. And then
19 there are some high frequency ballasts that will
20 work with ceramic metal halide.

21 I don't see a problem with the quartz
22 pulse start. But with some electronic ballasts
23 with the ceramic, that might need some more time.
24 But with the quartz pulse start I think we're
25 going to be okay by 2008.

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183

1 Last time I checked there were at least
2 11 manufacturers that are making electronic
3 ballasts for quartz pulse start metal halide.
4 I've been using electronic ballasts with HID for
5 over five years with very few failures from
6 certain manufacturers.

7 GE, on their new electronic ballast for
8 HID, is offering a five-year warranty. I don't
9 think GE would give a five-year warranty if they
10 didn't think their product would hold up for that.

11 Even if the price is \$100 more for an
12 electronic versus a magnetic, let's say 320 to 400
13 watt, with our electric rates that's still a great
14 value. Because I do spreadsheets and stuff all
15 the time, and it works out.

16 And also what Gary said, if we rely just
17 on title 24 I don't think we're going to get the
18 volume up enough so the pricing can really come
19 down on these electronic ballasts.

20 And that's it.

21 PRESIDING MEMBER PFANNENSTIEL: Thank
22 you very much. I thought Joe had a comment he was
23 about ready to make.

24 MR. HOWLEY: Well, all I'm saying on the
25 electronic ballasts, is so far we just have one

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184

1 product; it's a 400 watt product. But we
2 certainly don't have a full product family
3 available. And that's been part of the issue is
4 the whole range of products.

5 I know the ballast industry did a survey
6 of when they thought they'd have a whole range of

7 products available on the street, major
8 manufacturers, some of, you know, these -- some of
9 the nonNEMA ballast manufacturers. And the year
10 they were coming out with was around 2011 when
11 they thought the entire category would have a
12 substantial number of larger players involved in
13 it.

14 Also the curves, from what I hear -- the
15 original proposal just appears to be too high,
16 based on all this. And it needs to come down
17 and/or perhaps the NEMA ballast folks come back
18 with a re-proposal. And it sounds like Bob is
19 willing to talk to them about perhaps coming back
20 with a different -- proposal.

21 Obviously this is kind of a good news/
22 bad news for the ballast manufacturers. Those who
23 make electronic ballasts would like to see more
24 electronic ballast use, but also the fixture
25 manufacturers are very hesitant to go this way.

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185

1 The big fixture manufacturers are not
2 here right now, but, you know, they have lots of
3 concerns about being forced down this path, and
4 only offering these kinds of technologies.

5 And there's a lot of concerns about the
6 outdoor use of these. I don't know what Stan's
7 experience is, but I would bet mostly indoor use,

8 not outdoor use with electronic ballasts.

9 MR. WALERCZYK: And, Joe, I just wanted
10 to go back to that. I thought your one electronic
11 ballast was one ballast you could use with
12 different wattage lamps, 250, 320, 350 and 400.
13 So actually it's one ballast for four lamps, which
14 you don't get with magnetics.

15 And even the advanced ballast you can
16 run multiple lamps, so that's another advantage of
17 electronic we don't have with magnetic.

18 MR. HOWLEY: Right. I think -- is 400,
19 but you're right, it does have the capability to
20 sense the other watt --

21 MR. WALERCZYK: And then going back to
22 your question about exterior. Yes, I do have
23 concerns about exterior, but the way that we
24 framed it so far, it was like temperature
25 sensitive, even in high base, you know, it's

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186

1 temperature sensitive, as well, even interior
2 applications.

3 But a lot of the ballast companies seem
4 to be working getting better heat synchs and being
5 able to go higher temperatures.

6 MR. HOWLEY: Yeah, we're working on it,
7 but not ready for it. Again, that's the concern.

8 Everybody knows we're getting there; it's just
9 it's a matter of timing and applications, high
10 temperature, outdoor, things like that.

11 MR. WALERCZYK: Again, we started
12 working on this over a year ago. That was going
13 to be three years, and we thought that was going
14 to be sufficient for the ballast companies, you
15 know, to be able to take care of this.

16 MR. HOWLEY: And they're saying 2011
17 right now; that's what they're jointly saying
18 across the NEMA companies.

19 MR. WALERCZYK: You know, it's
20 interesting, and this is just a general comment,
21 because a lot of times I talk to the manufacturers
22 when they're wearing their manufacture hat, and
23 they have a different answer when they're wearing
24 their NEMA hat. So I just wanted to bring that
25 up.

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187

1 (Laughter.)

2 MR. HOWLEY: Well, the NEMA position is
3 a consensus position that takes into account
4 everybody's situation. An individual manufacturer
5 may be in a position to want to push the
6 technology along and (inaudible) into place. So
7 it's not inconceivable that you have a different
8 answer from an individual manufacturer versus the

9 NEMA consensus position.

10 PRESIDING MEMBER PFANNENSTIEL: Bob
11 wanted to make --

12 ASSOCIATE MEMBER ROSENFELD: Bob's had
13 his hand up for a long time.

14 MR. ERHARDT: Yeah, you mentioned
15 numbers as low as 15 watts of losses. Did you
16 independently verify this with -- and with what
17 equipment did you use?

18 MR. WALERCZYK: Okay, that is basically
19 the Delta electronic ballast that I've used for
20 the longest amount of time, that Sylvania even
21 verified those numbers on their testing for their
22 400 watt -- for their 400 watter.

23 MR. ERHARDT: And what type of equipment
24 did they use?

25 MR. WALERCZYK: On that I'm not exactly

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188

1 sure. You would know that better than I would.

2 MR. ERHARDT: I don't work for Sylvania,
3 I don't --

4 MR. WALERCZYK: Okay.

5 ASSOCIATE MEMBER ROSENFELD: I'm puzzled
6 about this side discussion. Obviously a 95
7 percent efficient ballast is going to dissipate 5
8 percent of energy losses in the ballast. I mean

9 that seems to be just a restatement of efficiency.
10 Am I missing something?
11 MR. ERHARDT: I've developed these
12 products. I know what it takes to get 15 watts of
13 losses in a 400 watt ballast. And I find that
14 questionable.
15 ASSOCIATE MEMBER ROSENFELD: Oh, it's
16 only 4 percent, yeah.
17 MR. ERHARDT: I find that questionable.
18 MR. WALERCZYK: But, again, the range,
19 that's what I said, was between 15 and like 25 or
20 28, depending on the manufacturer.
21 MR. ERHARDT: 25, I believe.
22 MR. WALERCZYK: Um-hum.
23 PRESIDING MEMBER PFANNENSTIEL: Gary.
24 MR. FERNSTROM: Okay, so if I could make
25 a couple of comments. I don't know where this

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189

1 generally leads us, but I would agree with the
2 NEMA representative that once you get above 90, 92
3 percent efficiency it's difficult to make these
4 products.
5 And I would think that manufacturers'
6 claims regarding them might be optimistic. And
7 when NEMA actually gets to validating them, they
8 would come closer to reality. And that may have
9 something to do with the delay in getting

10 information.

11 Secondly, I disagree with NEMA about the
12 absolute savings. I think the PG&E team and its
13 consultants has demonstrated that there are
14 substantial absolute savings associated with going
15 from the garden variety magnetic ballast to
16 electronic ballast.

17 MR. TUTT: I had a question which was it
18 seems what I've picked up here, like with
19 fluorescent electronic ballasts, the industry is
20 moving toward this, and it just is taking some
21 time to work out some of the different issues with
22 these than with the fluorescent electronic
23 ballasts.

24 But, in general, everyone expects the
25 industry's moving, you're making the product,

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190

1 you're thinking that you're going to make
2 additional products that are better, more
3 widespread and so forth --

4 MR. ERHARDT: And the gaps between the
5 products will shrink. The price of copper and
6 steel only go up. And the price of electronics
7 will go down. And the price differences will
8 decrease; the reliability will increase; the
9 compatibility will be verified.

10 I had a question for Joe. You make a
11 ballast that runs four different wattages. Have
12 you verified it with all the other lamp
13 manufacturers?

14 MR. HOWLEY: I don't know. That is not
15 a product area that I have a great deal of
16 knowledge about --

17 MR. ERHARDT: I can tell you that we put
18 on the market --

19 (Parties speaking simultaneously.)

20 MR. ERHARDT: -- before we finish our
21 compatibility testing with the lamp manufacturers.
22 We take the risk for that. And we think we've
23 been doing this long enough, we've put enough time
24 into our product and we have confidence in it.

25 But we also know the problems we've had

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191

1 along the way in verifying lifetime with lamps.

2 MR. TUTT: The question I was getting
3 to, Robert, was the proposed standard has, I
4 believe, 2008 and '9 for -- and I think we've
5 talked today about looking at the equation with
6 the new data and so on and so forth.

7 My question is, and has been for a long
8 time, is are the categories right. Is it 150 to
9 200, and then 200 to 500 in terms of availability?
10 Is there some issue between indoor versus outdoor,

11 where outdoor is harder? Those could be --
12 further or something of the sort.

13 We've been looking for some discussion
14 and input as to whether or not we can set these
15 standards up in phases that make more sense from
16 NEMA's perspective. And I think so far what we
17 have is these two fairly broad categories that I'm
18 not convinced necessarily are the best we can do.
19 And I'm wondering about that.

20 MR. ERHARDT: I can tell you there is a
21 very real difference in temperature ranges in the
22 products. There is a component in all electronic
23 ballasts, an electrolytic capacitor that
24 determines lifetime.

25 And in my report I gave some numbers of

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192

1 electrolytic capacitor absolute temperatures that
2 must be maintained to get lifetime.

3 The temperatures allowed on the ballast
4 are probably 20 to 30 degrees Centigrade lower on
5 electronic ballasts than they are on an
6 electromagnetic ballast.

7 So when you have high temperature
8 applications you're going to have an issue with
9 trying to retrofit them with electronic ballasts.

10 And the other part is -- and part of it

11 goes back to the lamp companies. The ballast
12 companies can only do so much to develop product,
13 but it's the lamp companies that need to verify
14 the product.

15 I can tell you that five years ago I
16 submitted a proposal to ANSI to change the pulse
17 width requirements for an electronic HID ballast.
18 And I still don't have a resolution for it. I
19 sent ballasts to all the lamp companies. And some
20 did testing, some didn't. We still don't have a
21 resolution on it.

22 Some of it is just where's the priority
23 in getting these systems verified. And that's out
24 of our control. And I think that's one of the
25 bigger issues is that right now when you sell a

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193

1 system and it says use an M59 or an M102 lamp, you
2 can open up a number of catalogues and buy an M102
3 lamp from a number of manufacturers. And those
4 manufacturers warrant their lamps on that system
5 as long as the ballast meets the ANSI requirements
6 for M102.

7 There are no requirements for the
8 electronic ballasts. So when the customer has to
9 replace his lamp, he's going to call the ballast
10 company, he's going to call the lamp company.
11 Some may or may not approve their operation on the

12 ballast. And it's a very difficult, time
13 consuming process to get these approvals in place.

14 MR. WALERCZYK: One thing about the
15 temperature, and temperature is a big issue. I
16 mean, I've written eight articles on high -- and
17 temperatures. Most of the electronic ballast
18 companies, including Advance, you know, work very
19 hard to make sure you can use these in higher
20 temperature.

21 Halothane right now is the lowest at
22 about 104 degree Fahrenheit. They're going to be
23 bumping theirs up so you can use all of these
24 electronics in higher temperatures. And they're
25 work -- all the manufacturers are working on that

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194

1 big time.

2 GE actually put theirs in a special
3 ballast cover to make sure that it has good heat
4 dissipation. So by 2008 I think, you know, those
5 issues will be much, even better than they are
6 now.

7 MR. ERHARDT: But should you be writing
8 legislation on things that you think can happen?
9 I mean you've just spent two-thirds of the morning
10 talking about availability of existing products.
11 And whether -- you know, look at all the time

12 you've put into just going from probe start to
13 pulse start and getting hung up on availability of
14 a couple of lamp types.

15 That is so easy compared to what you're
16 talking about with electronic ballasts. It's a
17 couple orders of magnitude difference in the
18 complexity.

19 MR. HOWLEY: You're really into a new
20 emerging technology that is emerging. I think the
21 real question before you is one of timing. When
22 will this be available and what kind of proof do
23 you need to see that it's available and it's
24 robust.

25 And I think what you're seeing is that

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195

1 you don't have that evidence right now, that this
2 technology is ready to go today. And you have
3 guesses on when it might go in the future. And
4 this might be an area you really consider
5 revisiting a couple years hence once this thing is
6 more fully developed.

7 In the meantime I think NEMA, as Bob
8 said, we'll go back and take a look at this and
9 see if there's anything that might make sense to
10 regulate now in this area, you know, exempting
11 perhaps a whole bunch of categories that you're
12 uncomfortable with. But perhaps there's a

13 category or two that might make sense.

14 And that might be the other alternative,
15 just to go slow, pick a category or two, and a
16 wattage or two. That might make sense rather than
17 trying to grab the entire category of a still
18 developing area. And I think that's what's so
19 difficult here in trying to regulate this.

20 If you maybe break it down to something
21 smaller, or wait longer and see what develops,
22 this might be an even easier conversation.

23 MR. FERNSTROM: I thought I heard Stan
24 just say that he's been using these kind of
25 products for five years, and has had pretty good

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196

1 luck with them.

2 PRESIDING MEMBER PFANNENSTIEL: Art, did
3 you have a question?

4 ASSOCIATE MEMBER ROSENFELD: My question
5 was a sort of trivial one. It doesn't help this
6 major problem at all. But I was concerned with
7 your statement that we're trying to specify
8 efficiencies to a few percent when the test
9 procedures or the equipment that's out there only
10 seems to measure to plus or minus 5 percent or so.

11 MR. ERHARDT: Yes.

12 ASSOCIATE MEMBER ROSENFELD: Leaving out

13 the big issue for a moment, I mean is this a case
14 of defining test procedures better? Or how do we
15 get around that problem?

16 MR. ERHARDT: Well, like I say, the
17 equipment we use, and we've been working on these
18 products for many years, and we are always looking
19 for the next best piece of equipment, the piece of
20 equipment we use has about a 1.5 percent accuracy
21 at the 120 kilohertz level that our high frequency
22 ballasts operate at.

23 My comment is that this is, you know,
24 it's a \$20,000 piece of equipment. We buy them,
25 but I'm not sure that all of the ballast

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197

1 manufacturers buy them.

2 And as an example that was the piece of
3 test equipment called out in the PIER report from
4 Lawrence Laboratories. Now an organization as
5 prestigious as that uses that piece of equipment,
6 what kind of equipment are being used by these
7 ballast companies claiming 98 percent efficiency?
8 That's my question.

9 And you're going to need to -- and also,
10 when you're operating at these frequencies, the
11 test setup is very critical. You have parasitics,
12 you have common mode voltages. I had one person
13 tell me, well, he can't connect up the input and

14 the output at the same time because it disrupts
15 the operation of the ballast. Well, then you're
16 not getting an accurate measurement.

17 And, as a matter of fact, I specify in
18 my procedures that you start taking the input
19 power measurement, and then you connect the
20 output. And if the input power measurement
21 changes, you don't have an accurate measurement
22 because that's the nature of these things when --
23 as soon as you hook up some tens of (inaudible) of
24 parasitic capacitance, you develop some common
25 mode currents that can disrupt your control

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198

1 circuitry. And this is all layout related.

2 These are difficult measurements to
3 make, and they take a lot of experience to do them
4 well. And it will be very difficult to specify,
5 and very difficult to verify.

6 Like I say, the best equipment has a 1.2
7 percent on the output, and another .1 or .2 on the
8 input percent accuracy. And, you know, you want
9 to compare a 92 percent efficient product with a
10 94 percent efficient product. And you've got the
11 best equipment has, you know, probably at least
12 1.5 to 2 percent measurement error by the time you
13 put everything together.

14 MR. FERNSTROM: So is your major issue
15 with the level of efficiency that's specified
16 given the measurement issues and so on, the high
17 level of efficiency and the tolerance around it?
18 Or is it in principle with electronic ballasts in
19 general?

20 MR. ERHARDT: Yes, both. I've lived
21 through and worked through the bad old days of
22 fluorescent --

23 ASSOCIATE MEMBER ROSENFELD: Excuse me
24 just one second. I was trying to do arithmetic --
25 would you mind just asking your question again,

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199

1 Gary? And slap my wrist.

2 MR. FERNSTROM: Sure. My question was
3 whether NEMA's issue had to do mostly with the
4 high level of efficiency that we are proposing, or
5 with electronic ballasts in general. And the
6 answer was both.

7 MR. ERHARDT: Yeah, and I guess I will
8 comment the high level of efficiency you're
9 specifying, I think has not been justified by
10 independent test data. I think it should be.

11 If you are going to go forward with
12 trying to specify electronic ballasts through high
13 efficiency, I think that further independent
14 test -- the only independent test verification you

15 have, and you have funded it, the California
16 Energy Commission funded this PIER report, says
17 that these systems don't meet the requirements.
18 That's the only independent data you have.

19 I think you should have independent test
20 data if you're going to write regulation for these
21 levels.

22 MR. FERNSTROM: Okay, so we got the
23 message about the high efficiency level. And to
24 some extent I agree with you.

25 However, I continue to believe that

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200

1 electronic ballasts in general, given a little
2 flexibility about their specific very high
3 efficiency level, are out there. They're
4 beginning to perform very well. Stan has good
5 experience with them. And they're significantly
6 better than the run-of-the-mill magnetic ballasts.

7 MR. ERHARDT: Okay, but is that --
8 that's not in -- if you talk about lumen
9 maintenance, I agree. We have test data, and I
10 believe Delta does, as well. Our ballast is quite
11 similar to a Delta ballast.

12 There are ballasts that have
13 significantly better mean lumens. And if you look
14 at mean lumens for a properly designed electronic

15 ballast, yes, you can probably get 20 percent
16 efficiency improvement.

17 MR. FERNSTROM: Okay, well, let me
18 just --

19 PRESIDING MEMBER PFANNENSTIEL: Gary,
20 I'm going to interrupt just for a second. I think
21 this discussion is good, but I'm going to suggest
22 that if we're going to continue it, it's 1:00 now,
23 we're going to break and come back at 2:00 and
24 continue.

25 If people are able to wrap this up I

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201

1 think in the next 15 minutes or so, then we'll
2 continue. I think a lot of the discussion that's
3 going on here has been valuable to our
4 understanding of both the content of each other's
5 positions, and say the policy of each other's
6 positions.

7 I think some of this can and needs to be
8 put in writing to inform us. I think we get into
9 additional proposals. But I think that what I'm
10 continually hearing is that there is a lack of
11 data that NEMA is willing to rely on. There's an
12 understanding on the part of PG&E and some of the
13 other consultants and the consultants on what
14 actually is available.

15 I'm not sure we're going to resolve that

16 question here and now. I think that the Committee
17 has heard, and I believe we understand what the
18 differences are.

19 So, I'd really ask both of you whether
20 this is something that can be brought to a close
21 for the purposes of where Art and I are on this
22 Committee, shortly, or should we continue this for
23 another hour after lunch?

24 MR. FERNSTROM: I just had one more 30-
25 second comment.

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202

1 PRESIDING MEMBER PFANNENSTIEL: Well,
2 then your comments are leading back to responses,
3 so --

4 MR. ERHARDT: I think I can just make
5 one more 30-second comment, as well.

6 (Laughter.)

7 MR. HARDING: I have to ask some
8 questions about the proposal that was in the draft
9 that came out that Gary Flamm referred to
10 initially.

11 PRESIDING MEMBER PFANNENSTIEL: I'm
12 sorry, sir, you need to get to a microphone --

13 MR. HARDING: I'm sorry.

14 PRESIDING MEMBER PFANNENSTIEL: -- and
15 identify yourself.

16 MR. HARDING: I'm Tom Harding, Venture
17 Lighting. And I know, I've heard all the
18 discussions, but there is a proposal in writing
19 that came out in the draft standard report that we
20 just got Monday. And I still have some questions.
21 Gary referred to the fact that one of
22 the equations might be wrong --
23 PRESIDING MEMBER PFANNENSTIEL: Okay,
24 well, I guess the only question right now --
25 MR. HARDING: -- and so I have some

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203

1 issues with that.
2 PRESIDING MEMBER PFANNENSTIEL: -- that
3 I have is how long we take for a lunch break.
4 ASSOCIATE MEMBER ROSENFELD: I have a
5 thought. We don't probably need a very formal
6 lunch. There is a cafeteria -- I'm sorry, there
7 is a snack shop. One possibility would be we just
8 take 15 minutes, go buy ourselves salads and
9 sandwiches.
10 PRESIDING MEMBER PFANNENSTIEL: I think
11 if people want to continue this, then we probably
12 should go ahead and allow. I had understood that
13 we were going to wrap this up before 1:00. It's
14 1:00 and we seem to be quite a ways from there.
15 MR. TUTT: Commissioner Pfannenstiel.
16 PRESIDING MEMBER PFANNENSTIEL: And --

17 one second -- and I think we also need to have,
18 allow ourselves some time to talk about next
19 steps, I think that's really important to us,
20 before we conclude today.

21 Tim, and then --

22 MR. TUTT: I guess what I was hearing
23 was there probably was about 15 minutes worth or
24 less or stuff to go through. And so I'm just
25 wondering --

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204

1 PRESIDING MEMBER PFANNENSTIEL: But we
2 heard that a long time ago. And I'm not sure
3 that's --

4 MR. TUTT: I understand.

5 PRESIDING MEMBER PFANNENSTIEL: --
6 anybody can quite hold themselves to that
7 standard. Bill.

8 MR. PENNINGTON: It seems like some of
9 this dialogue could be offline, including the
10 question about is there an error in the equations,
11 could be resolved offline. We don't really need
12 to have a lot of public debate about that.

13 So, --

14 PRESIDING MEMBER PFANNENSTIEL: I think
15 that there are things that need to be on the
16 record, they probably need to get on the record

17 here if that's what the question is.

18 What do we think? Do we think we can
19 wrap it up in 15 minutes?

20 MR. FERNSTROM: I've got 30 seconds.

21 MR. ERHARDT: I can make a comment in 30
22 seconds.

23 PRESIDING MEMBER PFANNENSTIEL: And
24 then we still have the gentleman who asked to be
25 heard.

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205

1 MR. PENNINGTON: How much time does he
2 need?

3 MR. HARDING: Well, I need two minutes;
4 it depends --

5 PRESIDING MEMBER PFANNENSTIEL: All
6 right, well, let me -- and then, Gary, we're going
7 to talk about some next steps. Yes.

8 All right, let's continue right now.
9 We're going to break at 1:15 for lunch or to
10 adjourn.

11 MR. FERNSTROM: Okay, so for my 30
12 seconds, with respect to the efficacy or
13 efficiency improvement with electronic ballasts,
14 all of the California utilities have gone to a
15 mean lumen basis of determining the savings from
16 their programs.

17 So mean lumens is very important to us.

18 MR. ERHARDT: And my comment is that,
19 yes, electronic ballasts can produce an increase
20 in mean lumens that will have a significant effect
21 on system efficacy looking at mean lumens, but the
22 way the proposal is specified right now will not
23 guarantee that you will be seeing increases in
24 mean lumens.

25 ASSOCIATE MEMBER ROSENFELD: Sorry to be

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206

1 holding up Gary's 13 seconds left, but do I
2 understand that this makes for complexity because
3 your ballast will give different mean lumen gains
4 with lamps that are manufactured by different
5 manufacturers? I mean are we getting into a
6 combinatorial problem here?

7 MR. ERHARDT: I'm sorry? I don't
8 understand the question.

9 ASSOCIATE MEMBER ROSENFELD: I thought
10 somebody said that the problem is that you get
11 different mean lumen gains. Take a 400 watt
12 ballast and a 400 watt lamp, that you're going to
13 get different lumen outputs depending on which
14 lamp goes with the ballast.

15 MR. ERHARDT: Yeah. The way you ignite
16 the lamp, the way you bring a lamp through its
17 glow to arc transition, the way you -- the crest

18 factor of the wave form, there are a number of
19 factors that vary from ballast to ballast. And
20 these will affect mean lumens.

21 And some ballasts do different things
22 better than others. And just looking at
23 efficiency, efficiency is not the driving factor
24 for improved mean lumens.

25 PRESIDING MEMBER PFANNENSTIEL: Thank

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207

1 you. Sir.

2 MR. HARDING: Tom Harding from Venture
3 again. I agree with Bob, and the question about
4 mean lumens. The issue is that yes, it may make a
5 difference on whose ballast design you use. It
6 may make a difference on whose lamp design you
7 use. Those things haven't been, by the industry,
8 all brought together yet.

9 Part of the ANSI work is aimed at
10 finding that compatibility. What the features of
11 the lamp and ballast that make them give
12 consistent performance. And that hasn't been
13 worked out.

14 There's certainly good documented cases
15 of improvement. There are also documented cases
16 where it didn't make any difference, or maybe even
17 hurt them.

18 So that's still ongoing as a feature.

19 But the other thing I wanted to talk
20 about was because that proposal just came out, had
21 two separate equations -- Gary, you referred to
22 the fact that one of those might be incorrect in
23 the --

24 MR. FLAMM: Both of them are incorrect.

25 MR. HARDING: Oh, both of them are

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208

1 incorrect, yes.

2 (Laughter.)

3 MR. HARDING: That makes it much easier.

4 MR. FLAMM: Yes.

5 MR. HARDING: I wanted to get that just
6 clarified even though we may go on and provide new
7 data.

8 MR. FLAMM: Right, it's --

9 MR. HARDING: I still wanted to
10 understand that equation up there.

11 MR. FLAMM: Right. Just for the record
12 I'll read it and then you can copy it down later.
13 It's .0002 --

14 ASSOCIATE MEMBER ROSENFELD: Which are
15 the two?

16 MR. FLAMM: Both the last two lines of
17 the table are identical equations. It's just that
18 the time effective date is different for the

19 different wattages. But both of them should .0002
20 times the lamp watts. That set times 0.864.

21 MR. HARDING: That's the original
22 equation.

23 MR. FLAMM: That's the original
24 equation --

25 MR. NADEL: As I understand it, the

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209

1 proposal has not changed. We did just a day or
2 two ago get this new best-fit line; there's no new
3 proposal at this point in time.

4 MR. HARDING: Okay, so it's still .864
5 and the slope is 02.

6 The other question, that blue line up
7 there that you showed as the best fit will
8 (inaudible) a little bit, mainly because most
9 best-fit lines don't have all the points above it.

10 MR. NADEL: No, this is the new data.
11 And it was addressed briefly in the staff report.
12 What you don't see is sometimes we have overlap of
13 data points. There could be -- one of those
14 points could represent many products.

15 MR. HARDING: Oh, it could be 100
16 products. But if there's no points below the
17 line, it's hard to say that's the best fit.

18 MR. NADEL: But data set, and we gave a
19 copy of the data set awhile ago to NEMA. So you

20 have it, as well. But that's what it's driving
21 at.

22 MR. HARDING: Just curious.

23 PRESIDING MEMBER PFANNENSTIEL: Thank
24 you.

25 ASSOCIATE MEMBER ROSENFELD: Steve, he's

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210

1 got me concerned. There's just very few points
2 (inaudible).

3 MR. NADEL: I will double check when I
4 check with staff. They said, yeah, there's quite
5 a bit of overlap. There's certain common
6 products, I think, you know, particularly like at
7 the 400 watt level, where you have a certain nice
8 round efficiency, and there's just lots and lots
9 of products.

10 PRESIDING MEMBER PFANNENSTIEL: Gary.

11 MR. FLAMM: I would like to ask Bill
12 Pennington to outline where we might go from here
13 as far as a timeline.

14 MR. PENNINGTON: So, from what I heard
15 today, I think we are ready to put out 45-day
16 language. And I think we can make some calls here
17 on, you know, to get that started, to get the
18 proceeding started.

19 I think there's some information that we

20 need to take another look at related to the energy
21 savings. The option of looking at the 40 watt
22 incandescent. We need to understand kind of what
23 the energy savings implications of that are.

24 Also the slope of the line. What does 1
25 percent difference in the slope of the line for

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211

1 incandescents mean in terms of models. So I think
2 that we should ask our consultants and the
3 industry for some information about that. And we
4 would need to get that back pretty quickly.

5 We would need to prepare the filing
6 documents to get this to OAL. And then OAL takes
7 a review time to respond to that, review our
8 filing documents, and approve our putting out a
9 notice.

10 I think we could put out a notice of
11 proposed action in early December if we moved
12 along here.

13 PRESIDING MEMBER PFANNENSTIEL: Steve,
14 you had a question?

15 MR. NADEL: Tying in what Bill just said
16 to the earlier discussion, a critical path item is
17 going to be well, if we can get some more data
18 from NEMA on ballast performance. And, Bob, I
19 don't know if you can give us some time schedule
20 there.

21 MR. ERHARDT: I will bring it up with
22 NEMA over the next days and --

23 PRESIDING MEMBER PFANNENSTIEL: May I
24 suggest, I think that there's a fair, and Bill
25 referenced the fact, that there's some additional

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212

1 information we need and that we look for both from
2 NEMA and from our consultants, data and analysis.

3 I'm not sure that we can, right now, go
4 all through all of that. But clearly, you know,
5 that's a critical path item. We need to figure
6 out what additional data we need, and where we can
7 get it, and what we can do if we can't get it.

8 Steve.

9 MR. NADEL: Yeah, in this case, as I
10 understand it, NEMA had compiled it in response to
11 the July workshop. They have it in journal; it's
12 just a question of getting them to release it.

13 PRESIDING MEMBER PFANNENSTIEL: We
14 understand.

15 MR. NADEL: Yes.

16 PRESIDING MEMBER PFANNENSTIEL: Joe.

17 MR. HOWLEY: Just to be practical, it's
18 getting to be close to the end of October here.
19 And it probably is going to take industry, you
20 know, at least till Thanksgiving or the early part

21 of November to discuss this, to try to get our
22 perspective views together. So, --

23 PRESIDING MEMBER PFANNENSTIEL: Is that
24 the specific question about the electronic ballast
25 information? Is that what you're --

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213

1 MR. HOWLEY: Well, I was looking at
2 everything in total, I think. But, for the
3 (inaudible) issue, you know, this could be a
4 couple week thing. The last time we tried to do
5 this we didn't do it in a day. The NEMA proposal
6 took a couple of months to come up with a
7 consensus between all these 13 people.

8 So this isn't exactly something -- what
9 you're dealing with here, we deal with in many
10 sessions internally in our own sections. So it's
11 impractical to think that we are going to come to
12 a conclusion in a day or two.

13 But perhaps sometime in November, you
14 know, as soon as we get consensus, of course,
15 we'll pass that information on. But, trying to be
16 practical with time here. It's probably going to
17 take the month of November.

18 MR. PENNINGTON: I think we've gotten
19 enough information from the industry, at least in
20 terms of general positions. And the only
21 information we need really is what Steve was

22 talking about from industry.

23 PRESIDING MEMBER PFANNENSTIEL: So we'll
24 move forward on the parts we can. I think if the
25 question really is the electronic ballast

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214

1 information, the data that apparently exists, but
2 there needs to be some policy resolution to
3 release it to us. And I'm not sure that that
4 policy, that getting the policy on that should
5 take, well, you need to tell us, but I mean it
6 seems like it's a fairly narrow question that
7 we're now focusing on.

8 MR. HOWLEY: In terms of getting the
9 information.

10 PRESIDING MEMBER PFANNENSTIEL: Yes.
11 There should be, you know, offline kinds of
12 exchanges of information, I think, that we
13 understand.

14 MR. HOWLEY: Okay. Well, also on the
15 (inaudible) issue we did promise to look into
16 issues and get back to the Commissioners on, and
17 that's the 40 watt question and the (inaudible)
18 question, so we will look at those two and at
19 least give you our positions after looking at
20 them.

21 PRESIDING MEMBER PFANNENSTIEL: That's

22 good. And then anything else. There were a
23 number of other areas that came up in the course
24 of the day where probably we'd like some of your
25 opinion or position, or additional information.

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215

1 So, was that it, Bill? Was that in
2 terms of the schedule?

3 MR. PENNINGTON: Yes.

4 PRESIDING MEMBER PFANNENSTIEL: Steve.

5 MR. NADEL: Regarding the ballast data,
6 in case we need to have actually a three-way
7 discussion involving NEMA, the PG&E team and the
8 CEC, who should we be working with at the CEC? Is
9 that Bill? I'm just trying to move this along.

10 PRESIDING MEMBER PFANNENSTIEL: I think
11 it's Gary.

12 MR. FLAMM: Myself.

13 MR. NADEL: Oh, it would be Gary, okay.
14 Great.

15 PRESIDING MEMBER PFANNENSTIEL: Are
16 there other comments? Are there other issues? I
17 think that we've covered an incredible amount in
18 the last few hours, but you never get it all.

19 So, other --

20 ASSOCIATE MEMBER ROSENFELD: Jackie, I
21 have --

22 PRESIDING MEMBER PFANNENSTIEL: Yes.

23 ASSOCIATE MEMBER ROSENFELD: -- a really
24 truly a question, but on the 40 watt lamp, quote,
25 exemption, or fooling around with the lines or

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216

1 whatever, are we going to get two different
2 estimates of what energy impact that might be?
3 Are we going to get one from NEMA and one from one
4 of the other consultants?

5 I'm just not quite sure who's
6 responsible for educating us on that.

7 MR. HOWLEY: NEMA could certainly put an
8 estimate together --

9 UNIDENTIFIED SPEAKER: Is your
10 microphone on?

11 MR. HOWLEY: Yes. NEMA could put an
12 estimate together on that, but I'm sure Chris will
13 probably provide an estimate, as well, -- too far
14 off --

15 MR. CALWELL: Yeah, I would welcome,
16 too, actually. And it's for the reasons you heard
17 before, the bins of data that we have are not
18 going to precisely line up with these, and it
19 would be interesting to see what the differences
20 are.

21 So, would it be fair to summarize that
22 the intent would be to list the unit sales of

23 lamps that occur between 35 and 57 watts, right.
24 Because 57 is the lower bound of the NEMA proposal
25 right now. 35 is the lower bound of the revised

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217

1 PG&E proposals. There's that range in between.
2 And then what would expect the energy
3 use and energy savings associated with that range
4 to be, if they were included or not.
5 ASSOCIATE MEMBER ROSENFELD: But, Chris,
6 there is still this point about which -- you
7 remember, I went up -- the wrong slide -- I went
8 up to the board. There are a few models which
9 don't even -- which aren't even allowed under tier
10 I. And so those shouldn't muddy up -- no one is
11 proposing to make those legal, as far as I know,
12 right?

13 MR. CALWELL: Right. So we're looking
14 at the remaining models. And that, in effect,
15 makes it even more important to get some NEMA
16 estimates, because all we've got are overall
17 sales. We can't exclude the tier I, but they
18 might have a sense of what they're sales of the
19 tier I models are.

20 ASSOCIATE MEMBER ROSENFELD: Good.
21 Thank you.

22 PRESIDING MEMBER PFANNENSTIEL: Anything
23 else? So, we're set.

24 Thank you, all. Thank you for bearing
25 with us trying to wrap this up. But it was

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218

1 really, I think, a very very useful day.
2 We'll be adjourned.
3 (Whereupon, at 1:16 p.m., the Committee
4 workshop was adjourned.)

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219

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I, PETER PETTY, an Electronic Reporter,
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thereafter transcribed into typewriting.

I further certify that I am not of
counsel or attorney for any of the parties to said
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IN WITNESS WHEREOF, I have hereunto set
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